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ŠKODA SCALA MONTE CARLO: a new trim level that's even more dynamic and lifestyle-oriented

- › ŠKODA's successful rally history provides inspiration for the MONTE CARLO trim level
- › Black design elements and black 'ŠKODA' lettering at the rear create dynamic accents

Mladá Boleslav / Frankfurt, 9 September 2019 – ŠKODA is adding the popular MONTE CARLO trim level to its new SCALA compact car portfolio. It acts as a homage to the carmaker's successful rally history and lends the dynamic SCALA an even sportier appearance thanks to striking black features and black 'ŠKODA' lettering on the tailgate.

Oliver Stefani, Head of ŠKODA Design, pointed out that, "With the new MONTE CARLO variant we are emphasising the sporty and dynamic character of the ŠKODA SCALA even further. The black details, large alloy wheels and illustrious name link back to our successful rally cars and appeal even more to a target group of younger customers who value sportiness and an emotive, lifestyle-oriented design."

Numerous black design elements lend the dynamic ŠKODA SCALA MONTE CARLO an even sportier appearance. The frame surrounding the distinctive ŠKODA radiator grille positioned between the full LED headlights comes in gloss black, as do sections of the revised front apron. The SCALA was the first ŠKODA production model on the European market to bear 'ŠKODA' lettering on the centre of the tailgate instead of the ŠKODA logo. This is also gloss-black (or chrome as an option) for the SCALA MONTE CARLO

The ŠKODA SCALA MONTE CARLO, which is available with any of the engines in the portfolio, boasts tinted rear window and rear side windows (SunSet) as well as a panoramic roof and an extended rear window including a black roof spoiler – all as standard. A gloss-black rear diffuser, gloss-black model lettering and full LED tail lights round off the sporty appearance of the new top-of-the-range SCALA variant.

Sports seats and leather detailing refine the interior

The interior of the ŠKODA SCALA MONTE CARLO is also particularly dynamic. The sport seats with integrated headrests are height-adjustable and have special MONTE CARLO covers. Instrument panel features its own design. The multifunction sports steering wheel is clad in perforated leather that, just like the leather on the gearstick knob and handbrake lever, is adorned with red decorative stitching. The LED ambient lighting is coloured to match, bathing the centre console in red light (or optional in white light). Footwell, storage compartments in the doors, and door handles are illuminated as well, however in the standard white light. The air vents in the dashboard and decorative trims offer a selection of two different designs. The interior also includes LED reading lights. Aluminium pedal covers, SCALA lettering on the door sills and a black roof lining complete the sporty atmosphere in the interior.

Monte-Carlo is registered trademark by Monaco Brands.



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Further information:

Hermann Prax
Head of Product Communications
T +420 734 298 173
hermann.prax@skoda-auto.cz

Štěpán Řehák
Product Communications
T +420 734 298 614
stepan.rehak@skoda-auto.cz

ŠKODA Media Services

skoda-storyboard.com

Download the ŠKODA Media Services app



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ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established car companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has been part of Volkswagen Group since 1991. Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.