



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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ŠKODA YETI (2009–2018): First member of ŠKODA's popular SUV family

- › The compact ŠKODA YETI marked the Czech car manufacturer's entry into the emerging SUV segment
- › The ŠKODA YETI featured a distinctive design, comfort, and a versatile interior with independently adjustable VarioFlex rear seats
- › The model found a total of 683,603 buyers

Mladá Boleslav, 4 August 2020 - ŠKODA first entered the SUV segment in 2009 with the YETI before the automobile manufacturer launched its successful SUV campaign with the KODIAQ, which continued with the KAROQ and finally the KAMIQ. Later this year, the ENYAQ iV – the brand's first 100% battery-powered model designed as such from the outset – will expand the product portfolio further. Like all the SUV models that came after it, the YETI was a true ŠKODA and won over customers with its balanced combination of modern technology including four-wheel drive, distinctive design and many practical 'Simply Clever' details.

At the 2005 motor shows in Geneva and Frankfurt, ŠKODA presented two SUV concept cars that were exceptionally well received by the international trade fair visitors. Four years later, on 5 March 2009, the time had come: ŠKODA unveiled the series-production version of the YETI, also in Geneva, thus launching its fifth model series. Just one month later, on 3 April, series production began at the Kvasiny plant.

Just like the ŠKODA TREKKA, the new YETI was built on an OCTAVIA platform, but this time it was the second modern generation of the brand's bestseller in the outdoor SCOUT version. Despite its generous ground clearance of 180 millimetres, the compact SUV model was renowned for its safe handling and high agility. In addition to the basic 4x2 configuration with front-wheel drive, ŠKODA also offered an advanced 4x4 all-wheel drive with visco-clutch. In addition, there were powerful yet economical engines. Two engines were available for the front-wheel-drive model versions: the 105 hp (77 kW) four-cylinder petrol engine 1.2 TSI, which followed the downsizing concept, and a 2.0-litre turbo diesel direct injection engine with 110 hp (81 kW), which could also be combined with four-wheel drive. The more powerful versions of the diesel engine with 140 hp (103 kW) and 175 hp (125 kW) were available exclusively for the 4x4 version, as was the 1.8 TSI petrol engine with 160 hp (118 kW). Later, a 1.4 TSI with 122 hp (90 kW) and – designed specifically for the Greenline model – a 1.6 TDI with 104 hp (77 kW) supplemented the engine range.

The YETI quickly captured customers' hearts. Compared to the OCTAVIA COMBI, the 4,224-millimetre-long, 1,793-millimetre-wide and 1,691-millimetre-tall SUV was more compact. Thanks to a higher seating position, it offered better all-round visibility and was easier to enter and exit. At the same time, it came with numerous 'Simply Clever' ideas on board, such as the VarioFlex rear seats, already featured in the ŠKODA ROOMSTER, which could be adjusted individually or removed completely. The YETI also scored points in terms of safety: in the demanding EuroNCAP crash test, the model secured the top five-star rating.



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In June 2011 ŠKODA manufactured the 100,000th YETI before it received a special honour just one month later: Jeremy Clarkson, the then famous presenter of the BBC programme Top Gear, known for his sometimes biting sarcasm, declared the SUV model “possibly the best car in the world” – after landing a helicopter on the roof while the car was in motion.

In 2013 ŠKODA comprehensively upgraded the YETI model and gradually expanded the engine and equipment range. One year later, the sporty MONTE CARLO version rounded off the series. In October 2015, the 500,000th YETI rolled off the assembly line. In addition to being produced at the Czech plant in Kvasiny, the model was also built in India, Russia, Kazakhstan and Ukraine as well as in China – with an extended body. Production of the compact SUV ended in 2018 after 683,603 vehicles had rolled off the assembly line. The ŠKODA KAROQ – the YETI’s successor – had already been launched a year earlier.

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ŠKODA AUTO

- › is this year celebrating 125 years since the company was founded during the pioneering era of the automobile in 1895, making it one of the longest-established car manufacturers in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered 1.24 million vehicles to customers around the world in 2019.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 42,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the ‘Simply Clever company for the best mobility solutions’ as part of the ŠKODA 2025 Strategy.