



ŠKODA
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PRESS RELEASE

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ŠKODA KUSHAQ: Design sketches offer a preview of the new SUV for the Indian market

- › ŠKODA incorporates the striking design of the VISION IN concept study into the series production version of the midsize SUV
- › The ŠKODA KUSHAQ marks the start of the INDIA 2.0 product campaign
- › The official launch of the new KUSHAQ is set for 18 March 2021

Mladá Boleslav/Pune, 18 February 2021 – ŠKODA has released two design sketches to give a detailed preview of the new KUSHAQ. The design of the midsize SUV for the Indian market draws inspiration from the bold look of the ŠKODA VISION IN concept car. ŠKODA AUTO has adapted the MQB-A0-IN version of the Volkswagen Group's Modular Transverse Toolkit specifically for India. As part of the INDIA 2.0 product campaign, it is the first of four models from the ŠKODA and Volkswagen brands to be manufactured locally in India. The world premiere of the ŠKODA KUSHAQ will take place on 18 March 2021.

The first design sketch shows the powerful front of the new ŠKODA KUSHAQ, whose name is derived from the ancient Indian language of Sanskrit. The word 'Kushak' means king or emperor. The sharply cut, two-part front headlights, which extend to the wide ŠKODA grille, create a prominent appearance. The impressive front bumper with underride protection emphasises the athletic look of the SUV.

The second sketch shows the rear of the new ŠKODA KUSHAQ, which has a clear structure and is framed by an elongated roof spoiler and a rugged rear diffuser in the bumper. The taillights of the midsize SUV feature the brand's trademark crystalline structures, and the ŠKODA lettering appears in block capitals on the tailgate.

In terms of technology, the ŠKODA KUSHAQ and the other upcoming volume models are based on the locally developed and produced MQB-A0-IN platform. This already complies with the new, stricter safety and emission requirements in India. With a planned 95 per cent localisation level for the new vehicles, the technical development is being carried out at ŠKODA AUTO's Technology Centre in Pune.

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Media images:



First exterior sketches of the new ŠKODA KUSHAQ
The new ŠKODA KUSHAQ features a powerful front end with two-piece headlights, a wide ŠKODA grille and an impressive front bumper.

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Source: ŠKODA AUTO



First exterior sketches of the new ŠKODA KUSHAQ
An elongated roof spoiler and a rugged rear diffuser in the bumper frame the clearly structured rear of the new ŠKODA KUSHAQ.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › is focusing on three priorities with its 'NEXT LEVEL ŠKODA' program for the future: expanding the model portfolio towards entry-level segments, exploring new markets for further growth in the volume segment and making tangible progress in sustainability and diversity.
- › currently offers its customers ten passenger-car series: the CITIGO® iV, FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ and ENYAQ iV.
- › delivered over one million vehicles to customers around the world in 2020.
- › has belonged to the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components, engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine with a local partner.
- › employs approximately 42,000 people globally and is active in more than 100 markets.