



**ŠKODA**  
SIMPLY CLEVER

# PRESS RELEASE

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## Interior sketch offers first preview of the ŠKODA KUSHAQ

- › ŠKODA's new SUV for the Indian market with central, free-standing infotainment display
- › First model in the INDIA 2.0 product campaign offers spaciousness typical of the brand
- › The new ŠKODA KUSHAQ's premiere will take place on 18 March 2021

Mladá Boleslav/Pune, 4 March 2021 – ŠKODA provides a first glimpse of the new KUSHAQ's interior in an official design sketch. As with other models from the Czech car manufacturer, the spacious interior typical of the brand features a large, free-standing infotainment display. The ŠKODA KUSHAQ will be officially launched later this month and is the first of four models from the ŠKODA and Volkswagen brands as part of the INDIA 2.0 product campaign. The vehicles are manufactured locally in India and are based on the MQB-A0-IN version of the Volkswagen Group's Modular Transverse Toolkit specially adapted for India by ŠKODA AUTO.

The central element in the interior of the new ŠKODA KUSHAQ is a free-standing infotainment display with a screen diagonal of up to 10 inches. The interior design sketch also clearly shows the character line running beneath it, echoing the symmetrical contours of the ŠKODA grille. The dimensions of the KUSHAQ correspond to those of a mid-size vehicle. At the same time, the new SUV model for the Indian market offers generous space as well as numerous storage options and ŠKODA's signature Simply Clever details.

The ŠKODA KUSHAQ and the other volume models in the INDIA 2.0 project are based on the locally developed and produced MQB-A0-IN platform. ŠKODA AUTO has adapted this version of the Volkswagen Group's Modular Transverse Toolkit specifically for the Indian market; it already meets the new, stricter safety and emission requirements in India. The technical development is being carried out at ŠKODA AUTO's Technology Centre in Pune with a planned 95 per cent localisation level for the new vehicles.

### Further information:

Christian Heubner  
Head of Product Communication  
T +420 730 862 420  
[christian.heubner@skoda-auto.cz](mailto:christian.heubner@skoda-auto.cz)

Štěpán Řehák  
Spokesperson Product Communication  
T +420 734 298 614  
[stepan.rehak@skoda-auto.cz](mailto:stepan.rehak@skoda-auto.cz)



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## Media images:



### Interior sketch offers first preview of the ŠKODA KUSHAQ

The official design sketch shows a spacious interior and a large free-standing infotainment display in the new ŠKODA KUSHAQ developed for India.

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Source: ŠKODA AUTO



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Source: ŠKODA AUTO

## ŠKODA AUTO

- › is focusing on three priorities with its 'NEXT LEVEL ŠKODA' program for the future: expanding the model portfolio towards entry-level segments, exploring new markets for further growth in the volume segment and making tangible progress in sustainability and diversity.
- › currently offers its customers ten passenger-car series: the CITIGO® iV, FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ and ENYAQ iV.
- › delivered over one million vehicles to customers around the world in 2020.
- › has belonged to the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components, engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine with a local partner.
- › employs approximately 42,000 people globally and is active in more than 100 markets.