



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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ŠKODA at the IAA 2019: The trade show in pictures

- › **SUPERB iV and CITIGO^e iV: ŠKODA is entering the era of electromobility with these models**
- › **ŠKODA iV: carmaker combines electric vehicles and mobility solutions in holistic sub-brand**
- › **New MONTE CARLO models: SCALA and KAMIQ soon available in sporty lifestyle variant**
- › **New G-TEC models: SCALA and KAMIQ now also available with environmentally friendly and efficient natural gas engines**
- › **ŠKODA AUTO presenting its new products at IAA from 10 to 22 Sept in hall 3.0, booth A11**

Frankfurt/ Mladá Boleslav, 10 September 2019 – At this year's International Motor Show (IAA) in Frankfurt am Main, ŠKODA is celebrating the trade fair premiere of the first two electric series models in the company's history, the ŠKODA CITIGO^e iV and the SUPERB iV. With the iV sub-brand, the company is not only expanding its electric product family but also pursuing the development of a holistic and interconnected ecosystem for electromobility. ŠKODA will also be showing new variants of its compact model SCALA and the city SUV KAMIQ in Frankfurt. The particularly sporty MONTE CARLO lifestyle package will be available for both models in the future; as G-TEC models, they feature particularly environmentally friendly and efficient natural gas engines. ŠKODA will be presenting its new products to exhibition visitors in Hall 3.0 at Stand A11.

The [Press Kit](#) with texts, photos and videos is available in digital format on the [ŠKODA Storyboard](#).

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Media images:



Trade fair premiere of the ŠKODA SUPERB iV and ŠKODA CITIGO^e iV

ŠKODA AUTO CEO Bernhard Maier presents the ŠKODA SUPERB iV with plug-in hybrid drive during the ŠKODA AUTO press conference on 10 September 2019 at the International Motor Show (IAA) in Frankfurt.

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Source: ŠKODA AUTO



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ŠKODA at the IAA 2019

The ŠKODA AUTO Board together with Dr. Herbert Diess, CEO of Volkswagen AG, after the press conference on 10 September 2019 next to the SUPERB iV.

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Source: ŠKODA AUTO



The new ŠKODA SCALA MONTE CARLO at the IAA 2019

The new ŠKODA SCALA MONTE CARLO at the ŠKODA AUTO booth at the International Motor Show (IAA) in Frankfurt.

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The new ŠKODA KAMIQ MONTE CARLO at the IAA 2019

The new ŠKODA KAMIQ MONTE CARLO at the ŠKODA AUTO booth at the International Motor Show (IAA) in Frankfurt.

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The new ŠKODA CITIGO^e iV at the IAA 2019

The new ŠKODA CITIGO^e iV at the ŠKODA AUTO booth at the International Motor Show (IAA) in Frankfurt.

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ŠKODA at the IAA 2019

The ŠKODA AUTO booth at the International Motor Show (IAA) this year in Frankfurt.

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ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

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