



ŠKODA
SIMPLY CLEVER

PRESS KIT

Page 1 of 3

Safety: Innovative assistance systems from higher vehicle segments

- › ŠKODA SUPERB supports the driver with new assistance systems and enhanced functions
- › Predictive Cruise Control makes its ŠKODA debut
- › Front Assist with Predictive Pedestrian Protection as standard

Mladá Boleslav / Wagram, 1 July 2019 – In addition to the full LED Matrix headlights, the revised ŠKODA SUPERB also features numerous other assistance systems that support the driver, some of which have worked their way into the mid-size car category from higher vehicle segments. Predictive Cruise Control and the new Emergency Assist for multi-lane roads (available from mid-2020) are both making their ŠKODA debut in the new SUPERB.

The new Predictive Cruise Control is an enhanced version of Adaptive Cruise Control (ACC). At speeds of up to 210 km/h, Predictive Cruise Control adjusts the speed of the car based on the vehicles ahead and, in combination with a DSG, can even bring the ŠKODA SUPERB to a standstill. Within up to three seconds of the car coming to a halt, ACC is able to automatically make it pull away again. The new predictive version also uses images from the camera on the windscreen and data from the navigation system to detect speed restrictions as well as bends, and adjusts the speed automatically.

Emergency Assist for multi-lane roads and Side Assist with a range of 70 m

Emergency Assist for multi-lane roads (available from mid-2020) is designed to handle critical traffic situations on roads such as motorways. It automatically steers the vehicle to the roadside in emergencies, where it brings the car to a stop. It does so in a controlled manner and taking into account traffic in other lanes. To do this, it uses Lane Assist and Park Assist as well as the two radar sensors belonging to Side Assist. The system is now also available in the ŠKODA SUPERB and, up to a distance of 70 m, alerts the driver of vehicles approaching from behind or when they are in the blind spot.

Predictive Pedestrian Protection

The ŠKODA SUPERB is equipped with Front Assist as standard, whose functions now also include Predictive Pedestrian Protection. This system warns of a potential collision visually, acoustically and by gently applying the brakes, and automatically slows the car down in an emergency. Travel Assist can now recognise traffic signs and speed limits even more accurately. For even better driving stability in the SUPERB, ŠKODA uses a new electromechanical brake booster and aerodynamic covers on the rear axle suspension for the very first time.



ŠKODA
SIMPLY CLEVER

PRESS KIT

Page 2 of 3



SELECTED ASSISTANCE SYSTEMS ŠKODA SUPERB



Predictive Cruise Control	Emergency Assist for multi-lane roads*	Front Assist with Predictive Pedestrian Protection	Side Assist	Matrix technology for the high beam
<p>Predictive Cruise Control automatically adjusts the set speed according to speed limits and the type of road. The system can be switched on and off.</p>	<p>In situations where the driver is unable to control the vehicle, Emergency Assist for multi-lane roads automatically steers the car to the roadside without endangering the surrounding traffic and brings the vehicle to a stop.</p>	<p>This system warns of a potential collision visually, acoustically and by gently applying the brakes, and automatically slows the car down in an emergency.</p>	<p>Side Assist informs the driver of the presence of other road users approaching from behind up to a distance of 70 m.</p>	<p>The Matrix system prevents oncoming traffic, vehicles driving in front of the car as well as people and objects reflecting the light from being dazzled when the high beam is on. It does this by switching off individual LEDs in the headlights.</p>

* available from mid-2020

Source: ŠKODA AUTO



ŠKODA
SIMPLY CLEVER

PRESS KIT

Page 3 of 3

Further information:

Hermann Prax
Head of Product Communications
T +420 734 298 173
hermann.prax@skoda-auto.cz

Alžběta Šťastná
Product Communications
T +420 605 293 509
alzbeta.stastna@skoda-auto.cz

ŠKODA Media Services

skoda-storyboard.com

Download the ŠKODA Media Services app



Follow us at <https://twitter.com/skodaautonews> for the latest news. Find out all about the new ŠKODA SUPERB with [#SkodaSuperb](https://twitter.com/skodaautonews).

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established car companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has been part of Volkswagen Group since 1991. Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.