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PRESS RELEASE

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Golden steering wheel for new ŠKODA KAMIQ

- › Specialist editors award the city SUV 'best car under 25,000 euros'
- › Jury praises spaciousness, quality and price-performance ratio
- › Golden Steering Wheel is considered one of most sought-after automotive prizes in Europe

Mladá Boleslav/Berlin, 13 November 2019 – A Golden steering wheel for the ŠKODA KAMIQ: the Czech brand's new city SUV has won one of Europe's most coveted car awards. The ŠKODA KAMIQ received the 'Best Car under 25,000 euros' – one of eleven Golden Steering Wheels awarded in 2019 – from the German trade magazine Auto Bild and the German Sunday newspaper Bild am Sonntag. According to the magazine's test editors, the KAMIQ offers the best overall package among all the new releases in its category. Christian Strube, ŠKODA AUTO Board Member for Technical Development received the Golden Steering Wheel on Tuesday evening at the gala in the Axel Springer publishing house in Berlin.

"I am delighted to accept the Golden Steering Wheel for the ŠKODA KAMIQ on behalf of the entire ŠKODA team. The KAMIQ combines the best ŠKODA qualities such as outstanding space and excellent price-performance ratio with an expressive, characterful design. Our first city SUV marks our entry into a very interesting segment where we are winning over attractive new customer groups," explained Christian Strube, ŠKODA AUTO Board Member for Technical Development.

Fifty-eight models, which had been launched in the past twelve months and grouped into eleven categories, were pitted against each other in the Golden Steering Wheel 2019 awards. The test editors of Auto Bild were responsible for deciding the winner of the 'Best car under 25,000 euros' category. They took numerous qualities into account, such as handling, base price, standard equipment, warranties and surcharge policy and chose the ŠKODA KAMIQ as the best offer in its class. The jury praised several aspects specifically, including the spacious interior with compact dimensions, high quality and excellent price-performance ratio.

Third member of ŠKODA's SUV family

The ŠKODA KAMIQ has complemented the Czech brand's successful SUV range in the European market since mid-2019. Following the KODIAQ and KAROQ, ŠKODA has now entered the fast-growing segment of city SUVs. The KAMIQ combines the benefits of an SUV such as greater ground clearance and raised seating position with the agility of a compact vehicle and an emotive design typical of the brand. With state-of-the-art assistance and infotainment systems, a generous amount of space and numerous Simply Clever features, the ŠKODA KAMIQ meets the demands of families and lifestyle-oriented customers alike.

KAMIQ receives ŠKODA's sixth Golden Steering Wheel award

The Bild am Sonntag has been presenting the Golden Steering Wheel since 1976 and in partnership with Auto Bild – the largest automotive magazine in Europe – since 2009. The KAMIQ has won the sixth Golden Steering Wheel for ŠKODA, and this is the second triumph in a row. The brand's victories began in 1999 with the first-generation FABIA; in 2007, its successor repeated this success. The second-generation OCTAVIA won in 2004; the second generation of the SUPERB



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launched in 2008 also won a Golden Steering Wheel. The KAROQ received the award in 2017, and the awards did not run in 2018.

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Golden steering wheel for new ŠKODA KAMIQ

Christian Strube, ŠKODA AUTO Board Member for Technical Development, accepted the Golden Steering Wheel 2019 in Berlin on Tuesday evening for the new ŠKODA KAMIQ as the 'Best Car under 25,000 euros'.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

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