FABIA.
MEDIA LAUNCH

NEXT LEVEL ŠKODA



- EVENT INFORMATION
- INTERVIEW WITH OLIVER STEFANI
- ROAD BOOK
- PRESS KIT

Dear Guests,

Welcome to the Media Launch of the all-new ŠKODA FABIA in Gdańsk/Sopot! We are delighted to welcome you to Poland today.

We are going to start the day with a short briefing and a product overview presented by our colleagues from Baureihe and Product Marketing at Restauracja Jastny Dwór. We will be having lunch there after the presentation. Afterwards, you will have the opportunity to test drive the all-new FABIA. Restauracja Jastny Dwór is our base from where you can switch cars and take four different routes – more information about the routes can be found on page 24 and the screen at the Car Handling counter. During your test drives, we hope that you'll get a taste of the FABIA's driving characteristics and comfort. We and our experts are looking forward to hearing your impressions and feedback during the day.

In the evening, our Design team will offer you a deeper insight into the FABIA at their presentation in Hotel Sopot's briefing area. To close the day, we would like to invite you to join us for dinner at the hotel restaurant in the hotel garden, which will be accompanied by informal discussions about ŠKODA AUTO and our new FABIA. After dinner, you can enjoy the cosy atmosphere and a nightcap at the Beach Bar M15. There is a detailed event programme on page 18.

We hope you will enjoy the hospitality with us along Poland's northern coastline. We are delighted to meet you here in person, and we are always on hand to answer any questions you may have.

Your ŠKODA Communication team



Jens Katemann
Head of Communications



Christian Heubner
Head of Product Communications

WIFI ACCESS DATA:

NAME: SKODA Press
PASSWORD: SKODA2021

CLICK HERE

TO VISIT EVENT
PICTURE GALLERY

FABIA.
MEDIA LAUNCH

NEXT LEVEL ŠKODA

4 / EVENT INFORMATION

18 / PROGRAM OVERVIEW

20 / ROAD BOOK

38 / INTERVIEW WITH OLIVER STEFANI

44 / PRESS KIT

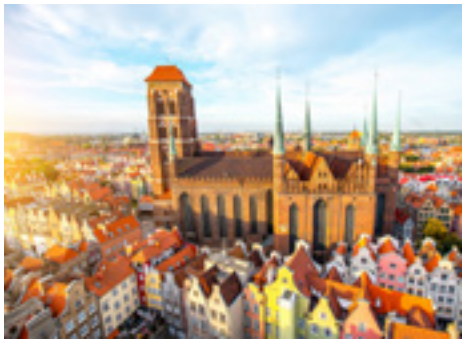
82 / NOTES



EVENT INFORMATION


GDAŃSK













GDAŃSK – THE PEARL OF THE NORTH

Poland is one of the most important markets for ŠKODA AUTO and especially the FABIA. But that's only one reason we have chosen Poland's northern coastline for our Media Launch. The historic city of Gdańsk is one of Poland's most beautiful coastal regions. The city lies on the southern edge of Gdańsk Bay on the Baltic Sea in a conurbation with the city of Gdynia, the resort town of Sopot where our hotel is located, and suburban communities; these form a metropolitan area called the Tricity.

The city has a colourful history, with eras of Polish, Prussian and German rule, and periods of autonomy or self-rule as a free city-state. In the early modern age, Gdańsk was a royal city. It was considered the wealthiest and the largest city in Poland before the rapid growth of Warsaw in the 18th century. In the late Middle Ages, it was an important seaport and shipbuilding town and, in the 14th and 15th centuries, a member of the Hanseatic League.

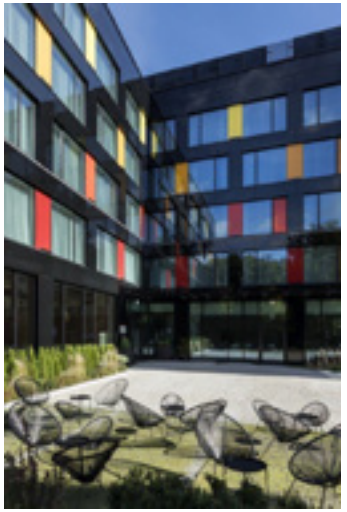
It was here, in Gdańsk, that the Second World War started with shots fired from the battleship Schleswig-Holstein. It was a time of bravery and anguish for its citizens. The heroic fighting in Westerplatte and the martyrdom of the defenders of the Polish Post Office opened a new, tragic chapter in the history of Gdańsk. The war and the particularly fierce struggle for liberation left Gdańsk completely devastated. Its reconstruction, with the help of dedicated citizens, took several dozen years. Gdańsk once again established itself as the largest Baltic port and regained its former splendour. It drew the attention of the whole world, becoming a synonym for Poles' aspirations of liberation.

December 1970 and August 1980 and the subsequent period of martial law are successive dates symbolizing the fight of Gdańsk citizens against the prevailing Communist regime. It was Gdańsk that became the cradle of 'Solidarność', which would transform the map of Europe. History has come full circle.

Contemporary Gdańsk – a dynamically developing agglomeration of half a million people – is as vibrant as ever, and rightly deserves its title, 'the Pearl of the North'.


SOPOT







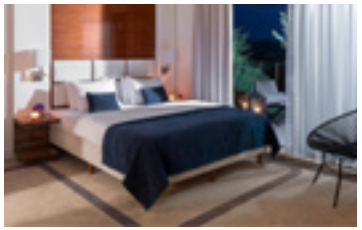




photo by: www.hotelsopot.eu



EVENT HOTEL

Hotel Sopot is where you can find a moment of quiet after your exciting FABIA test drives. The sound of the sea, the smell of the woods and the breath-taking view will allow you to relax in one of the most beautiful cities along the Baltic Sea coastline. For dinner at the hotel restaurant, you can enjoy the flavours of northern Poland, with a special ŠKODA menu based on fresh, locally sourced products, including fish, vegetables and herbs, as well as the culinary finesse of chef Jacek Faltyn.

Enjoy your stay and the cuisine!

CLICK HERE

TO SEE EVENT HOTEL ON MAP

Hotel Sopot | J.J. Haffnera 88 | 81-715 Sopot | Poland

ENTRANCE



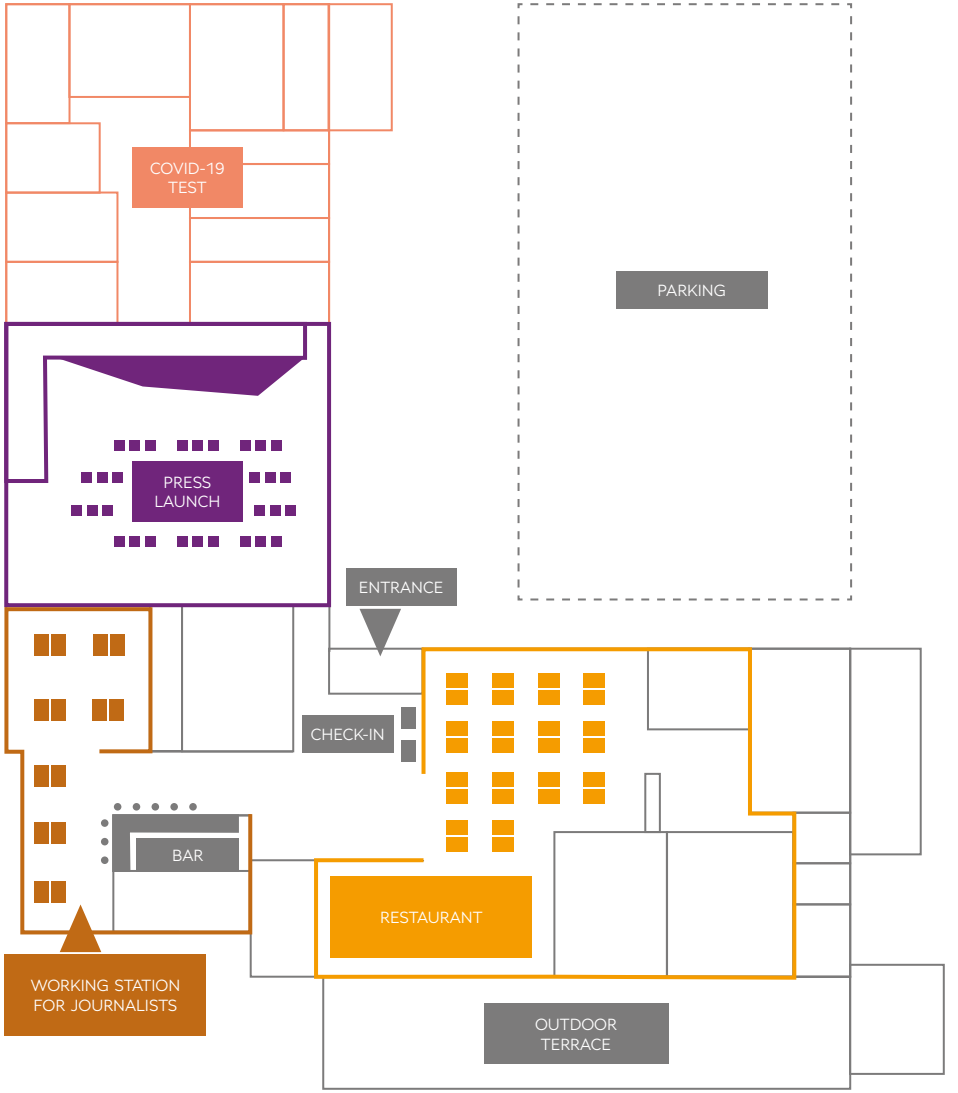
RESTAURANT





WORKING STATION

EVENT HOTEL ORIENTATION PLAN





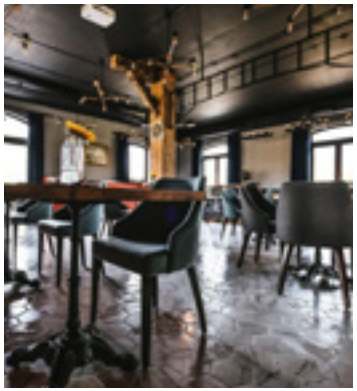






photo by: www.jastnydwor.pl and www.facebook.com/jastnydwor

EVENT LOCATION

Restauracja Jastny Dwór is the base of our FABIA Media Launch. Just three kilometres from Gdańsk, in the village of Bąkowo, the owners of the restaurant Jastny Dwór have brought the Polish traditions of a noble manor to life. They adapted the late-19th century building to make it a delightful feast for guests who appreciate both splendour and modern design. The dignified, wooden structure pairs masterfully with the elegant black décor and brass chandeliers. Like our all-new FABIA, Jastny Dwór has an extraordinary and expressive interior and an emotive design language. At the same time, both the FABIA and our lunch location embody a modern lifestyle at first glance. The dishes are an exquisite marriage of traditional Polish cuisine and modern culinary techniques. We hope that you will have unforgettable taste sensations and that you'll get a taste of the all-new FABIA's driving characteristics and comfort during the day.

