



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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Live stream: World Premiere of the new ŠKODA OCTAVIA

- › Tonight ŠKODA presents the fourth generation of its bestseller in Prague
- › World premiere live stream at 19:00 CET on ŠKODA Storyboard, YouTube, Twitter and Facebook

Mladá Boleslav/Prague 11 November 2019 – The world premiere of the new ŠKODA OCTAVIA is taking place in Prague tonight. For everyone not attending the event, the 30-minute presentation will be broadcast live online starting at 19:00 CET.

The press conference can be watched live on ŠKODA Storyboard and the brand's social media channels. Media agencies can also broadcast the transmission via embed code on their own channels. The world premiere will be broadcast in English, German and Czech.

Date: Monday, 11 November at 19:00 CET

ŠKODA Storyboard: <http://www.skoda-storyboard.com>

YouTube: <https://www.youtube.com/watch?v=VFHgFfeYZQ8>

Twitter: <https://twitter.com/skodaautonews>

Facebook: <https://www.facebook.com/skoda/>

EMBED CODE:

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<iframe width="560" height="315" src="https://www.youtube.com/embed/VFHgFfeYZQ8"
frameborder="0" allow="accelerometer; autoplay; encrypted-media; gyroscope; picture-in-
picture" allowfullscreen></iframe>
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Follow us on <https://twitter.com/skodaautonews> for the latest news. All content related to the OCTAVIA can be found using the hashtag [#SkodaOctavia](#).

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Media image:



OCTAVIA world premiere live stream

The car manufacturer will be showing the vehicle presentation live on ŠKODA Storyboard. The broadcast will begin today at 19:00 CET.

[Download](#)

Source: ŠKODA AUTO

ŠKODA Media Services
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ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

ŠKODA Media Services
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