



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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Virtual world premiere of the ŠKODA ENYAQ COUPÉ iV on 31 January at 16.00 CET

- › ŠKODA adds an elegant coupé to the ENYAQ iV family
- › Virtual online presentation will be broadcast live
- › Live presentation can also be watched on ŠKODA AUTO's social media channels
- › The skoda-virtual-event.com website is already online and showing the first teaser videos

Mladá Boleslav, 27 January 2022 – ŠKODA fans and media representatives worldwide can experience the world premiere of the new ŠKODA ENYAQ COUPÉ iV live at <https://skoda-virtual-event.com/> on 31 January at 16:00 CET. The website is already online, with several teaser videos offering a first glimpse. The Czech car manufacturer's social media channels ([Facebook](#) and [Twitter](#)) and the ŠKODA Storyboard (<http://www.skoda-storyboard.com>) also have links to the website hosting the live presentation.

ŠKODA is expanding its first all-electric ENYAQ iV model series based on the Volkswagen Group's Modular Electrification Toolkit (MEB) to include the new ŠKODA ENYAQ COUPÉ iV. The world premiere of the even more emotive model variant will be held exclusively online on 31 January, beginning at 16:00 CET.

Visitors can watch the virtual presentation on the landing page <https://skoda-virtual-event.com/>. Until then, they can get in the mood for the premiere by watching various teaser videos, featuring ŠKODA CEO Thomas Schäfer and other ŠKODA Board members on the site. The four videos will be posted one by one in the lead up to the world premiere.

Before the start of the live presentation at 16.00 CET, all visitors to the landing page will be invited to pull up a chair in the virtual cinema, which will give them a perfect view of the ŠKODA ENYAQ COUPÉ iV at all times. After the presentation, comprehensive information and the press kit on the new coupé will be available for download on the landing page and the ŠKODA Storyboard.

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Media images:



Virtual world premiere of the ŠKODA ENYAQ COUPÉ iV on 31 January at 16.00 CET

ŠKODA fans and media representatives can follow the world premiere of the new ŠKODA ENYAQ COUPÉ iV live online on 31 January. The presentation of the all-electric coupé will begin at 16:00 CET.

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Source: ŠKODA AUTO



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Source: ŠKODA AUTO

ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in India, Russia and North Africa.
- › currently offers its customers ten passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV and KUSHAQ.
- › delivered over 870,000 vehicles to customers around the world in 2021.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; manufactures in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs around 43,000 people globally and is active in over 100 markets.