CLICK HERE

TO SEE EVENT LOCATION ON MAP

Restauracja Jastny Dwór | Wybickiego 9 | 83-050 Bąkowo | Poland

PROGRAM OVERVIEW

TIME	ARRIVAL DAY
Until 14.00h	Individual arrivals at GDN airport
Approx. 20 min.	Shuttle to Event location “Jastny Dwór”
From 13.30h	Briefing & Product Presentation and Lunch at “Jastny Dwór”
13.30 – 17.30h	Test Drives around “Jastny Dwór”
17.30 – 18.00h	Drive to Event hotel (with FABIA)
18.00 – 19.00h	Check-in & COVID-19 test at Event hotel
19.00 – 19.30h	Design Presentation at Event hotel
From 19.30h	Dinner at Event hotel
From 21.00h	Drinks at Event hotel and beach bar M15

TIME	DEPARTURE DAY
Until 09.00h	Breakfast at Event hotel
From 09.00h	Individual departure at GDN airport A shuttle will be available for you to drive to the airport depending on your departure time, which can be found on the screen on the Car Handling counter.



ROADBOOK



DRIVING INSTRUCTIONS

EMERGENCY HOTLINE
+49 (0) 172 6199 203

Drive on the right

Hands-free

Seat belts must be fastened

EMERGENCY 112

Overtake vehicles on the left

Light must be on all the times

No drinking and driving

50 90 130



Gdańsk

Żukowo

Kowale
Kasztelańska

event
location

Pruszcz
Gdański

Rusocin

Special Schools
