



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 1 of 3

ŠKODA Design creates the trophies for 2019 Tour de France winners

- › Crystal trophies pay tribute to traditional glass cutting technique
- › ŠKODA AUTO Board Member for Sales and Marketing Alain Favey presents the trophy to the winner of the points classification in Paris
- › This year marks ŠKODA AUTO's 16th time as the official main sponsor and vehicle partner of the Tour de France

Mladá Boleslav, 17 July 2019 – The riders in this year's Tour de France will cross the Champs-Élysées finish line on 28 July. Here, the winners of the respective classifications will receive their trophies. The ŠKODA Design department was again responsible for designing the crystal cups this year. ŠKODA AUTO Board Member for Sales and Marketing Alain Favey will be presenting the trophy to the winner of the points classification.

ŠKODA AUTO designer Peter Olah explains: "The look of this year's Tour de France winner trophies is characterised by one of the most traditional and well-known Bohemian glass cuts ever, called 'Spitzstein'. The small, regular squares form a pyramid together and appear three-dimensional. We reinterpreted this classic pattern, giving it a new dynamic that is also reflected in the shape of the trophy."

The elegant silhouette of the trophies, which are produced by the Czech company Lasvit in cooperation with ŠKODA AUTO designer Peter Olah, has since become a hallmark of the Tour de France. Every year, the ŠKODA AUTO designers are inspired by new impressions for the surface design. This year, the 60-centimetre four-kilogram masterpieces of Czech glass art pay tribute to a traditional glass-grinding technique called 'Spitzstein' ([video link](#)). Mastering this technique requires years of dedication. The trophies for this year's winners of the Tour de France have been produced by a 75-year-old glass cutter, who has perfected the technique over the course of his decades-long career. Each trophy took three days.

The start of the 106th run of the classic cycling event took place on 6 July in honour of the five-time Tour winner Eddy Merckx in the Belgian capital of Brussels. When the peloton crosses the Champs Élysées finish line 28 on July, the 176 riders will have covered 21 stages over a distance of 3,640 kilometres.

This year marks the 16th time ŠKODA AUTO has been the official main sponsor and vehicle partner of the Tour de France. The Czech car manufacturer has been designing the trophies for the winners of the traditional cycling race since 2011.

Further information:

Tomáš Kotera
Head of Corporate Communications
T +420 326 811 773
tomas.kotera@skoda-auto.cz

Simona Havlíková
Spokesperson for Sales, Finance and Business
T +420 326 811 771
simona.havlikova@skoda-auto.cz



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 2 of 3

Media images:



ŠKODA Design creates trophies for 2019 Tour de France winners

The Czech company Lasvit produced the 60-centimetre four-kilogram masterpieces of Czech glass art. One unique design element this year is that the traditional glass grinding technique 'Spitzstein' is used.

[Download](#)

Source: ŠKODA AUTO



ŠKODA Design creates trophies for 2019 Tour de France winners

The trophies for the winners of the Tour de France were co-designed by ŠKODA designer Peter Olah and handcrafted by an experienced glass grinder over several days.

[Download](#)

Source: ŠKODA AUTO



Video: ŠKODA Design creates trophies for 2019 Tour de France winners

The elegant silhouette of the trophies, which are produced by the Czech company Lasvit in cooperation with ŠKODA AUTO designer Peter Olah, has since become a hallmark of the Tour de France.

[Download](#)

Source: ŠKODA AUTO

ŠKODA Media Services
media@skoda-auto.cz



FROM DETAILS TO STORY
skoda-storyboard.com

Follow @skodaautonews



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 3 of 3

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

ŠKODA Media Services
media@skoda-auto.cz



FROM DETAILS TO STORY
skoda-storyboard.com

 Follow @skodaautonews