



**ŠKODA**  
SIMPLY CLEVER

# PRESS KIT

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## Interior: new design improves ergonomics and appearance

- › **Multi-level dashboard with one-touch keys for important functions**
- › **Newly designed, convenient, two-spoke steering wheel featuring knurled scroll wheels**
- › **Door trims in a new design and LED ambient lighting with more options**

**ŠKODA has redesigned the interior concept of its brand icon. In addition to the free-standing, central screen and new, even higher-quality materials, the OCTAVIA is the first ŠKODA production model to be equipped with a new multi-level dashboard and a newly designed two-spoke steering wheel. A novel touch control slider below the 10-inch variant of the central display, selected one-touch keys for important vehicle functions as well as buttons and knurled scroll wheels on the multifunction steering wheel improve ergonomics and simplify operation.**

The ŠKODA designers have provided the fourth-generation OCTAVIA with an all-new interior. The new steering wheel has been reduced to two spokes, can be heated as an option, and features a chrome trim. If ordered as a multifunction variant, the control buttons have been completely rearranged and, together with new chrome knurled scroll wheels, make operation even easier. A total of 14 different functions can be carried out using the buttons and wheels, including – for the first time – activating the optional heating for the steering wheel and operating Travel Assist. A three-spoke multifunction sports steering wheel is available as an option.

### **Multi-level dashboard**

The dashboard is modular and has been arranged in different levels. Below the large and free-standing central display, a colour-contrasting area cites the line of the ŠKODA grille. In the lower part, there is the new centre console, which is characterised by an elegant and very clear design. The one-touch keys for important vehicle functions such as Driving Mode Select or Park Assist have been moved up below the central display. Chrome elements adorn the centre console and the door trims, which feature door handles in a new design. The front door trims are now partially perforated, the operating button for the electrically adjustable wing mirrors is now located on the armrest next to the buttons for the electric windows. Both the doors and dashboard are made of new and soft-touch materials to create a particularly high-quality look.

### **New options for the LED ambient lighting**

The new LED ambient lighting in the ŠKODA OCTAVIA is a visual delight, indirectly illuminating the front doors, dashboard and footwells. The driver can choose from up to 30 RGB colours and assign a different colour to the dashboard and front doors than to the footwells. In addition, individual mood tiles can also be selected, which bundle colours and the type of back-lighting to create coordinated light scenarios such as dawn, sun or clouds. By opting for ambient lighting, drivers will also benefit from ŠKODA lettering projected onto the ground next to the front doors whenever they are opened.



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## ŠKODA AUTO

- › is this year celebrating 125 years since the company was founded during the pioneering era of the automobile in 1895, making it one of the longest-established car manufacturers in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ and KODIAQ.
- › delivered 1.24 million vehicles to customers around the world in 2019.
- › has been part of Volkswagen Group since 1991. Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs approximately 42,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer into the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.