



**ŠKODA**  
SIMPLY CLEVER

# PRESS KIT

Page 1 of 2

## Success story: FABIA deliveries exceed 4.5 million

- › The FABIA is the second most produced ŠKODA model after the OCTAVIA
- › For 22 years, the series has been an important cornerstone of the ŠKODA model range
- › Germany, the Czech Republic, Poland and the UK are the largest sales markets

**Mladá Boleslav, 16 August 2021 – Twenty-two years after the FABIA's market launch, ŠKODA continues to build on the success of this popular small car with its fourth generation. After the OCTAVIA, the FABIA is the second most produced ŠKODA model and an important cornerstone for the Czech car manufacturer. More than 4.5 million units of the hatchback variant and the FABIA COMBI have been delivered to date.**

Since its launch in 1999, the ŠKODA FABIA has been one of the bestselling vehicles in its class. It was a very appealing model from the outset, boasting generous amounts of space despite compact exterior dimensions, offering the highest levels of safety, functionality and efficiency, and representing excellent value for money. This successful formula made the ŠKODA entry-level model an attractive choice for a wide range of customers for more than two decades.

In approximately eight years, as many as 1.79 million first-generation FABIAs, which were also available as an estate from 2000, were delivered. The second generation was unveiled at the 2007 Geneva Motor Show and had a total of 1,704,000 buyers. The third generation, presented in 2014, continued this momentum and, in 2019, was the second most delivered ŠKODA model after the OCTAVIA.

Overall deliveries of the FABIA exceed 4.5 million vehicles to date – a figure that is only surpassed in the ŠKODA range by the OCTAVIA. The largest single market for the FABIA is Germany, with 18,070 deliveries in 2020, ahead of the Czech Republic (17,750), Poland (12,556) and the UK (9,771).



**ŠKODA**  
SIMPLY CLEVER

# PRESS KIT

Page 2 of 2

## Further information:

Christian Heubner  
Head of Product Communications  
T +420 730 862 420  
[christian.heubner@skoda-auto.cz](mailto:christian.heubner@skoda-auto.cz)

Martin Preusker  
Spokesperson – Product Communications  
T +420 604 292 190  
[martin.preusker2@skoda-auto.cz](mailto:martin.preusker2@skoda-auto.cz)

## ŠKODA Media Room

[skoda-storyboard.com](https://skoda-storyboard.com)

## Download the ŠKODA Media Room app



Follow us at <https://twitter.com/skodaautonews> for the latest updates. Find out all about the latest-generation ŠKODA FABIA with [#SkodaFabia](#).

## ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in India, Russia and North Africa.
- › currently offers its customers ten passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV and KUSHAQ.
- › delivered over one million vehicles to customers around the world in 2020.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; manufactures in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs more than 43,000 people globally and is active in over 100 markets.