



ŠKODA
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PRESS RELEASE

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ŠKODA OCTAVIA wins “Best Cars 2022” readers’ poll

- › Tenth triumph for the OCTAVIA at German “auto motor und sport” readers’ choice awards
- › Czech car manufacturer’s best-seller defends its best import car title in the “compact class” category
- › Over 100,000 readers and online users took part in the 46th edition of this readers’ poll

Mladá Boleslav, 10 February 2022 – A special triumph for the ŠKODA OCTAVIA: this latest win marks the tenth time the Czech manufacturer’s best-seller has won the renowned “Best Cars” readers’ poll organised by German car magazine “auto motor und sport”. In what was the 46th edition of this poll, more than 100,000 readers and online users cast their votes and once again ranked the OCTAVIA in first place for the import category of the “compact class”. A total of 386 models in twelve categories were eligible for the “Best Cars 2022” poll.

Following up on its successful debut in 2021, the fourth generation of ŠKODA’s best-selling model once again took first place in the import ranking of the 2022 “compact class” category. The ŠKODA OCTAVIA and another model from the Volkswagen Group each received 12.2 per cent of the votes from over 100,000 readers and online users of “auto motor und sport,” sharing this year’s victory ahead of 26 competitors. This now marks the tenth “Best Cars” title for the OCTAVIA: nine times as the best import model in the “compact class” and once as the best import vehicle in the “mid-sized car” category. Presented in 2020, the fourth generation of the ŠKODA best-seller is more spacious, safer, better connected and emotionally more appealing than ever before. Available in hatchback and COMBI estate format, the OCTAVIA comes not only with efficient petrol and diesel engines, but can also be ordered as a natural-gas version as well as with mild-hybrid and plug-in hybrid technology.

ŠKODA OCTAVIA continues to collect awards

The fourth-generation OCTAVIA continued the successful streak begun in its debut year by collecting further prestigious awards in 2021. At the “[Auto Trophy 2021](#)” awards of German car magazine “Auto Zeitung” it was once again crowned the best import vehicle in the “compact models” category, winning its eighth trophy in succession in this readers’ poll, and its fourteenth overall. Earlier that year it had won its eleventh title overall as the best imported fleet vehicle in the compact class at the “[Company Car of the Year 2021](#)” awards of German trade magazine “firmenauto”.

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Media image:



ŠKODA OCTAVIA wins “Best Cars 2022” readers’ poll

The ŠKODA OCTAVIA has won the “Best Cars” readers’ choice award of German car magazine “auto motor und sport” for the tenth time. Garnering 12.2 per cent of the votes cast by more than 100,000 readers and online users, the ŠKODA best-seller’s fourth generation won the “compact class” import category, repeating its success from the year prior.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in India, Russia and North Africa.
- › currently offers its customers ten passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV and KUSHAQ.
- › delivered over 870,000 vehicles to customers around the world in 2021.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; manufactures in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs around 43,000 people globally and is active in over 100 markets.