in Warczu

Trzepowo

LOOP OVERVIEW

LOOP 30 min



30 min, **20 km**

LOOP 40 min



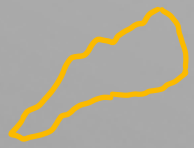
40 min, **20 km**

LOOP 45 min



45 min, **35 km**

LOOP 60 min



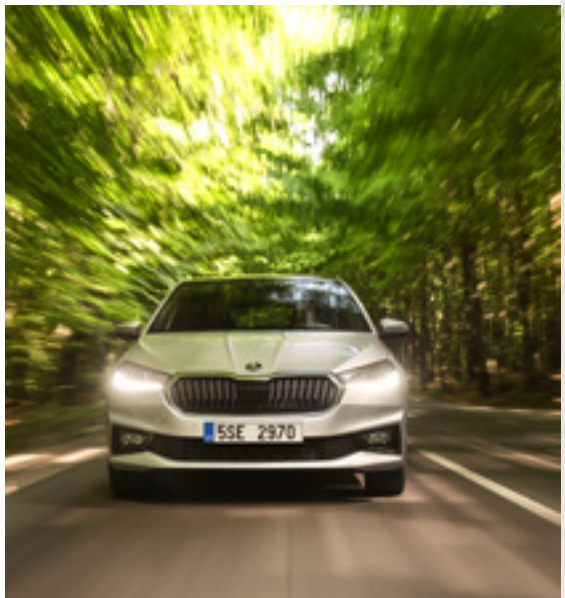
60 min, **65 km**

LOOP 30 min

20 km

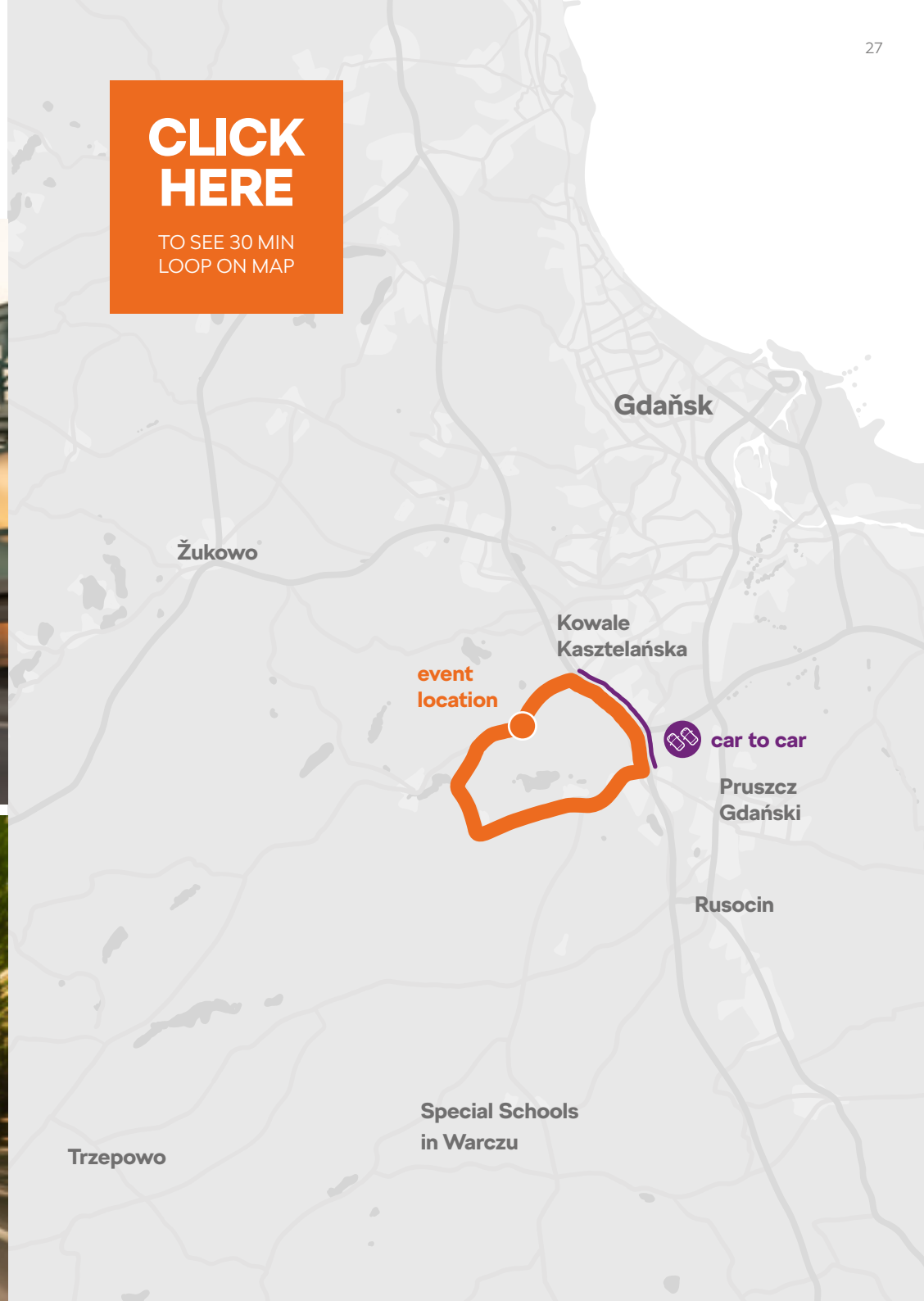






CLICK HERE

TO SEE 30 MIN LOOP ON MAP



LOOP 40 min

20 km

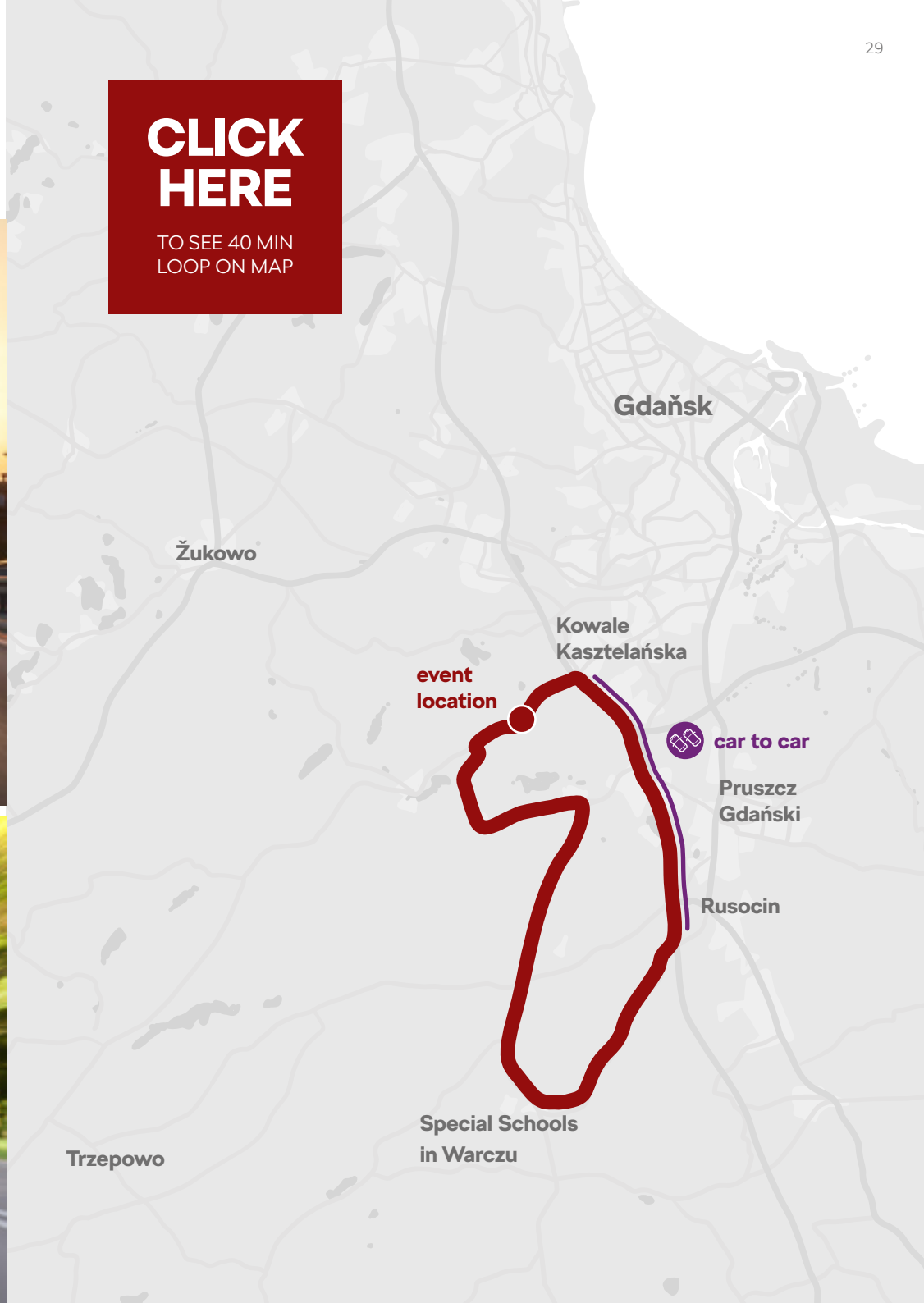






CLICK HERE

TO SEE 40 MIN LOOP ON MAP

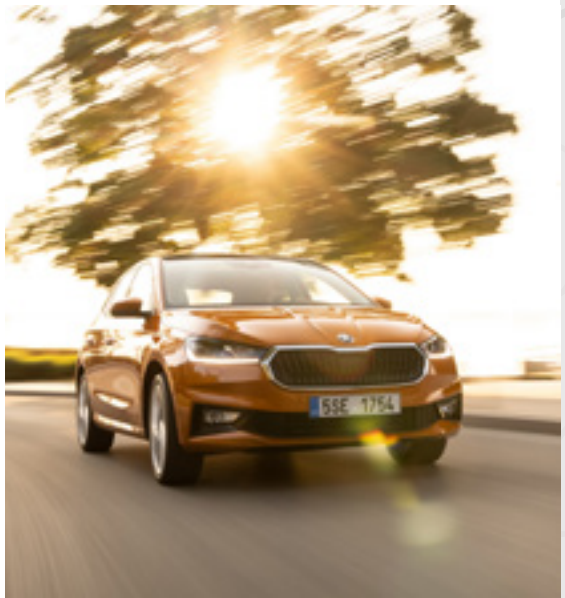


LOOP 45 min

35 km

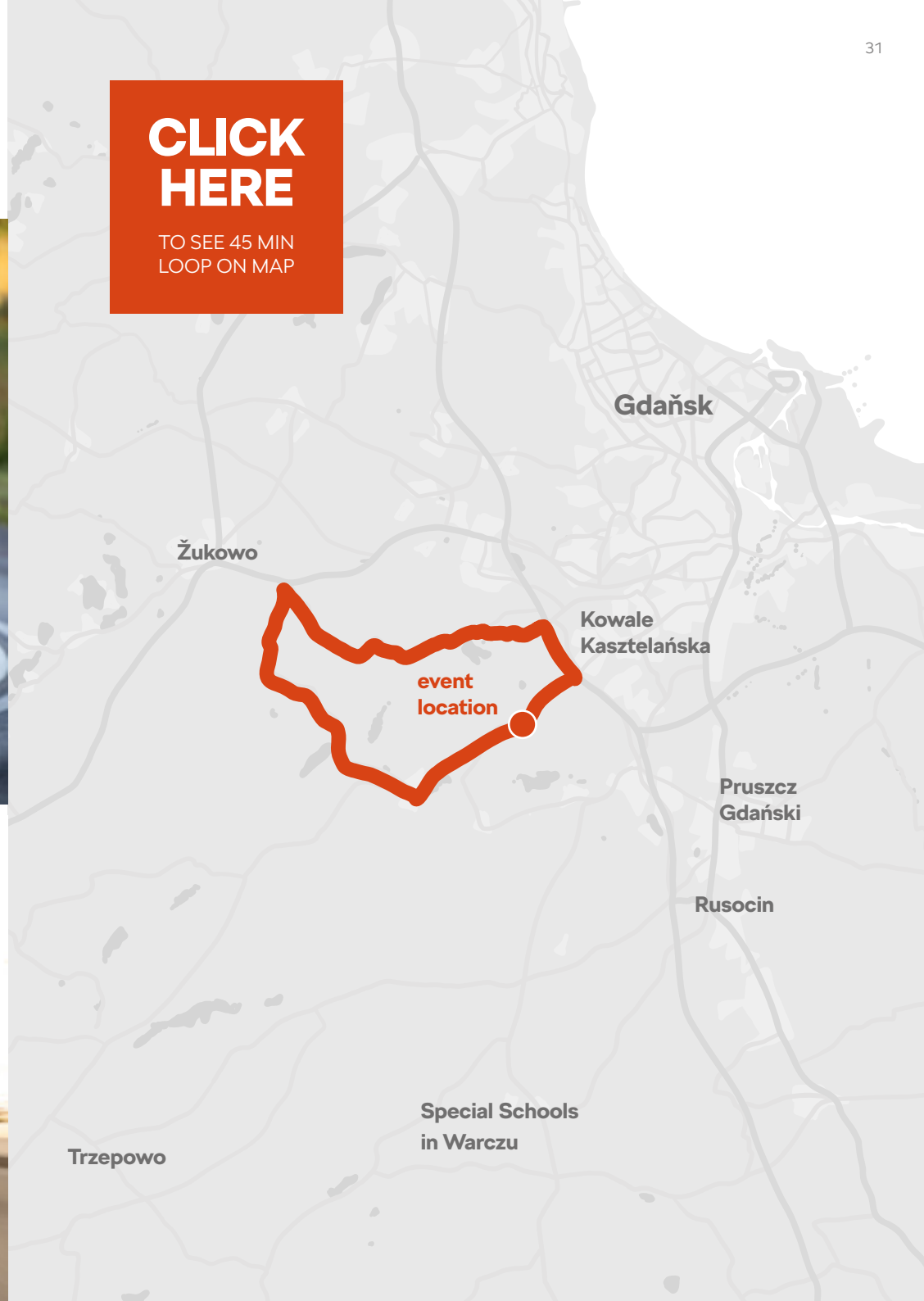






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TO SEE 45 MIN LOOP ON MAP

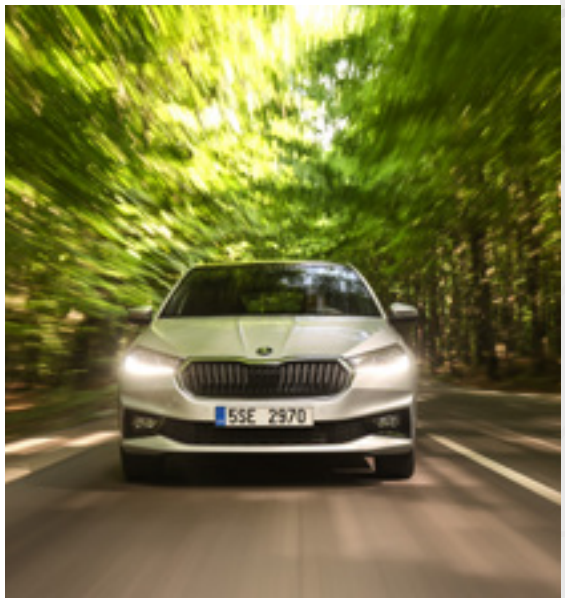


LOOP 60 min

65 km

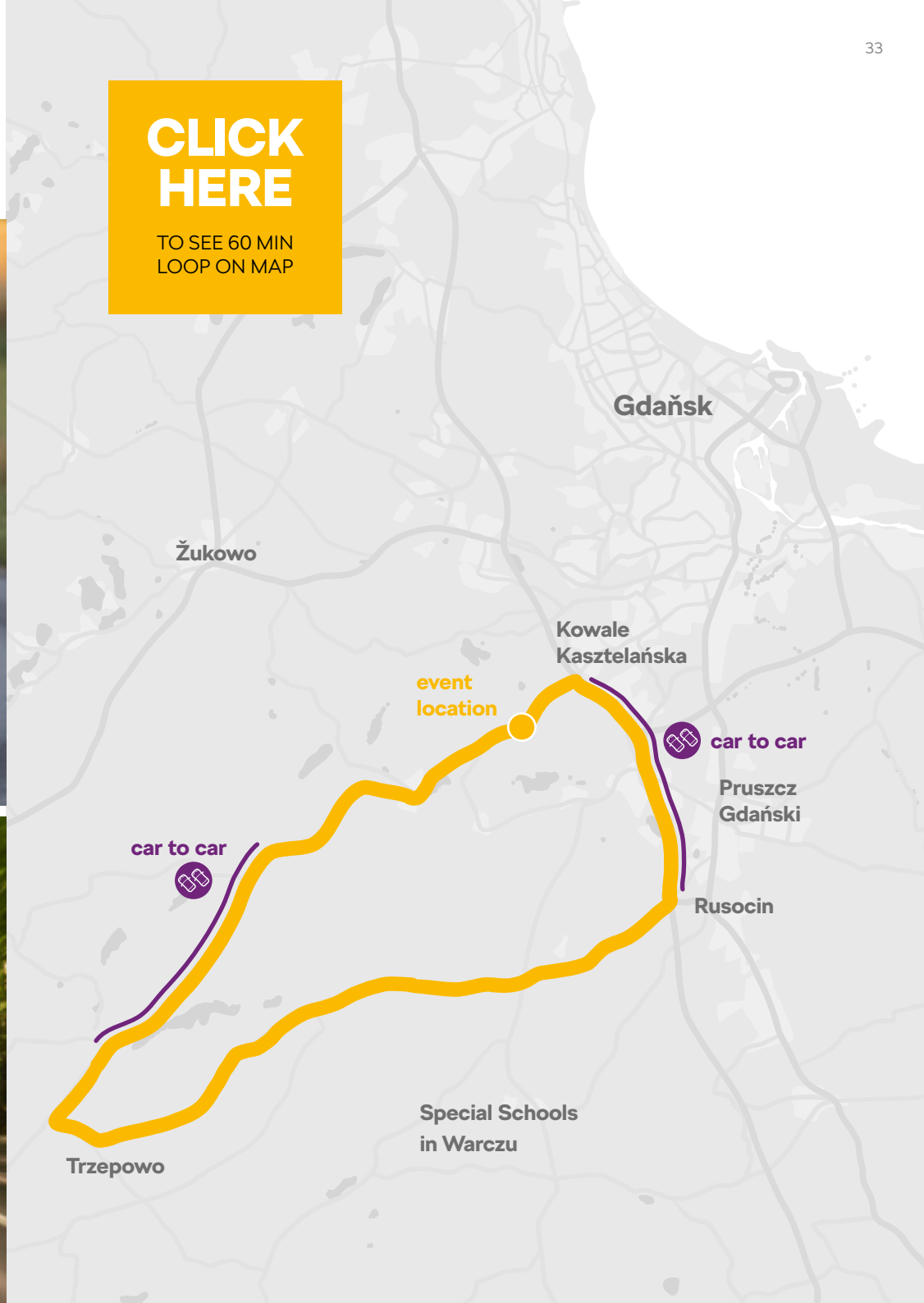






CLICK HERE

TO SEE 60 MIN LOOP ON MAP



LOCATION – PARKING 30 min

20 km



PARKING – EVENT HOTEL 30 – 45 min

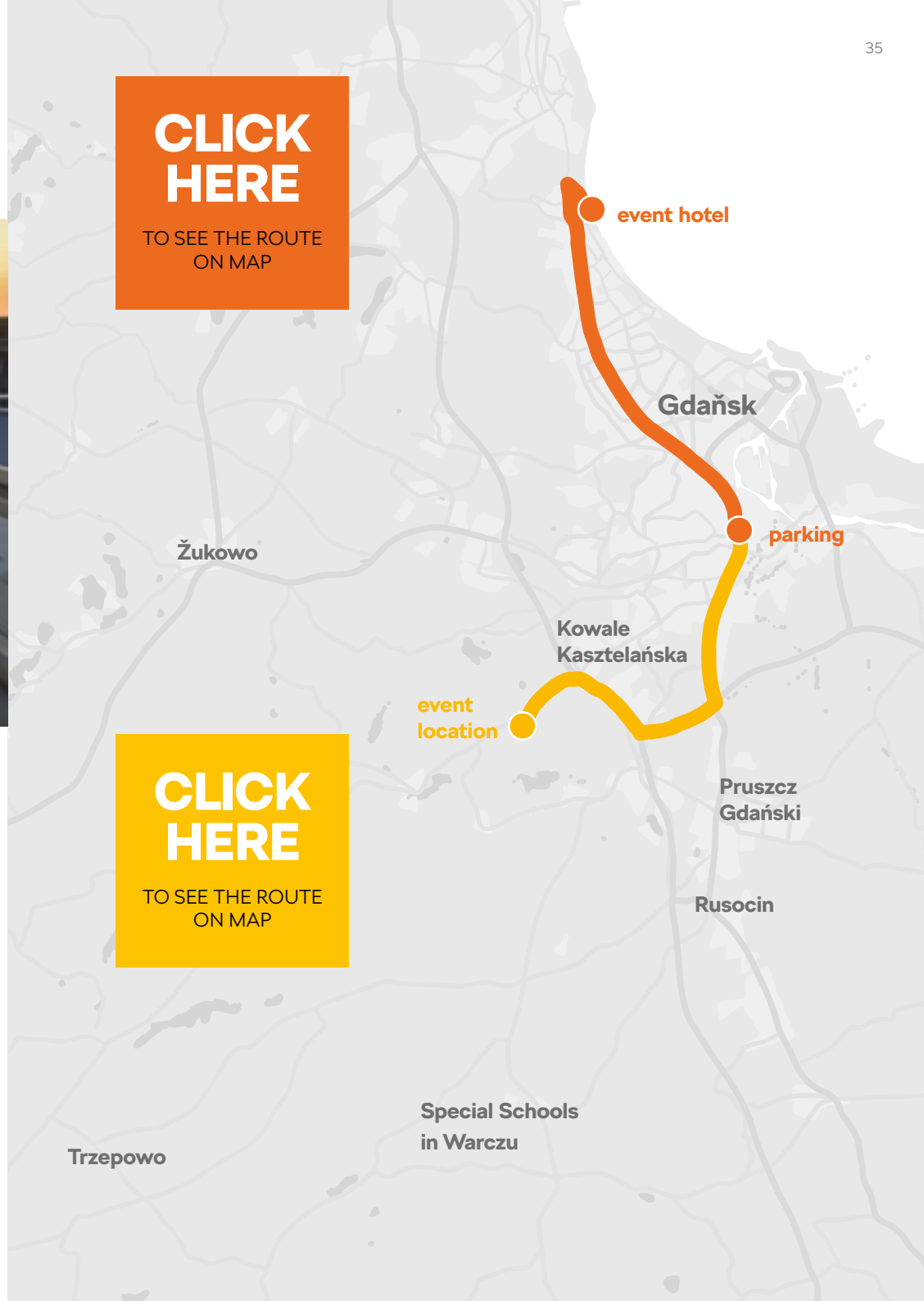
15 km



Parking in Gdańsk is subject to a fee. Please, pick up the cash to pay for parking from the CarHandling counter before your journey. Please, bear in mind that driving times may vary depending on the current traffic situation.

CLICK HERE

TO SEE THE ROUTE ON MAP



CLICK HERE

