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PRESS RELEASE

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ŠKODA SCALA MONTE CARLO: New trim level for even more dynamic and lifestyle appeal

- › Successful ŠKODA rally history serves as inspiration for the MONTE CARLO trim level
- › Black design elements and black ŠKODA lettering at the rear add dynamic touches
- › Show premiere in September at the Frankfurt Motor Show (IAA), showroom launch in the fourth quarter of 2019

Mladá Boleslav, 2 September 2019 – ŠKODA is expanding its new SCALA compact model series by introducing the popular MONTE CARLO trim level. It pays homage to the car maker's successful rally history and uses distinctive black elements and black ŠKODA lettering at the rear to lend the dynamic SCALA an even sportier visual presence. The premiere of the ŠKODA SCALA MONTE CARLO, which will be available with the model series' complete range of engines, is set to take place at the Frankfurt Motor Show in September, with the first units delivered to customers from the fourth quarter of 2019.

ŠKODA compact models' sporty lifestyle variants traditionally bear the MONTE CARLO designation. The latter refers to the urban district of the Principality of Monaco, which is synonymous with glitter and glamour – as well as over one hundred years of motor racing history. First held in 1911, the Monte Carlo Rally has the longest tradition of all the events forming part of today's World Rally Championship series, and ŠKODA achieved some of its greatest motor racing successes there. In 1936, for example, the ŠKODA POPULAR SPORT came second in its category, while in 1977, the ŠKODA 130 RS took first and second place in its class. The rally versions of the ŠKODA FABIA have also been extremely successful at the event. The ŠKODA SCALA MONTE CARLO references this motor racing tradition and evokes legendary vehicles and triumphs.

Oliver Stefani, Head of ŠKODA Design, underscores, "With the new MONTE CARLO version, we are putting even greater emphasis on the ŠKODA SCALA's sporty and dynamic character. The black MONTE CARLO features, large alloy wheels and the storied name establish a link with our successful rally vehicles and are even more specifically designed for a younger target audience which appreciates sportiness and an emotive, lifestyle-focused design."

Sporty design and eye-catching black elements

Numerous black elements lend the dynamic ŠKODA SCALA MONTE CARLO an even sportier presence. The frame of the distinctive ŠKODA grille flanked by full-LED headlights is finished in glossy black, and parts of the redesigned front apron also come in black. The ŠKODA lettering taking the place of the central ŠKODA logo on the tailgate – the SCALA was the first European ŠKODA production model to introduce this feature – is another element which comes in black in the SCALA MONTE CARLO. The model's side view is defined by black 17-inch alloy wheels (18-inch optional) with a special MONTE CARLO design, as well as black wing mirror caps and side sills.

Standard equipment for the ŠKODA SCALA MONTE CARLO trim level, which is available with any engine from the model series roster, includes SunSet tinted side windows as well as a panoramic roof and extended rear window complete with a black roof spoiler. A black rear diffuser and black



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model designations as well as full-LED tail lights round off the sporty appearance of the new SCALA range-topper, which can also be identified by a special badge.

Sports seats and leather applications for a sophisticated interior

The interior design of the ŠKODA SCALA MONTE CARLO radiates sporting appeal. The height-adjustable sports seats come with integrated headrests and special MONTE CARLO upholstery, and the decorative trims and instrument cluster likewise feature a standalone design. The multifunction sports steering wheel is covered in perforated leather bearing the same red decorative seams as the leather finish for the gear selector and handbrake lever. Another red accent comes in the shape of the LED ambient lighting illuminating the centre console, footwells and door storage compartments and handles. The air vents in the instrument panel impress with a chrome look, and the trim level also includes LED reading lights. Pedal trim with an aluminium design, special floor mats, SCALA lettering on the door sills and a black roof lining round off the sporty interior ambience.

ŠKODA will be introducing the new SCALA MONTE CARLO to the industry and general public at the 2019 Frankfurt Motor Show, from 10 to 22 September, in Hall 3.0, Stand A11. Market launch will start in the fourth quarter of 2019.

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The new ŠKODA SCALA MONTE CARLO

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Source: ŠKODA AUTO



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Source: ŠKODA AUTO



The new ŠKODA SCALA MONTE CARLO

The interior design of the ŠKODA SCALA MONTE CARLO radiates sporting appeal. Height-adjustable sports seats with integrated headrests are complemented by a multifunction sports steering wheel. Red decorative seams and red LED ambient lighting add sporting touches. Other visual details such as pedal trim with an aluminium design round off the sporty ambience in the interior.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

Monte-Carlo is registered trademark by Monaco Brands

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