



**ŠKODA**  
SIMPLY CLEVER

# PRESS RELEASE

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## **BEST OF mobility 2019: Readers choose ŠKODA VISION iV as best concept car**

- › ŠKODA VISION iV wins BEST OF mobility vote in Concept Cars category
- › Concept study ŠKODA VISION iV gives an outlook on ŠKODA's electric future
- › BEST OF Mobility Poll awards products and services from selected automotive sectors

Weiterstadt/Mladá Boleslav, 12 September 2019 – In the poll for the BEST OF Mobility 2019, readers chose the ŠKODA VISION iV as the winner in the Concept Car category. The concept vehicle is the first ŠKODA to be built based on the Volkswagen Group's modular electric-car platform (MEB) and provides an outlook on the Czech automaker's electric future. Frank Jürgens, Spokesperson of the Management Board of ŠKODA AUTO Deutschland GmbH, accepted the award as part of the NEW MOBILITY WORLD at the International Motor Show in Frankfurt.

[The all-electric concept study ŠKODA VISION iV](#), which gives an outlook on ŠKODA's electric future, celebrated its premiere in spring at the Geneva Motor Show. The car manufacturer's first vehicle to be based on the Volkswagen Group's modular electric-car platform (MEB), is the Czech brand's next step towards electromobility. The four-door crossover coupé features sporty, emotional lines and a generous sense of space. The model's four-wheel drive and two electric motors with 225 kW (306 hp) system performance ensure a dynamic driving experience.

The BEST OF Mobility readers' poll was conducted by HUSS-VERLAG in cooperation with the international consulting firm Deloitte and the German Association of the Automotive Industry (VDA). For each of a total of 18 categories, including, for example, Energy Concept, Mobile Services and Public Transport, the editors of VISION mobility nominated five products or services. Readers had the opportunity to choose their favourites between 1 April and 31 July. In the Concept Car category, they selected the concept car ŠKODA VISION iV as the winner.

### **ŠKODA enters electromobility sector in 2019**

One hundred twenty-four years after the company was founded, the Czech car manufacturer is launching the SUPERB iV with plug-in hybrid drive and the CITIGO<sup>®</sup> iV, an all-electric vehicle. The first series-production vehicles will follow based on the MEB in 2020. Over the next four years, ŠKODA will be investing around two billion euros in alternative drive systems and new mobility services and will have introduced more than ten electrified models by the end of 2022.

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## Media images:



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Frank Jürgens (on the right), Spokesperson of the Management Board of ŠKODA AUTO Deutschland GmbH, accepted the award as part of the NEW MOBILITY WORLD at the International Motor Show in Frankfurt from Dr. Martin Koers, Head of German Association of the Automotive Industry (VDA).

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Source: ŠKODA AUTO



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Source: ŠKODA AUTO

## ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

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