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SIMPLY CLEVER

PRESS RELEASE

Page 1 of 2

ŠKODA VISION IN: Design sketches provide first impressions of the exterior of the concept study for India

- › Compact SUV with a wide bonnet, solid ŠKODA grille and striking rear view
- › VISION IN premieres at Auto Expo 2020 in New Delhi from 5 to 12 February 2020
- › ŠKODA AUTO has overall responsibility for the activities of the Volkswagen Group brands in India

Mladá Boleslav/New Delhi, 8 January 2020 – Solid, striking, muscular: Two design sketches give a first impression of the extroverted exterior of the new ŠKODA VISION IN. The approximately 4.26-metre-long concept study is a forerunner of a compact SUV designed especially for the Indian market, the production of which will start in 2020. The VISION IN will make its first public appearance at Auto Expo 2020 in New Delhi (5 to 12 February).

The first design sketch shows the dynamic front of the visually compelling SUV concept study. In addition to a wide bonnet, a large ŠKODA grille with solid ribs shapes the visual impression. The upper, very flat units of the split headlights progress directly to the grille. Beneath is a robustly designed front apron with large side air intakes and a massive front spoiler made of aluminium.

The second sketch illustrates a clearly structured, distinctive rear with sharply contoured, three-dimensional rear lights; an additional horizontal light strip connects the reflectors. Illuminated ŠKODA lettering is prominently positioned in the centre of the rear; an aluminium diffuser is integrated into the rear apron underneath.

As part of the INDIA 2.0 project, ŠKODA AUTO is leading the activities of the Volkswagen Group brands on the Indian sub-continent. Several cross-brand ŠKODA and Volkswagen models will be created based on the MQB A0 IN variant of the Modular Transverse Matrix, which the Czech car manufacturer is developing with a focus on India and Indian customers. The new localised sub-compact platform is being showcased for the first time in the ŠKODA VISION IN.

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Page 2 of 2

Media images:



First exterior sketches of the ŠKODA VISION IN

The front of the ŠKODA VISION IN concept study is characterised by a wide bonnet, the large ŠKODA grille with solid ribs and a robust front apron.

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Source: ŠKODA AUTO



First exterior sketches of the ŠKODA VISION IN

Eye-catching: the sharply contoured rear lights and horizontal light strip on the clearly structured, striking rear of the ŠKODA VISION IN concept study.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

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