



**ŠKODA**  
SIMPLY CLEVER

# PRESS KIT

Page 1 of 2

## Successful model: 4.5 million FABIAs sold in 22 years

- › With more than 4.5 million deliveries, the FABIA is a key pillar of the ŠKODA line-up
- › The FABIA is the second most produced ŠKODA model after the OCTAVIA
- › Germany was the most important sales market in 2020 ahead of the Czech Republic and Poland

**Mladá Boleslav, 4 May 2021 – ŠKODA brings 22 years of experience in the small car segment to the fourth-generation FABIA. Since its market launch in 1999, the FABIA hatchback and the FABIA COMBI have been important cornerstones of the Czech carmaker's success, with more than 4.5 million units now delivered. It is the second most produced ŠKODA model after the OCTAVIA and one of the most popular vehicles in its segment.**

Martin Jahn, ŠKODA AUTO Board Member for Sales and Marketing, said: "ŠKODA has been writing a success story for 22 years with the FABIA. Its attractive overall package – plenty of space despite compact overall dimensions, high levels of safety, efficiency, functionality and excellent value for money – has created a large fan base. From novice drivers to older people and from singles to families, it appeals to a wide range of customers. Our latest, fourth-generation FABIA adds an emotive design and an even more spacious interior to the proven strengths of our popular entry-level model. This will allow us to appeal to even more customers."

Since its launch in 1999, the ŠKODA FABIA has been one of the bestselling vehicles in its class. Even with the first generation, which was also presented as an estate in 2000, 1.79 million units were delivered in approximately eight years, while the second generation unveiled at the Geneva Motor Show in 2007 found a total of 1,704,000 buyers. The third generation, presented in 2014, continued the success story and, in 2019, was the second most delivered ŠKODA model after the OCTAVIA. Overall, more than 4.5 million FABIAs were delivered to date – a figure that is only surpassed by the OCTAVIA. The largest single market for the FABIA is Germany with 18,070 deliveries in 2020, ahead of the Czech Republic (17,750) and Poland (12,556).



**ŠKODA**  
SIMPLY CLEVER

# PRESS KIT

Page 2 of 2

## Further information:

Christian Heubner  
Head of Product Communications  
T +420 730 862 420  
[christian.heubner@skoda-auto.cz](mailto:christian.heubner@skoda-auto.cz)

Martin Preusker  
Spokesperson – Product Communications  
T +420 604 292 190  
[martin.preusker2@skoda-auto.cz](mailto:martin.preusker2@skoda-auto.cz)

## ŠKODA Media Room

[skoda-storyboard.com](https://skoda-storyboard.com)

## Download the ŠKODA Media Room app



Follow us at <https://twitter.com/skodaautonews> for the latest news. Find out all about the brand-new ŠKODA FABIA with [#SkodaFabia](https://twitter.com/skodaautonews).

## ŠKODA AUTO

- › is focusing on three priorities with its 'NEXT LEVEL ŠKODA' program for the future: expanding the model portfolio towards entry-level segments, exploring new markets for further growth in the volume segment and making tangible progress in sustainability and diversity.
- › currently offers its customers ten passenger-car series: the CITIGO® iV, FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ and ENYAQ iV.
- › delivered over one million vehicles to customers around the world in 2020.
- › has belonged to the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components, engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine with a local partner.
- › employs approximately 42,000 people globally and is active in more than 100 markets.