



**ŠKODA**  
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# PRESS RELEASE

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## Digital world premiere of the revised ŠKODA KODIAQ on 13 April

- › Presentation on the [ŠKODA Storyboard](#) and [YouTube](#) starts at 10:00 CEST
- › Visual and technological enhancements for the successful SUV
- › Redesigned KODIAQ models SPORTLINE, L&K and RS also feature in the world premiere

Mladá Boleslav, 12 April 2021 – The countdown begins: ŠKODA AUTO will be presenting the revised version of its successful large SUV, the KODIAQ, on 13 April. The online world premiere is scheduled to start at 10:00 CEST and can be watched on the [ŠKODA Storyboard](#) and [ŠKODA's YouTube channel](#). The Czech automaker launched its successful SUV campaign back in 2016 with the ŠKODA KODIAQ, which is also available as a seven-seater, and the series has now received visual and technological upgrades. The KODIAQ variants SPORTLINE, L&K and RS have been updated, as well, and will also be appearing in the digital world premiere.

On 13 April at 10:00 CEST, ŠKODA will raise the curtain on the technologically and visually enhanced ŠKODA KODIAQ on the [ŠKODA Storyboard](#) and [ŠKODA's YouTube channel](#). During the digital world premiere, ŠKODA AUTO CEO Thomas Schäfer will explain the KODIAQ's importance to the ŠKODA brand. Oliver Stefani, Head of ŠKODA Design, will be discussing how his team has modified the overall look.

Since its launch in 2016, marking the start of the Czech manufacturer's SUV campaign, more than 600,000 units of the SUV have been produced. ŠKODA AUTO offers its large SUV, which is optionally available with seven seats, in 60 markets around the world. Now, in addition to its visual makeover, the KODIAQ has also received further technological fine-tuning. The dynamic KODIAQ SPORTLINE, the comfort oriented top-of-the-range KODIAQ L&K and the sporty KODIAQ RS variants are also benefiting from the latest upgrades.

An official teaser image of the redesigned ŠKODA KODIAQ offers a glimpse of the even more striking front end with its redesigned bonnet. Also shown are the slimmed-down front headlights and the sharply drawn taillights with crystalline structures, creating a more succinct interpretation of the signature ŠKODA C-shape.

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## Media image:



**Digital world premiere of the revised ŠKODA KODIAQ**  
ŠKODA AUTO will be presenting the upgraded KODIAQ in a digital world premiere on 13 April at 10:00 CEST. The teaser image shows the slimmed-down full LED headlights and taillights.

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Source: ŠKODA AUTO

## ŠKODA AUTO

- › is focusing on three priorities with its 'NEXT LEVEL ŠKODA' program for the future: expanding the model portfolio towards entry-level segments, exploring new markets for further growth in the volume segment and making tangible progress in sustainability and diversity.
- › currently offers its customers ten passenger-car series: the CITIGO® iV, FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ and ENYAQ iV.
- › delivered over one million vehicles to customers around the world in 2020.
- › has belonged to the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components, engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine with a local partner.
- › employs approximately 42,000 people globally and is active in more than 100 markets.