



ŠKODA
SIMPLY CLEVER

PRESS KIT

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Simply Clever: new features for ŠKODA's bestseller

- › Making its debut at ŠKODA: convenient refilling of AdBlue® using a lorry pump nozzle as well
- › Two smartphone storage pockets and new SigmaQuick boot nets
- › OCTAVIA now also available with optional Sleep package and hand brush in the door storage compartment

ŠKODA has extended the list of its brand-typical Simply Clever features available for the new OCTAVIA to offer the driver and passengers the highest degree of functionality and comfort. The convenient filler tube for AdBlue®, enabling it to be filled up using a lorry pump nozzle too, is a brand-new feature. The two smartphone storage pockets on the front seatbacks are also a first at ŠKODA.

The Sleep package, which can also be found in other ŠKODA models, is now making its debut in the OCTAVIA COMBI as well, giving the back seat two comfortable, larger headrests and a blanket. In addition, new retractable sun blinds for the rear side windows allow for the light to be blocked out. The new SigmaQuick boot nets are better and more convenient to use as the nets are particularly easy to open. There is a multifunction storage pocket – for stowing a coat, for example – below the boot cover in the hatchback, while the OCTAVIA COMBI features an automatically retractable load cover. Child safety locks for the rear doors can be operated electrically, there is therefore no need to get out of the car to do so. The storage compartment with an umbrella or hand brush in the front doors is new.

Other new features for the OCTAVIA include a funnel integrated into the lid of the windscreen washer tank and water ducts on the windscreen, which allow rainwater to drain optimally, thus contributing to the lowest amount of drag possible. Thanks to its integrated Tip-To-Close function, the electrically operated tailgate (optional) can also be closed with ease by gently pulling on it. It also comes with a virtual pedal. The button to electrically unlock the optional retractable tow bar can be found in the boot too.

Selected Simply Clever features

Convenient refilling of AdBlue®, also using a lorry pump nozzle
Two smartphone storage pockets on the front seatbacks
Automatically retractable load cover (OCTAVIA COMBI) (CW 25/20)
Sleep package (OCTAVIA COMBI)
Electrically retractable tow bar
Funnel integrated into the lid of the windscreen washer tank
Storage compartment in the front doors with umbrella and hand brush
Boot nets with convenient SigmaQuick net opening
Mechanically retractable sun blinds for the rear side windows
Water ducts on the windscreen
Electric tailgate incl. Tip-To-Close function and virtual pedal
Multifunction storage pocket
Easy-Open cup holder
Double-sided boot liner
False boot floor (COMBI)



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Tablet holder on the headrests and for the rear armrest
Ticket holder on the driver's A-pillar
Waste bin in the door trim
Holder for multimedia devices
Bag hooks in the boot
Cargo fasteners in the boot (also for false boot floor)
Holders for 1.5-litre bottles in the front and rear doors
Ice scraper in the fuel filler flap with a tyre tread depth gauge
High-vis-vest storage in every door
Electric child safety lock
Storage compartment for the load cover under the false boot floor
Removable ski bag

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ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established car companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has been part of Volkswagen Group since 1991. Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.