



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 1 of 2

Virtual tour: Winners' trophies from 120 years of motorsport history on the ŠKODA Storyboard

- › ŠKODA Storyboard presents selected trophies from more than a century of ŠKODA Motorsport and reveals the stories behind the winners' cups
- › 11 exhibits from the unique collections of the ŠKODA Museum and the ŠKODA Motorsport Team attest to the brand's successful rally history

Mladá Boleslav, 25 March 2021 – To mark ŠKODA AUTO's 120th anniversary in motorsport, the Czech car manufacturer is inviting visitors on a [very special virtual tour](#): Fans of the brand can admire unique winner trophies from more than a century of motorsport history on the ŠKODA Storyboard. Fascinating photos and exciting stories shed light on the long history of ŠKODA's successful involvement in rallying.

What does the first winner's trophy that Laurin & Klement vehicles secured three times in a row in the so-called Industry Prize between 1909 and 1911 actually look like? What challenges did the ŠKODA OCTAVIA TS 1200 face in 1964 when it won its class twice in the Shell 4000 Rally across Canada? And what trophy did Pavel Sibera and Petr Gross hold high in the sky after winning the FIA Formula 2 World Cup for rally cars of up to 2.0-litre capacity in 1994?

The answer to these and many other exciting questions about ŠKODA AUTO's motorsport history can be discovered on a virtual tour of the ŠKODA Storyboard. As part of a digital exhibition, racing enthusiasts can journey back in time and view 11 of the many trophies, prizes and winners' plaques that testify to the [successful motorsport history of Laurin & Klement and ŠKODA AUTO over the past 120 years](#). Each of these trophies tells its own story, from the pioneering era at the beginning of the 20th century to the FIA World Championship title in the WRC2 Pro category in the 2019 season.

Further information:

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Media image:



Virtual tour: Winners' trophies from 120 years of motorsport history on the ŠKODA storyboard

To mark the 120th anniversary of ŠKODA Motorsport, the Czech car manufacturer invites you to take a very special virtual tour. Fans of the brand can admire unique winners' trophies from more than a century of motorsport history on the ŠKODA Storyboard.

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Source: ŠKODA AUTO



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Page 2 of 2

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- › is focusing on three priorities with its 'NEXT LEVEL ŠKODA' program for the future: expanding the model portfolio towards entry-level segments, exploring new markets for further growth in the volume segment and making tangible progress in sustainability and diversity.
- › currently offers its customers ten passenger-car series: the CITIGO® iV, FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ and ENYAQ iV.
- › delivered over one million vehicles to customers around the world in 2020.
- › has belonged to the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components, engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine with a local partner.
- › employs approximately 42,000 people globally and is active in more than 100 markets.