



ŠKODA
SIMPLY CLEVER

PRESS KIT

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Interior: spacious, elegant and with modern technologies

- › A free-standing, central display and several storage options set the tone in the interior
- › Climatronic with touch control panel and ventilated leather front seats available
- › Numerous ŠKODA-typical Simply Clever solutions and an India-specific utility recess on the dashboard

Mladá Boleslav / Pune, 18 March 2021 – The ŠKODA KUSHAQ's interior unites ergonomics with a harmonious and emotive design. A free-standing infotainment display measuring up to 10 inches is the central element of the new interior concept that can be found in other current models from the Czech car manufacturer. As is typical of ŠKODA, the KUSHAQ boasts a spacious interior as well as a plethora of Simply Clever features and plenty of storage options. The top-of-the-range trim level, Style, comes with an impressive list of modern technologies and comfort features, such as the Climatronic with a touch control panel and ventilated leather front seats.

Even the entry-level variant of the ŠKODA KUSHAQ features particularly powerful air conditioning, and from Ambition upwards, the SUV boasts Climatronic with a touch control panel. Even more ultra-modern features are offered in the range-topping trim, Style, which comes with ventilated leather front seats, KESSY keyless entry, an electric sliding glass roof and an auto-dimming rear-view mirror.

Modern steering wheels and up to 26.2 l of interior storage space in total

The interior of the KUSHAQ is dominated by a central, free-standing infotainment touchscreen; the character line running below this makes reference to the silhouette of the ŠKODA grille. A unique storage option has been specially designed to meet the needs of Indian customers: a utility recess on the dashboard. This is where the driver can keep a firmly attached lucky charm in clear view. A two-spoke multifunction steering wheel in the latest ŠKODA styling comes as standard. From Ambition upwards, this is upholstered in leather, and vehicles with automatic transmission or DSG also feature shift paddles. All variants of the brand-new SUV offer numerous storage compartments in the interior with a total capacity of up to 26.2 l. These include, for example, the 6.1-litre glove compartment, which is air-conditioned from the Ambition trim upwards, and the 2.2-litre Jumbo Box in the centre console. In the front and rear door panels, there is plenty of room for storing bottles and other items. A cup holder can be found in the armrest of the rear seat, which folds down in a ratio of 60:40 from Ambition upwards. The Ambition trim also offers a compartment in the roof lining in the front for keeping sunglasses, so they are always within easy reach.



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Simply Clever features to make everyday life easier

The KUSHAQ also features the brand's typical Simply Clever solutions, i.e. the small details that make everyday driving that little bit easier for customers. One example is the non-slip base in the cup holder in the centre console, allowing the driver to easily and conveniently open a bottle placed there with just one hand. Of course, the brand-new KUSHAQ is also equipped with Simply Clever classics, such as the ticket holder on the A-pillar and the bag hooks in the boot. The Style variant also includes the Phone Box in the front, in which a smartphone can be charged inductively, and smartphone storage pockets on the front seatbacks.

Pleasant illumination and elegant ambience

Even in the entry-level variant, the ŠKODA KUSHAQ offers white ambient lighting and LED reading lights in the front and rear. From the Ambition trim level upwards, the ambient lighting also illuminates the dashboard and door handles, while the door handles are chrome-plated and the gearstick knob is upholstered in leather. The Style trim is particularly elegant. It offers an extended chrome package with decorative chrome trim on the instrument panel as well as the gearstick surround; the handbrake locking button also sports a chrome look. The side bolsters of the ventilated front seats, which come as standard, are finished in a leather look, as are the covers of the centre armrest and the armrests in the doors.

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ŠKODA AUTO

- › is focusing on three priorities with its 'NEXT LEVEL ŠKODA' programme for the future: expanding the model portfolio towards entry-level segments, exploring new markets for further growth in the volume segment and making tangible progress in sustainability and diversity.
- › currently offers its customers ten passenger-car series the CITIGO^e iV, FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ and ENYAQ iV.
- › delivered over one million vehicles to customers around the world in 2020.
- › has been part of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components, engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine with a local partner.
- › employs approximately 42,000 people globally and is active in more than 100 markets.