



**ŠKODA**  
SIMPLY CLEVER

# PRESS KIT

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## The ŠKODA FABIA: setting a new benchmark in its segment

- › **Emotive design and lowest drag coefficient within class**
- › **Most spacious car within its segment and larger boot capacity (+ 50 l)**
- › **Efficient EVO-generation engines with a range of more than 900 km**

**Mladá Boleslav, 16 August 2021 – The fourth-generation FABIA continues ŠKODA’s extraordinary success story of offering all you need and a little more. Twenty-two years after its debut, the popular small car is more emotive and dynamic than ever before. This is the first FABIA to be based on Volkswagen Group’s modular MQB-A0 platform. It is the most spacious car within its segment and boasts further enhanced comfort features as well as a plethora of new safety and assistance systems. Classic brand qualities, such as excellent value for money, high functionality and a host of Simply Clever features, make this car the perfect entry-level model to the ŠKODA range.**

Thomas Schäfer, ŠKODA AUTO CEO, said: “The new FABIA provides the perfect entry to our range. We have combined the well-known ŠKODA attributes – such as generous amounts of space, the highest levels of quality and safety, and excellent value for money – with an emotive design and the lowest drag coefficient ( $c_d$ ) within its class. I am convinced that this overall package will allow us to further strengthen our position in the entry-level segment and attract new customers to the brand.”

Martin Jahn, ŠKODA AUTO Board Member for Sales and Marketing, stated: “The launch of the latest-generation FABIA is a real highlight for us. We have listened very carefully to our customers and refined our new small car in every aspect. With its dynamic look and state-of-the-art infotainment systems, we are increasingly appealing to younger customers. To sum it up: the new FABIA has everything it takes to continue the model’s success story.”

ŠKODA has sold more than 4.5 million cars in the FABIA’s previous three generations. The most common reasons for buying a FABIA included its value for money, low running costs and impressive amount of space. The latest-generation FABIA also features a particularly emotive design, improved dynamics and numerous new assistance systems. Now based on the modular MQB-A0 platform, the FABIA is longer and, at 4,108 mm, exceeds the four-metre mark for the first time. The boot – which was already the largest in the segment – has gained an additional 50 l to a capacious 380 l.

The FABIA boasts well-balanced proportions, sharply drawn headlights and rear lights featuring the latest LED technology. Inside, the instrument panel with a free-standing central display and optional digital instrument cluster catch the eye. Infotainment and connectivity are state of the art. The Active, Ambition and Style trim levels will be available from market launch, as well as a special First Edition; a sporty MONTE CARLO variant will follow later. Five petrol engines from Volkswagen Group’s current EVO generation deliver power outputs ranging from 48 kW (65 PS) to 110 kW (150 PS). Segment-leading aerodynamics with a drag coefficient ( $c_d$ ) of 0.28 and the optional 50-litre fuel tank enable a range of more than 900 km in the WLTP cycle. Five Simply Clever features make their ŠKODA debut in the FABIA.



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Follow us at <https://twitter.com/skodaautonews> for the latest updates. Find out all about the latest-generation ŠKODA FABIA with [#SkodaFabia](https://twitter.com/skodaautonews).

## ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in India, Russia and North Africa.
- › currently offers its customers ten passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV and KUSHAQ.
- › delivered over one million vehicles to customers around the world in 2020.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; manufactures in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs more than 43,000 people globally and is active in over 100 markets.