TO SEE THE ROUTE ON MAP

EVENT LOCATION – EVENT HOTEL 35 min

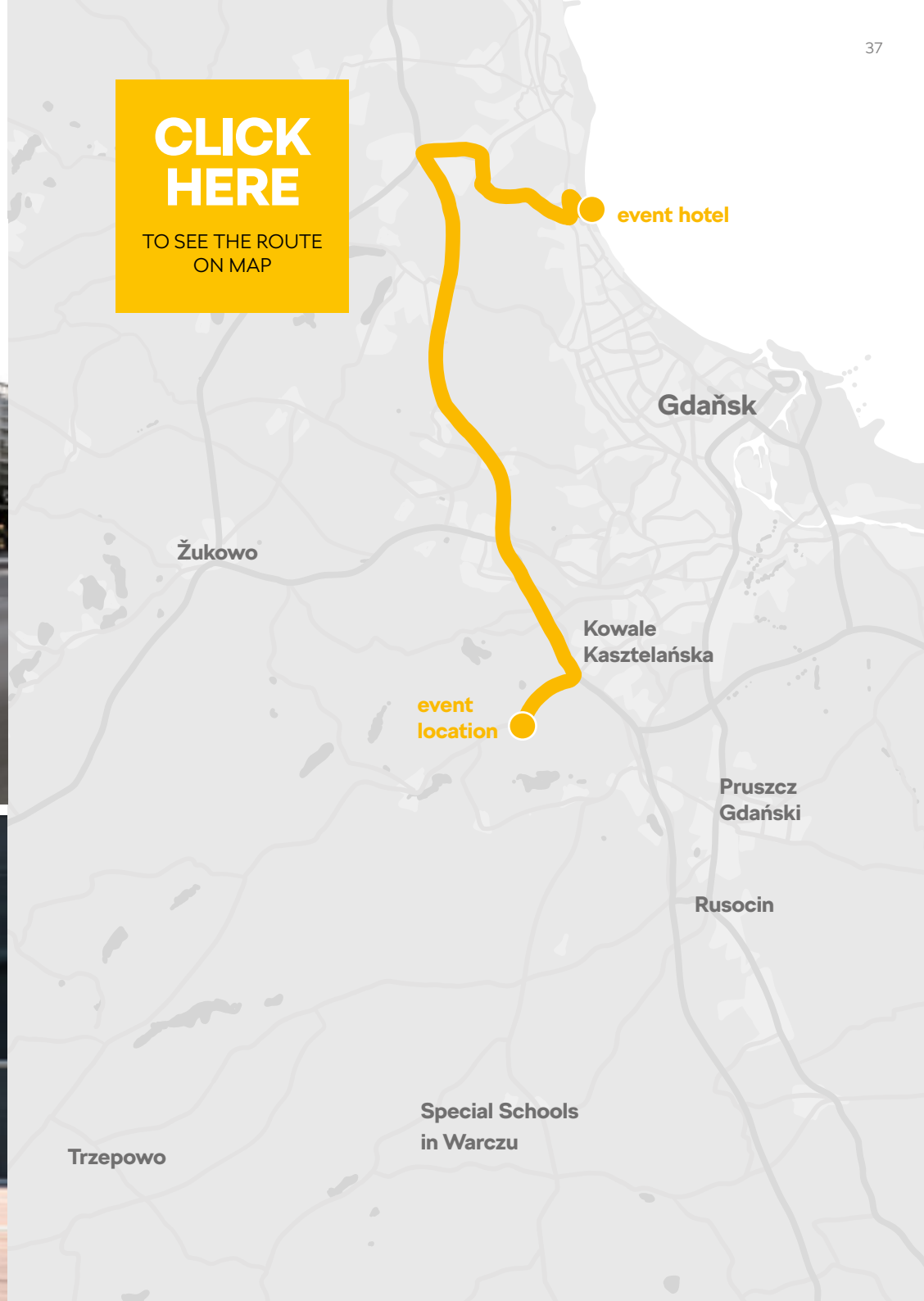
30 km





CLICK HERE

TO SEE THE ROUTE ON MAP





INTERVIEW WITH OLIVER STEFANI

“The all-new FABIA looks considerably more dynamic and grown-up”

The all-new ŠKODA FABIA is larger, more modern and more emotive than its predecessor generations. One week ago, the first fourth-generation FABIA rolled off the line at ŠKODA AUTO’s main plant in Mladá Boleslav. Oliver Stefani and his team are the force behind the new design of this successful model. In the following interview, the Head of ŠKODA Design describes the highlights of the new FABIA and which details are his personal favourites, while examining the influence of ŠKODA’s history on his current work.

How would you describe the fourth generation of the ŠKODA FABIA?

Oliver Stefani: The all-new FABIA looks considerably more dynamic and grown-up than its predecessors. It is a contemporary and elegant car that evokes more emotions with its new proportions and lines. The interior is firmly focused on the passengers, both in terms of ergonomic ease of use and especially when it comes to the customary, above-average amount of space provided.

