



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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ŠKODA delivers 104,900 vehicles in May

- › Czech manufacturer delivers 6.6% fewer vehicles than in same month last year
- › Reason behind this decline is continuing downward trend of Chinese car market
- › Growth in Western (+2.5%), Central (+3.4%) and Eastern Europe (+10.8%) and Russia (+16.9%)
- › Product campaign: ŠKODA presents upgraded SUPERB and new SUPERB SCOUT
- › Electromobility launch: SUPERB iV and CITIGO^e iV mark beginning of new era at ŠKODA

Mladá Boleslav, 12 June 2019 – ŠKODA delivered 104,900 vehicles to customers worldwide in May. Compared to the same month last year, this represents a decline of 6.6% (May 2018: 112,400 vehicles). The main reason for this development is the current situation in the Chinese car market overall. In Europe, the manufacturer increased deliveries in Austria (+21.9%), Hungary (+20.5%), Germany (+8.4%), and the Netherlands (+6.2%), despite the generally declining market trend in these regions. ŠKODA posted double-digit growth in Russia. The OCTAVIA continued to be the brand's bestseller in May, the new compact model SCALA has been launched in other markets. In addition to the upgraded SUPERB and the new SUPERB SCOUT, the SUPERB iV and CITIGO^e iV mark ŠKODA's entry into electromobility at their world premiere in Bratislava.

Alain Favey, ŠKODA AUTO Board Member for Sales and Marketing, explains: "We are continuing our extensive product campaign. Last month, we launched electromobility with our first vehicle to feature plug-in hybrid drive, the SUPERB iV, and the all-electric CITIGO^e iV – a milestone in ŠKODA's 124-year history. We are convinced that the attractive models of our sub-brand 'iV' will attract new customer groups to ŠKODA."

In **Western Europe**, ŠKODA delivered 45,300 vehicles to customers in May, up 2.5% year-on-year (May 2018: 44,200 vehicles). With 16,300 vehicles, Germany remains the brand's strongest single European market (May 2018: 15,100 vehicles, +8.4%). ŠKODA also achieved significant growth in France (3,200 vehicles, +5.3%), Austria (2,800 vehicles, +21.9%), Switzerland (1,900 vehicles, +5.8%), Belgium (1,800 vehicles, + 2.3%), the Netherlands (1,600 vehicles, +6.2%), Denmark (1,400 vehicles, +4.7%) and Greece (500 vehicles, +26.1%).

In **Central Europe**, deliveries were 3.4% above last year's level at 20,000 vehicles (May 2018: 19,300 vehicles). With 9,000 deliveries, ŠKODA recorded a slight year-on-year increase in its domestic market in the Czech Republic (May 2018: 8,700 vehicles, +3.7%). The manufacturer achieved double-digit growth in Hungary (1,600 vehicles, +20.5%). Deliveries also increased in Slovakia (2,000 vehicles, +5.0%) and Slovenia (800 vehicles, +2.2%) in comparison to the same month last year.

In **Eastern Europe excluding Russia**, ŠKODA delivered 4,900 vehicles, an increase of 10.8% (May 2018: 4,400 vehicles). The car manufacturer almost doubled its deliveries in Bulgaria with 700 vehicles, representing a substantial increase of 90.3% compared to the same month last year (May 2018: 400 vehicles).

In the growth market of **Russia**, ŠKODA's deliveries increased by 16.9% to 7,000 vehicles (May 2018: 6,000 vehicles).



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In May, ŠKODA delivered 21,100 vehicles in its largest single market, **China**, a year-on-year decrease of 31.5% (May 2018: 30,800 vehicles). The reason for this development is the continuing decline in the overall car market in China.

In **India**, ŠKODA delivered 1,200 vehicles, compared to 1,400 in the same month last year (-19.6%).

Overseas, ŠKODA increased its deliveries to 3,200 vehicles, up 45.0% compared to May last year (May 2018: 2,200 vehicles). The carmaker recorded growth in Australia (600 vehicles, +5.6%), Egypt (300 vehicles, +102.9%) and New Zealand (100 vehicles, +8.1%).

ŠKODA AUTO deliveries in May 2019 (in units, rounded off, listed by model; +/- in per cent compared to May 2018):

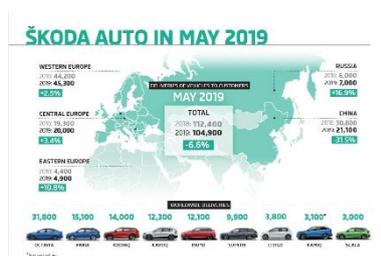
ŠKODA OCTAVIA (31,800; -9.1 %)
ŠKODA FABIA (15,100; -11.1 %)
ŠKODA KODIAQ (14,000; +3.6 %)
ŠKODA KAROQ (12,300; +17.8 %)
ŠKODA RAPID (12,100; -33.0 %)
ŠKODA SUPERB (9,900; -17.3 %)
ŠKODA CITIGO (only sold in Europe: 3,800; +2.7 %)
ŠKODA KAMIQ (only sold in China: 3.100; -)
ŠKODA SCALA (3,000; -)

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Media infographic, image and logo:



Infographic: ŠKODA delivers 104,900 vehicles in May
ŠKODA recorded strong growth in Austria (+21.9%), Hungary (+20.5%), Russia (+16.9%), Germany (+8.4%) and the Netherlands (+6.2%).

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Source: ŠKODA AUTO



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ŠKODA enters era of electromobility

The SUPERB iV (pictured) and CITIGO^e iV are the Czech brand's first electric models.

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Source: ŠKODA AUTO



ŠKODA AUTO brand logo

Current brand logo of the car manufacturer ŠKODA AUTO since 2016.

ŠKODA

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Source: ŠKODA AUTO

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

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