



ŠKODA
SIMPLY CLEVER

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Simply Clever: new solutions for an electric everyday life

- › Bag and cleaner for the charging cable and a protective cap for the vehicle's charging socket
- › ŠKODA ice scraper now in the tailgate and optional electrically retractable tow bar
- › Smartphone pockets on the front seat backrests and two storage compartments in the redesigned centre console

Mladá Boleslav, 29 March 2021 – As we enter the era of electromobility, new Simply Clever features are helping to make the all-electric daily routine easier for ŠKODA ENYAQ iV owners. The Czech car manufacturer provides smart answers to questions such as 'Where do I store the charging cable?' and 'How do I keep my hands clean when handling the cable?' The charging cable can be easily cleaned with a cable cleaner before it is stored away in a dedicated bag in the boot. A protective cap covers the charging socket of the ENYAQ iV during charging. The optional tow bar can be electrically unlocked, folded out and retracted. As well as an umbrella in the driver's door and ice scraper with a tyre tread depth gauge stored inside the tailgate, the range of equipment also includes Simply Clever classics.

ŠKODA is known for its numerous Simply Clever features which make everyday use of the vehicle easy and convenient, for example the ticket holder on the A-pillar and the bag hooks in the boot. The two smartphone storage pockets on the backrests of the front seats are particularly practical for rear-seat passengers. Optional extras include mechanically retractable sunblinds on the side windows and the Sleep package with two comfortable, larger headrests and a blanket.

As all-electric vehicles don't have a transmission tunnel, ŠKODA's designers have taken advantage of this to create a new interior concept for the ENYAQ iV which includes clever storage options. They devised a bridge-like centre console which accommodates a second storage compartment with a capacity of 11.4 l in addition to the 6.2-litre Jumbo Box under the centre armrest. ŠKODA has also developed a new Simply Clever solution for the compartment under the adjustable false boot floor. A special insert divided into various compartments ensures that items stored there do not slide around while on the move. In the large boot's main compartment, solutions such as the SigmaQuick boot nets keep things neat and tidy, with the nets being particularly easy to open.

Selected Simply Clever features at a glance (some are optional):

Sleep package
Retractable tow bar with electric unlocking
Storage compartment in the front doors with umbrella
Boot nets with convenient SigmaQuick net opening
Mechanically retractable sun blinds for the rear side windows
Two USB-C ports in the front
Two USB-C ports and a 230-V socket in the rear
Electric tailgate incl. Tip-To-Close function and virtual pedal
Two smartphone storage pockets on the front seatbacks
Tablet holder in the Jumbo Box



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Folding tray tables on the front seatbacks
Double-sided boot liner
Adjustable false boot floor
Boot barrier net
Retractable boot cover with release button
Storage compartment for the load cover under the false boot floor
Cargo fasteners in the boot and under the adjustable false boot floor
Bag hooks in the boot
Ticket holder on the driver's A-pillar
Holders for 1.5-litre bottles in the front and rear doors
Easy-Open cup holder
Electric child safety lock
Button-operated folding of rear backrest in the boot
Ice scraper with a tyre tread depth gauge on the inside of the tailgate
Funnel integrated into the lid of the windscreen washer tank
High-vis vest storage in every door
Cleaner for the charging cable
Bag for the charging cable
Protective cap for the charging socket
iV Universal Charger

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ŠKODA AUTO

- › is focusing on three priorities with its 'NEXT LEVEL ŠKODA' program for the future: expanding the model portfolio towards entry-level segments, exploring new markets for further growth in the volume segment and making tangible progress in sustainability and diversity.
- › currently offers its customers ten passenger-car series: the CITIGO® iV, FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ and ENYAQ iV.
- › delivered over one million vehicles to customers around the world in 2020.
- › has belonged to the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine with a local partner.
- › employs approximately 42,000 people globally and is active in more than 100 markets.