What would you say are the design highlights of the new FABIA?

Stefani: How much time do you have ...? (Laughs.) There are numerous striking details we were able to implement for the all-new FABIA, including slim headlights with sharply defined lines, LED modules that look like ice

crystals, a sculptured bonnet, and the dynamic roofline that slopes towards the rear. On the front doors, the lines of the body form a stylised representation of the Czech flag. Round air vents and soft materials, including textiles, make the interior look much more modern. A completely new feature for ŠKODA is the FABIA lettering on both sides of the cockpit cover – an incredibly nice detail, in my opinion.

Can you describe the experience of designing the new, fourth-generation FABIA from the ground up?

Stefani: That was a special task indeed. After all, the FABIA has been an important part of our portfolio for over 20 years now. Therefore, while implementing the current ŠKODA design language for the fourth generation, we also made sure to respect the essence of the FABIA.

What constitutes this essence of the FABIA? What is the common thread across all generations?

Stefani: A ŠKODA FABIA is always practical and functional, has an extraordinary amount of space for families and represents excellent value for money. In addition, every FABIA generation offers state of the art technology at launch, as well as a contemporary design, which has become considerably more dynamic and emotive for the current, fourth generation. That means our target group now extends even further into the segment of customers focused on sportiness and lifestyle.

What distinguishes the new FABIA from its competitors?

Stefani: I am particularly proud that it combines a sporty and elegant shape with superior aerodynamics. Its drag coefficient – or cd value – of 0.28 sets the benchmark in this segment, making it particularly efficient and economical to run. What I particularly appreciate about the interior on a personal level is its clear and symmetrical design.



ŠKODA Chief Designer Oliver Stefani and Karl Neuhold, Head of Exterior Design at the world premiere of the new ŠKODA FABIA.



Kateřina Vránová, Head of Colour & Trim Design, and Peter Olah, Head of Interior Design, described the interior design of the new ŠKODA FABIA at its world premiere.

How exactly are the various tasks distributed among the members of your design team?

Stefani: Karl Neuhold is responsible for the exterior design. His team works out how to reconcile technical requirements such as proportions and aerodynamics with those of the design. The interior design is overseen by Peter Olah. Kateřina Vránová is another crucial team member. Her department, Colour & Trim Design, brought fresh colours as well as sophisticated materials into the new FABIA, such as fabric covers for the instrument panel as seen in the OCTAVIA and the ENYAQ iV.

How does the collaborative process at ŠKODA Design work? Do you, as Head of Design, always lead the way?

Stefani: No, we always work as a team. One of our greatest strengths is our group's international composition. This results in a huge pool of ideas drawing on very different cultures. Another important aspect is that everyone can submit their own ideas, with no contribution discarded prematurely. We always try to give each idea the required space and time to develop.

The Czech car manufacturer has been around for over 125 years. Are you inspired by historic models?

Stefani: Oh, definitely. I spend a lot of time at the ŠKODA Museum, studying the historic vehicles. The quality and craftsmanship represented by these vehicles is impressive. Not many automotive manufacturers in the world have such a strong tradition and can draw on influences such as Bohemian crystal manufacture. Whatever we aspire to in the future, the brand's history is always there to remind us where we come from and what ŠKODA stands for. This guides us. It inspires us. Take the ŠKODA POPULAR MONTE CARLO. It's my absolutely favourite among our museum exhibits – uniquely beautiful, highly elegant and dynamic, simply a dream car that can serve as a source of inspiration for new vehicles to this day. So the Crystal Face of the ŠKODA ENYAQ iV, for example, references the POPULAR MONTE CARLO's chrome-plated protective grilles for the headlights. Additionally, we designers are inspired by the worlds of art and architecture as well as our daily lives. You just have to keep your eyes open.

What should customers pay particular attention to when deciding on a new vehicle?

Stefani: The design, of course! Joking aside, a vehicle's design always plays an important role when deciding what car to buy. After all, this is the first thing you see every time you get in the car. The design should arouse emotions, because with emotions you can reach people and get them excited about something. It is often the key factor when we decide to buy a particular car – or give it a miss. Similar rules apply to the interior. You should simply feel good inside your car, because you may end up spending quite a lot of time in it. I also think it's important to consider quality in addition to advanced technology, comfort and safety. The all new FABIA is an example that meets all these criteria – and that makes me proud.


CLICK HERE
TO SEE THE ENTIRE PRESS KIT
PRESS KIT



The all-new ŠKODA FABIA:

The new sensation in the segment

Everything you need – and a little bit more: under this motto, the fourth generation of the ŠKODA FABIA continues an extraordinary success story. 22 years after its debut, the popular small car is more emotive and dynamic than ever. For the first time, the new FABIA is based on the Volkswagen Group's Modular Transverse Toolkit MQB-A0 and, in addition to offering the most space in its class, also delivers enhanced comfort and numerous new safety and assistance systems. Traditional ŠKODA virtues, such as an impressive price-performance ratio, high functionality and numerous Simply Clever ideas, complete the perfect entry into the world of ŠKODA.

Thomas Schäfer, ŠKODA AUTO CEO, says:

"The new FABIA is the ideal entry into our portfolio. With this model, we have combined ŠKODA's well-known values such as generous space, top quality and safety as well as excellent value for money with an emotive design and the lowest cW value in its class. I am convinced that with this coherent package, we are going to further strengthen our position in the entry-level segment and win new customers to the brand."

CLICK HERE

TO SEE THE ENTIRE PRESS KIT

MQB A0 PLATFORM

"With the new FABIA, we wanted to strengthen the model's competitive position on the market. When the CITIGO is no longer produced, we have to ensure the FABIA offers all the requirements to work as an entry model for the ŠKODA model range. Therefore, we had to focus on basic travel needs in particular. One example is the new EVO generation 48 kW MPI engine. With this powertrain, we offer practical performance with low fuel consumption at a very competitive price. I'm very proud of the entire FABIA team. The A0 segment is the most competitive in Europe, which means it wasn't always easy to make sure the project would be successful. But the whole time, the team really showed very strong commitment to the FABIA and high agility to overcome all the obstacles."



Wolfgang Josef Sailer
HEAD OF MODEL LINE A0

SHARING OF TECHNOLOGY AND MODERN ASSISTANCE SYSTEMS

- Traffic Sign Recognition
- ACC with Stop & Go function
- Lane Assist
- Side Assist
- Park Assist
- Manoeuvre Assist
- Auto Light Assist
- Front Assist with Predictive Pedestrian and Cyclist Protection

ENGINES

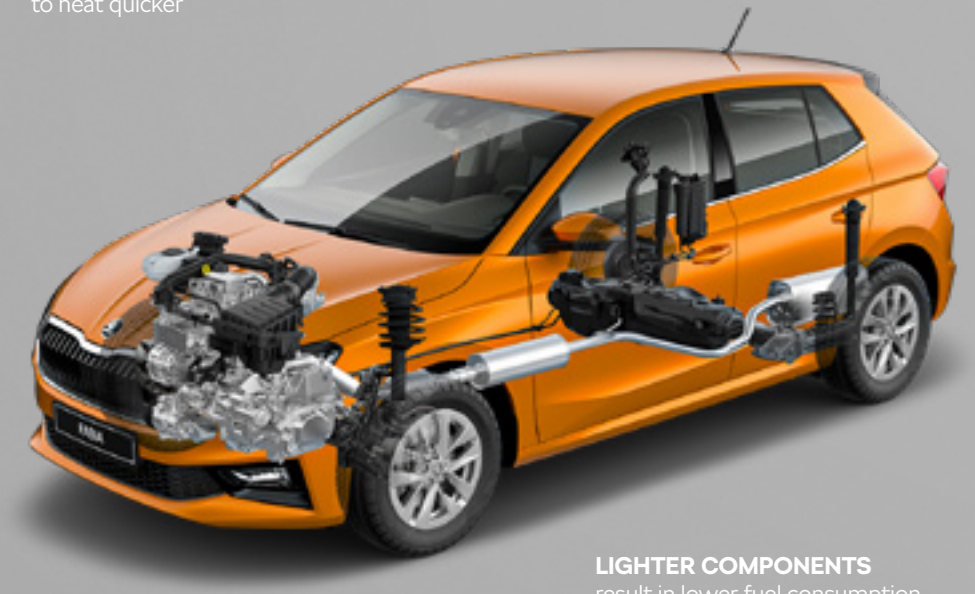
- EA211 EVO petrol engines
- Engines mounted at an angle with exhaust manifold inclined rearwards
- Sharing of modern solutions reduces fuel consumption and emissions:
  - ACT (Active Cylinder Technology) – shutting down of cylinders
  - Aluminium engine blocks

INNOVATIVE THERMO-MANAGEMENT

- Dual cooling circuit, separate for cylinder head and block
- Operating temperature achieved faster, allowing interior to heat quicker

INFOTAINMENT & CONNECTIVITY:

- MIB3 infotainment systems
- MOD3 online services (ŠKODA Connect)



HOT-FORMED, HIGH-STRENGTH STEEL COMPONENTS RESULT IN:

- Stronger body and chassis
- Reduced weight due to the use of less material to achieve the same strength = less fuel consumption and emissions (pollutants, CO_2)

LIGHTER COMPONENTS
result in lower fuel consumption and emissions

- Wiring – standardised, optimised wiring
- Engines – aluminium blocks
- Axles – standardised, optimised design
- Steering – electromechanical
- Interior equipment – optimised design of seats, dashboard installation, air conditioning units and more



Exterior:

Largest boot, best aerodynamics

The ŠKODA FABIA has taken the next step in its development with an emotive design, new proportions and even more space. The fourth generation crosses the four-metre mark for the first time and offers even more room. At the same time, the new FABIA features ŠKODA's current design language and has a particularly dynamic look with athletic proportions, sculptural lines, and sharply defined headlights and rear lights with LED technology. Sophisticated details such as aerodynamically optimised wheels and the actively adjustable radiator shutter in the lower air intake of the front bumper enable a drag coefficient of cW 0.28, setting the benchmark in the small car segment.

