



ŠKODA
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PRESS RELEASE

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‘Best Design Innovation 2021’: ŠKODA FABIA wins the ‘Autonis’ in the small car category

- › ŠKODA FABIA voted most attractive small car by readers of the German trade magazine *auto motor und sport*
- › 14,326 readers took part in the 21st ‘Autonis’ poll
- › Fourth-generation FABIA stands out with emotive design and even more spacious interior
- › Design highlights: athletic proportions, sculptural lines and sharply contoured headlights and rear lights with LED technology characterise the new FABIA

Mladá Boleslav, 20 October 2021 – The readers of the German trade magazine ‘auto motor und sport’ have voted the new ŠKODA FABIA as ‘Autonis – Best Design Innovation 2021’. The fourth generation of the successful model beat six competitors in the small car category. The FABIA boasts an emotive design, generous interior and ŠKODA’s signature crystalline elements.

Oliver Stefani, Head of ŠKODA Design, says, “We are proud that the ŠKODA FABIA and our unique ŠKODA design language are inspiring car fans in Germany. The ‘Autonis’ is a very special award for us, as it comes directly from the readers themselves. The new FABIA is a modern and elegant car that stirs more emotions with its new proportions and lines. In the interior, the focus is on the passengers, with ergonomic controls and, as always, above-average room.”

The new ŠKODA FABIA is based on the Volkswagen Group’s Modular Transverse Toolkit MQB-A0 and surpasses its predecessors in all dimensions. At 4,108 millimetres, the small car exceeds the four-metre mark for the first time and thus offers passengers even more space. Dynamic proportions, ŠKODA’s signature crystalline elements, such as the sharply contoured front headlights and rear lights, as well as sculptural lines on the bonnet, emphasise the new ŠKODA FABIA’s emotive design language. Small details add further accents; for example, body lines on the front doors stylise the triangle of the Czech flag.

The 21st readers’ poll gave voters a choice of 117 new cars released over the past twelve months. These were divided into ten vehicle categories. Six models were nominated in the small car category. The readers chose two favourites per category and two vehicles that were less appealing. From this, *auto motor und sport* calculated a points score. With 25.8 points, the ŠKODA FABIA took first place and thus the title of ‘Autonis 2021’ for the best design innovation among the small cars.

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Media image:



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Source: ŠKODA AUTO

ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in India, Russia and North Africa.
- › currently offers its customers ten passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV and KUSHAQ.
- › delivered over one million vehicles to customers around the world in 2020.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; manufactures in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs more than 43,000 people globally and is active in over 100 markets.