



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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ŠKODA delivers 88,100 vehicles in August

- › **Markets: Growth in Western (+6.7%), Central (+2.4%) and Eastern Europe (+13.9%) and Russia (+3.9%)**
- › **Models: Continued high demand for the SUV models KODIAQ and KAROQ**
- › **KAMIQ MONTE CARLO and SCALA MONTE CARLO celebrate world premiere at IAA Frankfurt**

Mladá Boleslav, 12 September 2019 – ŠKODA delivered 88,100 vehicles worldwide in August, bringing the carmaker 4.1% down on the previous year (August 2018: 91,800 vehicles). The reason continues to be the declining development of the Chinese car market. On the other international markets, ŠKODA increased its total deliveries by 5.0% year-on-year to 66,000 vehicles. Demand for the SUV models KODIAQ and KAROQ remains high.

Alain Favey, ŠKODA AUTO Board Member for Sales and Marketing, says: “Thanks to strong demand for our SUV models KODIAQ and KAROQ, we were able to compensate for the effects of the current market trend in our largest market, China, in August. In the coming months, we expect new growth impetus from the launch of the ŠKODA KAMIQ, our new city SUV for the European markets. Alongside the KAMIQ MONTE CARLO, we present the SCALA MONTE CARLO, another attractive model variant of our new compact model, at this year’s International Motor Show in September.”

In **Western Europe**, ŠKODA delivered 33,800 vehicles in August, up 6.7% on the same period last year (August 2018: 31,700 vehicles). ŠKODA recorded 13,800 deliveries in Germany, its second-largest single market, representing an increase of 5.6% (August 2018: 13,100 vehicles). The carmaker also achieved double-digit growth in Sweden (1,700 vehicles, +45.0%), Switzerland (1,300 vehicles, +36.8%), Austria (2,400 vehicles, +36.7%) and the Netherlands (1,400 vehicles, +21.0%).

In **Central Europe**, ŠKODA delivered 15,200 vehicles, an increase of 2.4% (August 2018: 14,800 vehicles). Deliveries in the Czech domestic market increased by 8.5% year-on-year to 6,900 vehicles (August 2018: 6,300 vehicles).

In **Eastern Europe excluding Russia**, ŠKODA grew significantly, increasing its deliveries by 13.9% year-on-year to 3,700 vehicles (August 2018: 3,200 vehicles). The manufacturer recorded double-digit growth also in the Baltic States (700 vehicles, + 26.7%), Serbia (500 vehicles, +18.1%), Romania (1000 vehicles, +14.7%), and Bosnia (100 vehicles; +13.0%).

In **Russia**, ŠKODA delivered 7,000 vehicles in August, up 3.9% on the previous year (August 2018: 6,700 vehicles).

ŠKODA delivered 22,100 vehicles to customers in **China**, the brand’s largest single market, representing a 23.8% decrease compared to the same period last year (August 2018: 29,000 vehicles). The decline in deliveries in China is due to the current market uncertainty and consumer reticence.

In **India**, ŠKODA delivered 1,100 vehicles in August, which is 23.4% lower than last year (August 2018: 1,500 vehicles).



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ŠKODA AUTO brand logo

Current brand logo of the car manufacturer ŠKODA AUTO since 2016.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established car companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has been part of Volkswagen Group since 1991. Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

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