Oliver Stefani, Head of ŠKODA Design, says:

"Now in its fourth generation, the FABIA remains a perfect everyday and family vehicle and offers more emotion than ever. It is a modern car with an elegant body and a very dynamic, compact appearance. I would like to thank my entire design team for bringing a great car to the road."

The significantly more emotive appearance of the new ŠKODA FABIA is created by new, dynamic proportions, ŠKODA's signature crystalline elements, such as the sharply defined front headlights and rear lights, as well as sculptural lines on the bonnet. Small details add additional highlights; for example, body lines on the front doors stylise the characteristic triangle of the Czech flag.

CLICK HERE

TO SEE THE ENTIRE PRESS KIT

EXTERIOR



Panoramic sunroof

New full-LED headlights with crystalline structures

New design feature symbolising the characteristic triangle of the Czech flag

Electric, heated folding wing mirrors



Chrome window surround

New full-LED tail lights

Park Assist

18-inch Libra wheels

New body colours - Phoenix Orange (shown above) and Graphite Grey

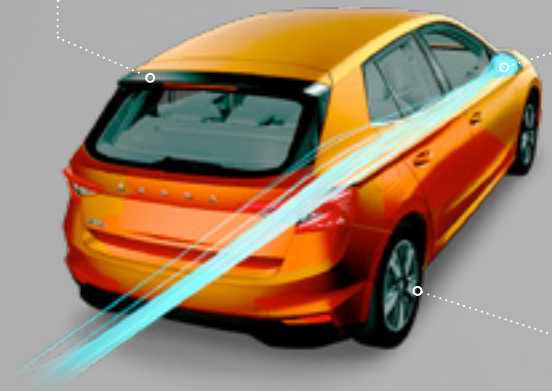
AERODYNAMICS

Best drag coefficient in the segment

C_d=0.28



The plastic roof spoiler
minimises drag and maintains adequate downforce.



Wing mirrors
Specifically designed wing mirror housings reduce drag and direct the air flow to the rear in a targeted manner. The reduced size of the mirrors and their optimised shape and edges reduce and stabilise the wake that forms behind them.

Aerodynamic wheels
As the wheels alone generate around 25% of the drag, ŠKODA is now also offering wheels with aerodynamically optimised plastic inserts for the FABIA. They improve the new FABIA's aerodynamics and enhance its modern design.



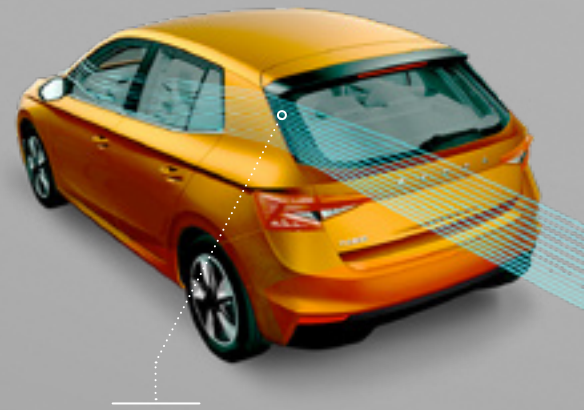
Air Curtains
Their main function is to guide the air around the front bumper and minimise turbulence behind the front wheels and along the whole length of the car.

Cooling shutters
These are actively adjustable slats in the front bumper's lower air inlet. When there is little need for cooling, they close automatically, thereby improving the car's aerodynamics. To allow for a high level of cooling or to accommodate short stops, the system opens the shutters so that the maximum amount of air can flow in. The improved aerodynamics result in fuel savings of up to 0.2 l per 100 km when travelling at a constant speed of 120 km/h.

"Tuning the aerodynamics of any car type is specific. Different body shapes, car dimensions, platforms and wheel dimensions affect the flow around the car in different ways. The hatchback has fewer surfaces for airflow to be optimised than longer cars do. Although the new FABIA has grown in size compared with its predecessor and its front surface has increased about 3 percent, its aerodynamic drag is now almost 10 percent less than before. In the standard WLTP cycle, this represents a reduction of almost 3 g of CO^2 emissions per kilometre."



Vít Hubáček
Expert for Aerodymanics at ŠKODA AUTO



Finlets
attached to the sides of the rear window reduce drag and vortex formation.

STORAGE COMPARTMENTS





Interior:

Intuitive operation, fresh look

The new ŠKODA FABIA offers more space and comfort in the interior and combines elegance with ergonomics. In keeping with ŠKODA's current interior concept, the free-standing infotainment display measuring up to 9.2 inches and fresh colours dominate the visual impression. Large round air outlets and new, large FABIA lettering on the side of the cockpit cover set new accents. Comfort features commonly found in higher vehicle classes, such as a heated windscreen and heated steering wheel, are available in the FABIA for the first time. At market launch, ŠKODA offers three equipment lines and a special First Edition.

Kateřina Vránová, Head of Colour & Trim Design at ŠKODA, said:

"We have also equipped the new FABIA with our current interior design concept featuring a free-standing central display and a symmetrical instrument panel. The lower part of the dashboard is upholstered in fabric and sports contrasting stitching, which creates a pleasant and homely feel. Coloured decorative features, specific ambient lighting and chrome applications add to the car's character and fresh look. Horizontal lines emphasise the width of the interior, further enhancing the generous feeling of spaciousness."

CLICK HERE

TO SEE THE ENTIRE PRESS KIT

INTERIOR


USB-C socket on the rear-view mirror
Digital instrument cluster with a 10.25-inch screen
Third-generation infotainment system (MIB3) with ŠKODA Connect
Dashboard with contrasting stitching and ambient lighting (white/red)
New, LED-illuminated door handles
Heated leather steering wheel
Removable cup holder
Card and coin holder in the lid of the glove compartment
Circular air vents with chrome surround

Engines:

Broad performance spectrum, lower consumption

ŠKODA offers the fourth-generation FABIA with five modern and efficient EVO-generation petrol engines. There are significantly more options than the previous series, covering a wider performance range from 48 kW (65 hp) to 110 kW (150 hp). For the first time, a larger fuel tank with a capacity of 50 litres is available as an option for the FABIA, enabling a range of more than 900 kilometres in the WLTP cycle for four of the five drivetrains. Other options include firmer sports suspension that is 15 millimetres lower and a poor-road package that increases ground clearance by 15 millimetres.

All engines offered in the new FABIA are from the EVO engine generation. They are even more economical than their predecessors and comply with the Euro 6d emissions standard. The new top engine is the 1.5 TSI, delivering 110 kW (150 hp) coupled with a 7-speed DSG as standard. For outputs up to 70 kW (95 hp), the FABIA comes with a manual 5-speed gearbox, while the 1.0 TSI, delivering 81 kW (110 hp), offers a choice of either a manual 6-speed gearbox or automatic 7-speed DSG. With the 50-litre fuel tank available for the first time as an option in place of the standard 40-litre unit, four of the five drivetrains offer a maximum range of more than 900 kilometres.

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Overview of engines

Engine		1.0 MPI EVO*	1.0 MPI EVO	1.0 TSI EVO	1.0 TSI EVO	1.5 TSI EVO*
Cylinders		3	3	3	3	4
Max. power output	[kW]	48	59	70	81	110
	[PS]	65	80	95	110	150
Max. torque [Nm]		93	93	175	200	250
Transmission		5-speed M	5-speed M	5-speed M	6-speed M / 7-speed DSG	7-speed DSG
Max. speed [km/h]		172	179	195	205 / 205	225
Acceleration 0–100 km/h [s]		15.9	15.5	10.6	9.7 / 9.6	8.0
Combined consumption [litres/100 km]		5.0	5.0	5.0	4.9 / 5.4	5.6
CO_2 emissions [g of CO_2/km]		114–124	114–124	113–126	113–127 / 124–136	128–142

* preliminary data

Safety:

Up to nine airbags and new assistance systems

With up to nine airbags, the new ŠKODA FABIA is one of the safest vehicles in its class. Switching to the Modular Transverse Toolkit MQB-A0 has further optimised the FABIA's active and passive safety, with assistance systems that were previously reserved exclusively for models from higher vehicle classes. For example, Travel Assist, Parking Steering Assist, Lane Keeping Assist, Traffic Sign Recognition, Side Assist, Front Assist with anticipatory pedestrian and cyclist protection and Manoeuvre Assist are now available in the FABIA for the first time.

The 5-star rating in the Euro NCAP test proves the very high safety standards offered by the fourth-generation FABIA. ŠKODA AUTO has taken full advantage of the opportunities provided by the Volkswagen Group's Modular Transverse Toolkit (MQB-A0), allowing modern assistance systems from higher vehicle classes to be used in the FABIA. In total, seven systems that increase safety and improve comfort are being used for the first time in this model series.



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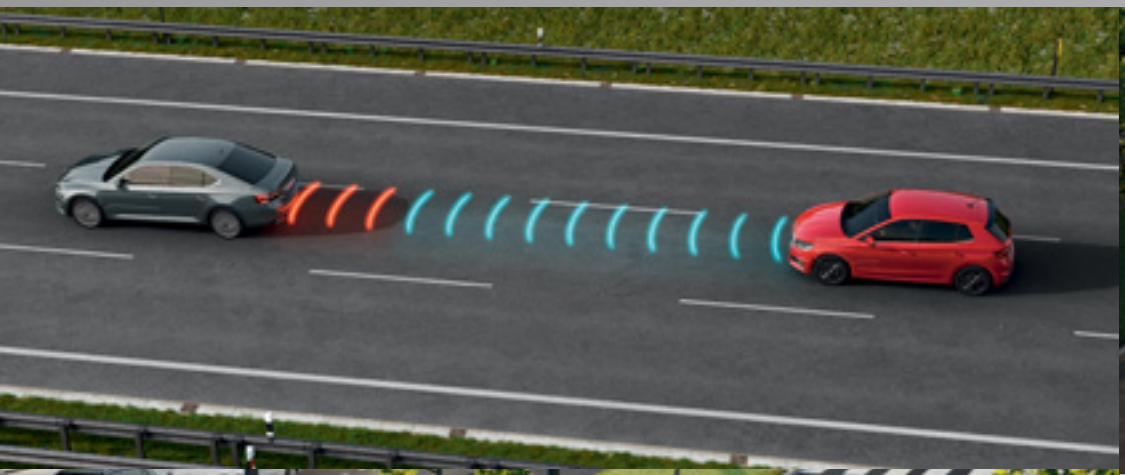
"During the development of the FABIA model, we fired impactors at the car and its parts more than 200 times. On average, however, one such a test is preceded by about 140 virtual simulations, which we use to optimise the parts of the car's front before the actual testing."



