



**ŠKODA**  
SIMPLY CLEVER

# PRESS RELEASE

Page 1 of 2

## ŠKODA joins forces with Parkopedia to help drivers find parking spaces quicker and easier in real time

- › The services of world's leading parking service provider integrated into [ŠKODA Connect](#)
- › Real-time information on available parking spaces provided via navigation system or ŠKODA Connect App

Mladá Boleslav, 23 September 2020 – ŠKODA drivers now receive enhanced support in their search for vacant parking spaces. To achieve this, the Czech car manufacturer has concluded a cooperation agreement with Parkopedia, the world's leading parking service provider. As a result, ŠKODA drivers have access to real-time information on millions of parking spaces throughout Europe, which is displayed via the vehicle's navigation system or the ŠKODA Connect App. The parking space locator is one of many features of the mobile online services included in [ŠKODA Connect](#).

Finding a vacant parking space or the nearest multi-storey car park in a strange town can be a nerve-racking experience. ŠKODA drivers are already supported in their search for a parking space through the mobile online services of ŠKODA Connect. Thanks to a new partnership, the scope of the service has been comprehensively expanded. ŠKODA drivers have access to information on millions of parking spaces throughout Europe as a result of the collaboration with Parkopedia, the world's leading parking service provider. Using the vehicle's navigation system or the ŠKODA Connect App, which can be downloaded from the Apple App Store or Google Play Store, the cheapest and closest parking options are displayed at the respective location or a selected address. In addition to the fees, it also shows whether the parking spaces are actually vacant – in real time, subject to availability. The latest version of the ŠKODA Connect App or the navigation system can also provide route guidance directly to the selected parking space.

Jan Havlas, coordinator of Connected Car projects at ŠKODA AUTO, says: "We are constantly expanding our ŠKODA Connect service offers with the aim of making remote vehicle access and communication more convenient for our customers. The partnership with Parkopedia is another important element of this. Parkopedia offers ŠKODA drivers the parking service and an integrative user experience via the ŠKODA Connect app and the vehicle's infotainment display".

Hans Puvogel, COO of Parkopedia adds: "We are delighted to offer ŠKODA our premium parking services in Europe across multiple platforms. This agreement is one more example of how Parkopedia delivers seamlessly integrated parking experiences."

Founded in 2007, Parkopedia provides detailed information on more than 70 million parking spaces in 15,000 cities and 89 countries worldwide. These include multi-storey car parks, public and private parking facilities.

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Page 2 of 2

## Media images:

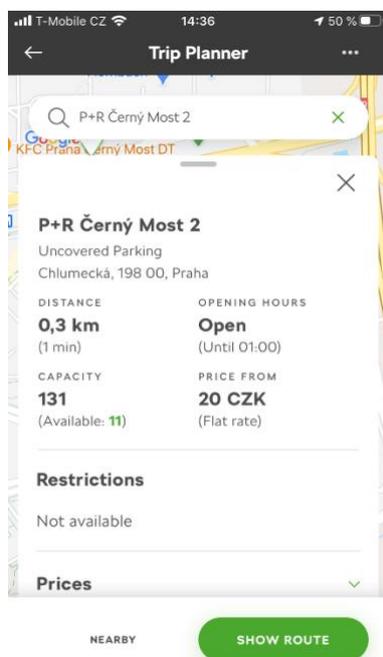


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Source: ŠKODA AUTO



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Source: ŠKODA AUTO

## ŠKODA AUTO

- › is this year celebrating 125 years since the company was founded during the pioneering era of the automobile in 1895, making it one of the longest-established car manufacturers in the world.
- › currently offers its customers ten passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, SUPERB and KAMIQ as well as the KAROQ, KODIAQ and the ENYAQ iV.
- › delivered 1.24 million vehicles to customers around the world in 2019.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs approximately 42,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.