



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 1 of 2

Tour de France winner Egan Bernal celebrates with crystal trophy from ŠKODA AUTO

- › Alain Favey, ŠKODA AUTO Board Member for Sales and Marketing, presents the trophy to the winner of the points classification Peter Sagan on the Champs-Élysées
- › Czech glass art created by ŠKODA Design: Crystal glass trophies pay tribute to the traditional technique of glass cutting called 'Spitzstein'
- › ŠKODA AUTO in the spotlight as the official main sponsor and vehicle partner to the Tour de France for the 16th time
- › Carmaker sponsors Green Jersey for the winner of the points classification for the fifth time

Mladá Boleslav, 29 July 2019 – Egan Bernal is the 2019 winner of the Tour de France. With the crystal glass trophy created by ŠKODA Design, the 22-year-old Colombian celebrated his first victory on the Champs-Élysées in Paris on Sunday. The 106th edition of the cycling classic led the riders over 3,480 kilometres through Belgium and France. At the official ceremony, Alain Favey, ŠKODA AUTO Board Member for Sales and Marketing, presented Peter Sagan with the award for the best in the points classification. The trophy made of green crystal for the winner of the Green Jersey was also created by ŠKODA Design.

ŠKODA AUTO has been supporting the Tour de France since 2004, and this year marks the company's 16th time as the official main sponsor and vehicle partner. The Czech brand provided 250 vehicles for the organisation and race management with a ŠKODA SUPERB leading the way. As in previous years, the brand's flagship, painted an eye-catching corrida red, served Tour Director Christian Prudhomme as a mobile control centre ([more information](#)). For the fifth time, ŠKODA also sponsored the Green Jersey for the leader in the points classification.

This year, ŠKODA was once again responsible for designing the Tour de France winners' trophies. The 60-centimetre and 4-kilogram masterpieces of Czech glass art were produced by the Czech company Lasvit in partnership with ŠKODA AUTO Designer Peter Olah. The elegant silhouette of the trophies is now considered a hallmark of the Tour de France. In developing the surface texture, ŠKODA AUTO designers draw inspiration from new sources every year. This year, the trophy pays homage to the traditional method of glass cutting ([more information](#)) called 'Spitzstein'.

The 106th Tour de France started on 6 July with the Grand Départ in the Belgian capital of Brussels. On their 3,480-kilometre journey through Belgium and France to the finish in Paris, the 176-rider peloton mastered 21 stages, including seven mountain stages with five mountain-top finishes. The geographic highlight of this year's Tour de France was the Col de l'Iseran, leading the field up to 2,770 meters above sea level. The Tour de France also celebrated a special anniversary this year: exactly 100 years ago – on 19 July 1919 – Eugène Christophe became the first wearer of the yellow jersey for the leader of the overall ranking in sports history. A century later, Egan Bernal captured the coveted Maillot Jaune.



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 2 of 2

Further information:

Tomáš Kotera
Head of Corporate Communications
tomas.kotera@skoda-auto.cz
T +420 326 811 773

Simona Havlíková
Spokesperson for Sales, Finance and Business
simona.havlikova@skoda-auto.cz
T +420 326 811 771

Media images:



Tour de France winner Egan Bernal celebrates with crystal trophy from ŠKODA AUTO

The Colombian (in the yellow jersey) celebrated his first victory on the Champs-Élysées on Sunday with a crystal trophy created by ŠKODA Design. From the left Peter Sagan, Egan Bernal and Romain Bardet.

[Download](#)

Source: ASO



Tour de France winner Egan Bernal celebrates with crystal trophy from ŠKODA AUTO

At the official ceremony, Alain Favey (on the right), ŠKODA AUTO Board Member for Sales and Marketing, presented Peter Sagan with the prize for the winner of the points classification. The trophy made of green crystal for the winner of the Green Jersey was also created by ŠKODA Design.

[Download](#)

Source: ASO

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

ŠKODA Media Services

media@skoda-auto.cz



FROM DETAILS TO STORY
skoda-storyboard.com

Follow @skodaautonews