



**ŠKODA**  
SIMPLY CLEVER

# PRESS KIT

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## Digital technology: modern infotainment and supreme connectivity

- › **New 10-inch display with innovative touch slider for volume adjustment**
- › **Latest generation of the optional Virtual Cockpit with a 10.25-inch screen**
- › **Optional media streaming and CANTON Sound System with twelve loudspeakers**

**The new ŠKODA OCTAVIA has been equipped with systems from the latest generation of the modular infotainment matrix and offers supreme connectivity. There is a choice of four different infotainment systems with touchscreens measuring up to 10 inches. An innovative touch slider for adjusting the volume or the section of the navigation system's map is celebrating its premiere. For the first time, maps can be shown in the central display and in the latest generation of the Virtual Cockpit in different levels of zoom.**

There is a choice of four different infotainment systems from Volkswagen Group's latest-generation modular infotainment matrix. Even Swing, the entry-level system, comes with an 8.25-inch touchscreen that can be personalised and with a DAB tuner. Smartphones can be paired via wireless SmartLink technology and Android Auto, Apple CarPlay or MirrorLink™, offering access to infotainment apps such as weather or news apps. To this end, the OCTAVIA is always online thanks to its in-built eSIM.

Both the Bolero infotainment system, for which a navigation function can be activated at a later stage, and the Amundsen navigation system have a 10-inch touchscreen and will be available from CW 48/20. They can be operated using gesture control or verbally using the Laura ŠKODA Digital Assistant, who understands fluently spoken complete sentences in six different languages. The maps are updated online, Internet radio and streaming services for music and TV, such as the optional ŠKODA Media Command, are available too. The top-of-the-range Columbus infotainment system also has a 10-inch screen and can display the navigation system's maps in a different level of zoom than the Virtual Cockpit. This new function can be adjusted using the innovative touch slider below the display, which also controls the volume.

### **Virtual Cockpit now even more user-friendly**

For the fourth generation of its bestseller, ŠKODA has improved the Virtual Cockpit even further. The latest generation of the digital and individually customisable instrument panel comes with a 10.25-inch screen and is now even more user-friendly. The driver can choose from four different layouts – Basic, Classic, Navigation and Driver Assistance Systems – and specify their desired content using the controls on the multifunction steering wheel. In the Driver Assistance Systems layout, activated systems are shown three-dimensionally – and are even mirrored in the central display.

### **ŠKODA Connect mobile online services**

The ŠKODA OCTAVIA's eSIM provides access to ŠKODA Connect mobile online services. These include eCall, which is mandatory in the EU and automatically calls for emergency assistance in the event of an accident, and Proactive Service (breakdown call), which transmits the position and status of the vehicle to the breakdown service in the event of a technical problem. The Vehicle Health Report automatically stores important data each time the ignition is switched off. In addition,



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Service Scheduling can keep in contact with the garage, allowing service notifications to be relayed, service appointments to be scheduled or relevant data to be transmitted in the event of a breakdown. The remote vehicle access via the ŠKODA Connect app or the ŠKODA Connect web portal allows owners, for example, to retrieve vehicle information and driving data, display the car's parking location, and activate the remote-controlled Honk & Flash function making it easier to find the OCTAVIA in the car park, as well as to lock and unlock the doors and close any open windows. The Infotainment Online services backed by online data offer route calculations, real-time traffic information as well as help with the search for petrol stations and parking spaces. For streaming services or the provision of a Wi-Fi hotspot for passengers, data packages can easily be added from the vehicle.

## **Up to five USB-C ports and CANTON Sound System available**

The new OCTAVIA offers up to five USB-C ports. Two USB-C ports in the front centre console for charging, or connecting media devices and USB sticks with the infotainment system are standard; as an option, another two for charging only can be fitted in the rear together with a 230-V socket and a third additional charging USB-C port can be positioned in the overhead console above the rear-view mirror. With the USB-A-3.0 to USB-C adapter from ŠKODA's Genuine Accessories range, older devices with an USB-A-3.0 port can be connected very easily. Using the optional Phone Box, smartphones can also be charged inductively and paired to the vehicle's external aerial. The acoustically optimised interior and the new optional CANTON Sound System ensure a perfect audio experience.



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## ŠKODA Media Room

[skoda-storyboard.com](http://skoda-storyboard.com)

## Download the ŠKODA Media Room app



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**YEARS**



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## ŠKODA AUTO

- › is this year celebrating 125 years since the company was founded during the pioneering era of the automobile in 1895, making it one of the longest-established car manufacturers in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ and KODIAQ.
- › delivered 1.24 million vehicles to customers around the world in 2019.
- › has been part of Volkswagen Group since 1991. Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs approximately 42,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer into the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.