

# PRESS KIT

Page 1 of 2

# Design: New blood in the city SUV segment

- > New city SUV has adopted numerous features of the ŠKODA VISION X concept study
- > Striking split LED headlights with daytime running lights above
- > First ŠKODA model to come with dynamic indicators at the front and rear

The new ŠKODA KAMIQ introduces the design language of the ŠKODA SUV family into the city SUV segment for the first time, appearing rugged yet dynamic thanks to its compact dimensions.

Oliver Stefani, Head of Design at ŠKODA AUTO, said, "For the ŠKODA KAMIQ, we have consistently developed and specifically refined our unmistakable SUV design language. It can clearly be identified as a member of the ŠKODA SUV family at first glance, however, it also exhibits unique design details such as clean-cut split headlights and a precisely sculptured bonnet."

The ŠKODA KAMIQ bears an upright radiator grille with distinctive double slats on its generously wide front section. There is a raised centre section running down the entire bonnet, lending the new city SUV a super-striking appearance. A prominent front spoiler and other add-on parts such as the rear diffuser and, for Style, the lower side trims accentuate this impression even further.

### LED units appear like gemstones

The ŠKODA-typical radiator grille is framed by the LED headlights. A narrow strip above the main headlights provides both the daytime running lights and indicators, and perfectly continues the line of the radiator grille. In the optional full LED variant, the indicators also use LED technology; four jewel-like lighting units side by side illuminate in an outward sweeping motion.

#### High ground clearance and defined surfaces

From the side, the ŠKODA KAMIQ looks both rugged and dynamic thanks to its distinctive tornado line, precise lines and defined surfaces. The roof rails, which come as standard, intensify the car's bold appearance. The KAMIQ can be fitted with a panoramic roof and gloss-black roof rails as options.

#### A new interpretation of the C-shaped lights

At the rear of the KAMIQ, the redesigned rear light clusters featuring a new interpretation of the ŠKODA-typical C shape are first to catch the eye. The tail lights, brake lights and rear fog light illuminate with LED technology as standard. In the full LED configuration, the indicators – which are dynamic – and the reversing light also make use of this efficient and modern technology. Rather than the ŠKODA logo, new ŠKODA lettering adorns the city SUV's tailgate.

### Aerodynamically optimised wheels for lower consumption

The ŠKODA KAMIQ comes with a choice of several wheels ranging from 16 to 18 inches. The aerodynamically optimised 16-inch Hoedus Aero, 17-inch Propus Aero and 18-inch Vega Aero wheels all come in in gloss black. They create a smoother flow of air and also reduce consumption.



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Page 2 of 2

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#### **ŠKODA AUTO**

- was founded during the pioneering days of the automobile in 1895, making it one of the longest-established car companies in the world.
- currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- > delivered more than 1.25 million vehicles to customers around the world in 2018.
- > has been part of Volkswagen Group since 1991. Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- > operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- employs over 39,000 people globally and is active in more than 100 markets. is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.