Csaba Sirgely
Expert for VEHICLE SAFETY
at ŠKODA AUTO

Assistance Systems

Adaptive Cruise Control (ACC) up to 210 km/h
Adaptive Cruise Control includes Stop&Go for cars with automatic transmission, enabling the FABIA to follow the vehicle ahead in a traffic jam until it comes to a standstill. In manual-transmission cars, it automatically maintains a safe distance from vehicles ahead at speeds above 30 km/h.





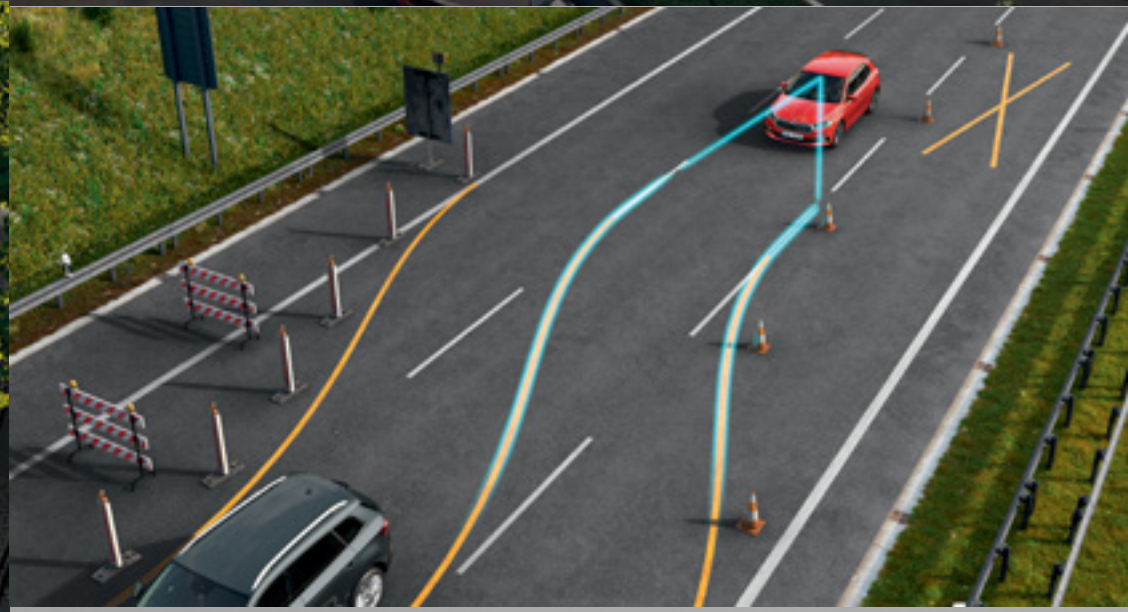
Front Assist with Predictive Pedestrian Protection
This system warns of a potential collision visually, acoustically and by gently applying the brakes, and automatically slows the car down in an emergency.

Side Assist
Side Assist informs the driver of other road users approaching from behind. Two radars concealed under the rear bumper monitor the area behind the vehicle when it is in motion.



Rear Traffic Alert
As drivers reverse out of spaces where the view is obstructed, this system provides them with alerts either visually or acoustically. If the driver does not react to the warning, the car automatically brakes.

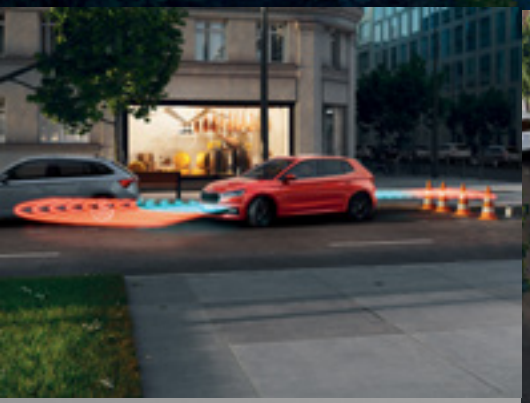




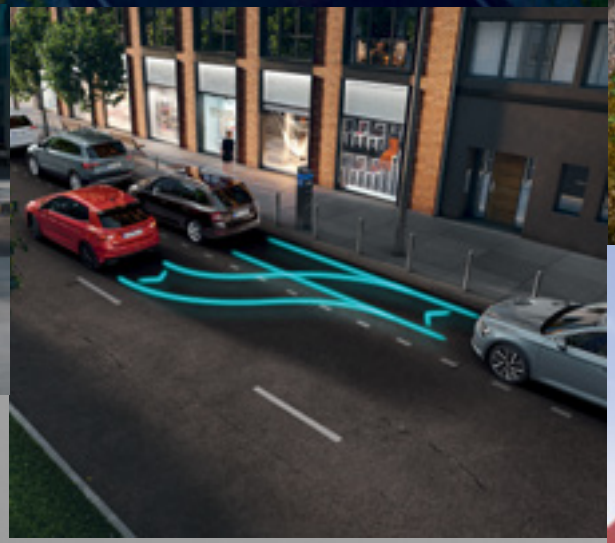
Lane Assist including Road Edge Detect
This system detects not only white boundary lines on the road, but also other distinctive types of road boundaries. As a result, Lane Assist helps to keep the car in lane and provides steering assistance even when the road is not well marked.



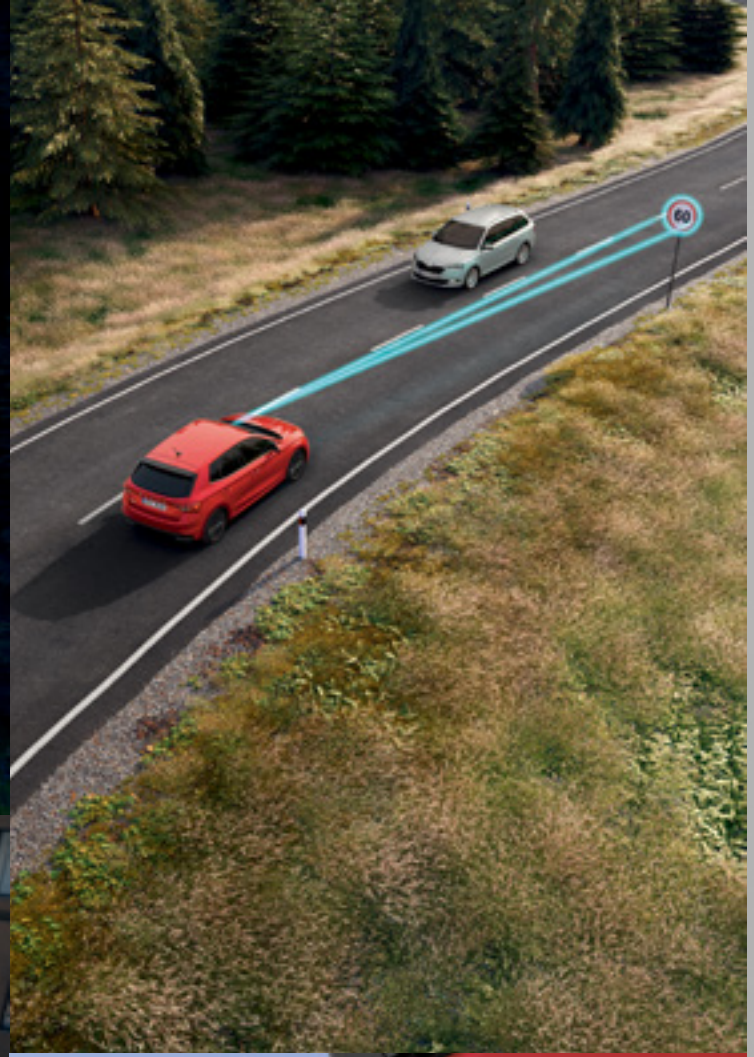
Auto Light Assist
Auto Light Assist enhances comfort and safety by automatically switching between high and dipped beam without dazzling other road users.



Manoeuvre Assist
If the system detects an obstacle and evaluates it as a collision risk, the brakes are automatically activated and the vehicle is brought to a standstill. It works in conjunction with the front and rear parking sensors.



Park Assist 3.0
Park Assist 3.0 enables robotic parallel parking, by exiting from or reversing into a parking space.



Traffic Sign Recognition
Traffic Sign Recognition scans the space in front of the vehicle and compares the signs detected with the navigation system. This function works in conjunction with the Amundsen navigation system.



Rear-view camera
The rear-view camera is incorporated into the tailgate handle and monitors the area behind the car. It is activated automatically when reverse gear is engaged, and the infotainment system screen displays the space behind the car with guide lines.

Connectivity:

Latest infotainment generation is always online

The new ŠKODA FABIA boasts state-of-the-art connectivity: Infotainment systems that offer a permanent online connection and, for the first time, a digital instrument cluster as an option. With an integrated eSIM, the FABIA is always online and has access to Internet radio, extensive mobile online services from ŠKODA Connect and new infotainment apps. The maximum screen diagonal of the touch displays has increased to 9.2 inches, and the 10.25-inch digital instrument cluster offers five different views. The top infotainment system Amundsen can also be operated by gesture control and via the digital voice assistant Laura.

For the first time in the new FABIA series, ŠKODA is offering a digital instrument cluster as an option. The driver can customise the information on the 10.25-inch digital display and choose from up to five layouts: Classic – in the style of analogue round instruments, Modern, Reduced, Extended and – with the optional Dynamics package – Sport with the rev counter in the centre. The Virtual Cockpit can display the navigation map, including an intersection zoom function, and show the logos of radio stations, covers of music albums or stored pictures of callers, among other things. As standard, the FABIA comes with an analogue cockpit and 3.5-inch info display.

