



ŠKODA
SIMPLY CLEVER

PRESS KIT

Page 1 of 2

Interior: Design Selections replace the classic trim levels

- › Innovative interior designs inspired by modern living environments make car configuration easy
- › Ten themed packages and some individual options
- › Sustainably processed leather and upholstery made of 40 per cent pure new wool

Mladá Boleslav, 1 September 2020 – Clear, innovative and sustainable: along with its first model to be based on the MEB modular electric car platform, ŠKODA is presenting an all-new structure for the options available. In the ENYAQ iV, Design Selections replace the classic trim levels. Each of these styles features a tasteful interior with a high feel-good factor. Inspired by modern living environments, they make use of natural, sustainably processed and recycled materials. Customising the vehicle to suit the owner's taste now only takes a few steps. In addition to ten themed packages, a number of individual choices are available for all variants.

With the Design Selections, ŠKODA designers have created holistically coordinated interior options based on modern living environments. These differ, for example, in terms of the upholstery, decorative trims and dashboard as well as by using different materials. Furthermore, depending on the chosen Design Selection, the floor mats, centre console and ambient lighting also have a different feel and appearance. The entry-level ENYAQ 50 iV starts with the puristic Studio design. The Loft option, which comes as standard for the ENYAQ 60 iV upwards, is based on modern, homely apartments for young families. And the dashboard, with its different levels, sports a two-tone design. Other Design Selections are available on request. Lodge represents sustainability and innovation, whilst Lounge embodies quality and exclusivity, and the Suite and ecoSuite selections provide classic luxury details. In the ENYAQ RS iV, RS Lounge emphasises the car's sporty character, while the optional RS Suite design radiates dynamic elegance. In total, there are ten different themed packages available, with the majority coming in a basic and a more comprehensive Plus version.

Use of sustainable materials

In the Lodge and ecoSuite designs, ŠKODA has focused on sustainability. The Lodge seat covers are made of 40 per cent new wool that has been independently tested and certified in line with the strict requirements of the Woolmark Company. The Wool Blend Performance label is reserved for products made with between 30 and 49.9 per cent new wool. The remaining 60 per cent of the upholstery is made of polyester from recycled PET bottles. The seat covers also feature a unique surface feel and offer a pleasant seat temperature – getting neither too hot nor too cold. The cognac-coloured leather used in the ecoSuite Design Selection is produced particularly sustainably. Instead of chemicals, the hide has been treated using olive leaf extracts.

A wide range of standard equipment even in the entry-level variant

Even the standard equipment of the ŠKODA ENYAQ 50 iV is extensive. This includes dual-zone Climatronic, a multifunction leather steering wheel, keyless start in the form of KESSY GO, DAB digital radio, SmartLink technology, LED headlights and a fast-charging capacity of up to 50 kW. When fitted with a larger battery, the standard equipment also expands to incorporate parking sensors, a rear-view camera or a heated steering wheel, for example. Depending on the selected ENYAQ iV version, the standard equipment includes paddles on the steering wheel too. The driver can use these to select the degree of energy recovery.

New, simplified offering and optional packages for various themes

ŠKODA has reorganised the availability of its optional equipment and restructured the standard choices to make configuring an ENYAQ iV as clear and simple as possible. The ordering process has also been made clearer to provide a better user experience. After just a few clicks, the customer is presented with their personalised ENYAQ iV. Some individual options are available for all models.



ŠKODA
SIMPLY CLEVER

PRESS KIT

Page 2 of 2

Further information:

Hermann Prax
Head of Product Communications
T +420 734 298 173
hermann.prax@skoda-auto.cz

Štěpán Řehák
Spokesperson – Product Communications
T +420 734 298 614
stepan.rehak@skoda-auto.cz

ŠKODA Media Room

skoda-storyboard.com

Download the ŠKODA Media Room app



125 | **ŠKODA AUTO
YEARS**



Follow us at <https://twitter.com/skodaautonews> for the latest news. Find out all about the brand-new ŠKODA ENYAQ iV with [#ENYAQiV](https://twitter.com/skodaautonews).

ŠKODA AUTO

- › is this year celebrating 125 years since the company was founded during the pioneering era of the automobile in 1895, making it one of the longest-established car manufacturers in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ and KODIAQ.
- › delivered 1.24 million vehicles to customers around the world in 2019.
- › has been part of Volkswagen Group since 1991. Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs approximately 42,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer into the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.