



**ŠKODA**  
SIMPLY CLEVER

# PRESS RELEASE

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## ŠKODA KAMIQ shortlisted for European AUTOBEST award

- › ŠKODA City SUV nominated as one of five finalists for “Best Buy Car of Europe in 2020” title
- › AUTOBEST jury composed of leading automotive journalists from 31 European countries
- › Test drives on the Istanbul Formula One circuit in late November will determine the winner

Mladá Boleslav, 8 October 2019 – The ŠKODA KAMIQ has been nominated as one of the five contenders for the “Best Buy Car of Europe in 2020” trophy. The winner of the annual title, first awarded in 2001, is selected by a jury of leading automotive journalists from 31 European countries. This year, the decision will be taken after final test drives with the shortlisted vehicles on the former Turkish Formula One racing circuit, Intercity Istanbul Park, on 27 and 28 November. The winner will be announced in mid-December.

The European AUTOBEST organisation was founded in 2000 and has been awarding its annual trophies since 2001. The current jury is composed of two female and 29 male journalists representing 31 European countries. Jury members each select three favourite vehicles from the five finalists, in 13 different categories – from exterior and interior design to practical usability, technologies, eco-friendliness and price. The categories have different point scores, ranging from 100 to 500. The winning vehicle is the one that achieves the highest score out of a maximum of 2,500 points. In 2002, the ŠKODA FABIA was named “Best Buy Car of Europe”.

At 4.24 metres in length, the ŠKODA KAMIQ adds a new entry-level model to the Czech brand’s successful SUV range, marking the car maker’s first foray into the growing city SUV segment. It combines hallmark SUV benefits such as increased ride height and an elevated seating position with the agility of a compact car and an emotive design. A true ŠKODA, the KAMIQs’ advanced assistance and infotainment systems, the familiar generous amount of space and numerous Simply Clever ideas make it a favourite with families as well as lifestyle-oriented customers.

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### Media image:



### ŠKODA KAMIQ shortlisted for European AUTOBEST award

The new ŠKODA KAMIQ city SUV is among the five finalists for the European AUTOBEST “Best Buy Car of Europe 2020” award.

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## ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

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