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Portfolio of services for the fourth-generation FABIA

Infotainment Online | **Care Connect**

Infotainment Online

- Online Traffic Information
- Online Map Update
- Parking Spaces
- Petrol Stations
- Infotainment Apps
- Online Route Calculation
- Online Voice-Control
- Trip Planner
- WiFi Hotspot

Remote Access

- Vehicle Status
- Driving Data
- Area Notification
- Speed Notification
- Honk & Flash
- Online Anti-Theft Alarm
- Parking Position
- Lock & Unlock

Proactive Service

- Automatic Accident Notification
- Breakdown Call
- Info Call
- Vehicle Health Report
- Service Scheduling
- Personalisation 2.0
- Online Update

Media Streaming

- Web Radio

eCall

- Pan-European Emergency Call

Third-generation infotainment systems (MIB3)

SWING 6.5"	BOLERO 8"	AMUNDSEN 9.2"
		
Radio with 6.5-inch colour touchscreen	Radio with 8-inch colour touchscreen	Navigation with 9.2-inch colour touchscreen
		3D navigation (64GB SSD for maps)
		Infotainment Online incl. map updates
		Gesture control, Home Screen concept
		WiFi hotspot
	ŠKODA Sound System	
PhoneBox with wireless charging (new design)		
SmartLink incl. wireless SmartLink technologies (Apple CarPlay, AndroidAuto)		
Bluetooth, two-phone capability, hands-free telephony, AMUNDSEN SMS text message feature		
4 speakers in the front, 2 speakers in the rear, sound presets		
2 front USB-C sockets as well as 2 USB-C sockets for charging a mobile device in the rear and 1 on the rear-view mirror		
AM/FM radio, digital radio DAB+, and music files (AMUNDSEN can also play video files)		







Simply Clever:

Five new ideas in the FABIA

For many years, ŠKODA has been making customers' daily driving experience easier by continually developing new and innovative Simply Clever ideas. The Czech car manufacturer is building on this tradition by introducing five completely new features and eight that are available for the first time in the fourth generation of its popular small car. Depending on the equipment level, the new ŠKODA FABIA offers up to 43 practical details that make everyday life easier – more than ever before. In addition to ŠKODA classics such as the ice scraper in the fuel tank flap with a measuring scale for checking the tyre tread and an umbrella in the driver's door, the range includes entirely new, clever details that can keep the interior and boot tidier with little effort.

The new FABIA offers no fewer than five new Simply Clever ideas that are making their debut in a ŠKODA model. A new clip for a credit card or parking permit and an elasticated pen holder help keep the storage compartment in the centre console tidy. A removable cup holder between the front seats offers the driver and front passenger more flexibility. Also available as an option, a box on the centre tunnel provides rear passengers with a clever storage option for small items. The box is simply placed between the centre console and the rear seat and automatically fixes in place. A flexible storage compartment is also available for the boot on request. It is located on the sidewall to save space and can be pulled out as required to secure items in the luggage compartment. The fifth feature to premiere in the new FABIA is a sun visor for the optional panoramic roof. It is available as an accessory and – folded to a third of its full size – can be stowed under the boot cover.

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„Adhering to the timeframe and especially the financial framework of a small affordable model requires intensive efforts. In that respect, we've really succeeded with the new FABIA model generation. This success resulted from a series of intensive negotiations and changes. There are a number of ways to meet the financial goal of a specific part: The supplier can reduce the price, sometimes the part is technically modified, and other times, it helps to have a completely new view of the issue."



František Rampas
PURCHASE PROJECT MANAGEMENT





Folding function for the front passenger seatback



Removable sun visor for the panoramic roof*



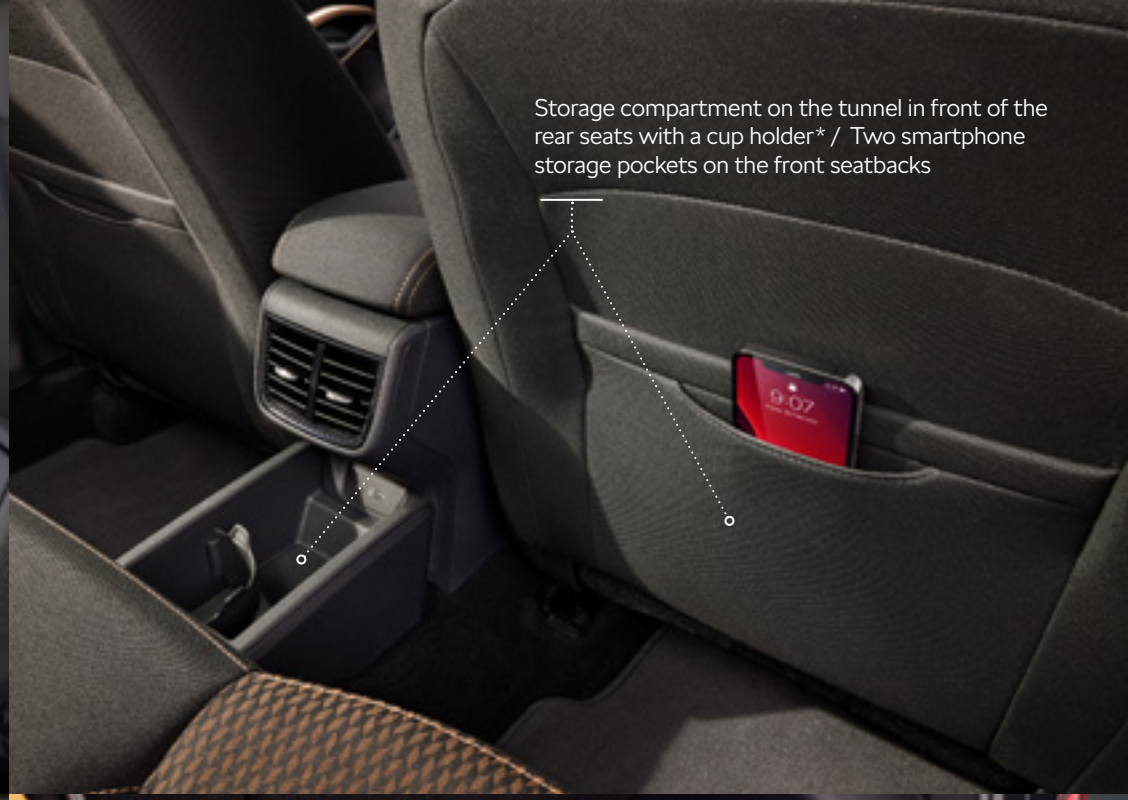
Removable cup holder* with Easy Open function



Phone Box with inductive charging

* First time for a ŠKODA model









* First time for a ŠKODA model

Success story:

Over 4.5 million FABIAs delivered

Twenty-two years after the FABIA's market launch, ŠKODA is continuing the success story of this popular small car by releasing the fourth generation. The FABIA is the second best-selling ŠKODA model after the OCTAVIA and an important pillar of the Czech car manufacturer's success. Since its premiere in 1999, more than 4.5 million units of the hatchback variant and the FABIA COMBI have been delivered

Since its introduction in 1999, the ŠKODA FABIA has been one of the best-selling vehicles in its class. From the very beginning, the model has won over customers with its spaciousness coupled with compact dimensions, safety, functionality, efficiency and excellent value for money. With this formula for success, ŠKODA's entry-level model has appealed to a very wide range of customers for more than two decades.

1.79 million units of the first-generation FABIA, which was also released as a COMBI in 2000, were produced in around eight years. The second generation was presented at the Geneva Motor Show in 2007 and found a total of 1,704,000 buyers. The third generation unveiled in 2014 continued the success story and in 2019 was the second most popular ŠKODA model after the OCTAVIA.

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"In the most affordable car segment, we will face tough competition. I believe that the new FABIA will succeed. The strengths of the car's fourth generation include a great design and main LED headlights, as well as two-piece rear lights, a heated steering wheel and windshield, a virtual cockpit and other advanced trim known from higher-end ŠKODA brand models. Among the Simply Clever elements, I would like to highlight the flexible compartment in the boot side's wheel arch."



Michal Brejcha
PRODUCT MARKETING



"I am extremely proud of the work our technicians have done. The car has unrivalled low level of aerodynamic drag and excellent chassis tuning in its class. But I have to take my hat off to the whole team from Technical Development for doing such a good job finding a compromise between price and performance while maintaining the brand's traditional strengths. For example, we succeeded in getting airconditioning ducts for the rear seats as well, which contributes to making the new FABIA a great family car. It's amazing that everything worked out despite the strict lockdown."



Radek Novotný
HEAD OF COMPLETE VEHICLE FABIA

DELIVERIES 1999 – 2020

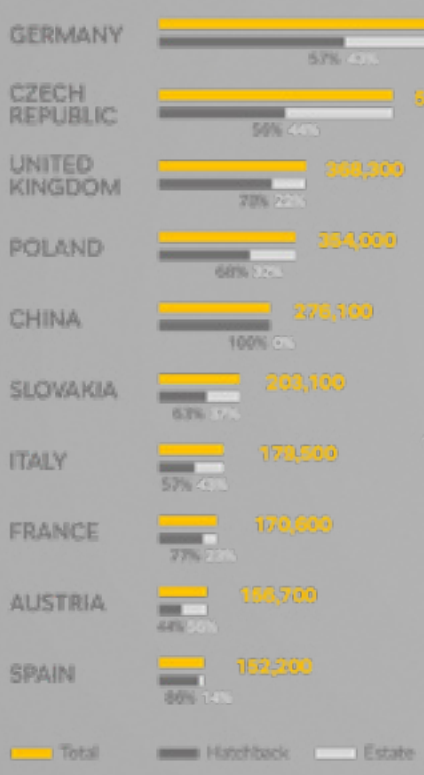
TOTAL DELIVERIES OF ŠKODA FABIAS TO CUSTOMERS

4,547,000

DELIVERIES TO CUSTOMERS BY MODEL GENERATION

1st generation	2nd generation	3rd generation
1999–2007	2007–2014	2014–2020
1,790,900	**1,704,100**	**1,052,200**

TOP 10 MARKETS
TOTAL DELIVERIES TO CUSTOMERS
(ALL GENERATIONS)





Note: This map demonstrates ŠKODA's sales region in China





1999
1st generation

2004
1st generation
Facelift

2007
2nd generation

2010
2nd generation
Facelift

2014
3rd generation

2018
3rd generation
Facelift

2021
4th generation

WIFI ACCESS DATA:

NAME: SKODA Press
PASSWORD: SKODA2021

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TO VISIT EVENT
PICTURE GALLERY

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TO SEE EVENT
HOTEL ON MAP

CLICK HERE

TO SEE EVENT
LOCATION ON MAP