



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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ŠKODA reveals another glimpse of the VISION 7S interior

- › New interior sketch highlights more details of the seven-seater concept car
- › Central, free-standing touchscreen is arranged vertically for the first time in a ŠKODA
- › Flat and wide dashboard and steering wheel flattened at the top and bottom

Mladá Boleslav, 16 August 2022 – ŠKODA AUTO is releasing another interior sketch of its VISION 7S concept car. The all-electric seven-seater features a minimalist interior with a high degree of functionality and intuitive operation. The VISION 7S provides a preview of the Czech carmaker's new design language. The concept car will be unveiled to the public on 30 August.

The first interior sketch of the VISION 7S gave an impression of the minimalist interior design and generous space for up to seven people in three rows of seats. ŠKODA has also included some of its signature Simply Clever features. The new sketch shows a symmetrical, "wrap-around" design that gives all passengers a sense of security. The new sketch reveals a flat, wide instrument panel, which extends to the doors, emphasising the width of the interior. In front of it is a large, free-standing touchscreen, which is arranged vertically – a first for ŠKODA.

The sketch highlights the vehicle's perfectly balanced haptic and virtual interfaces as well as optimal ergonomics. The new steering wheel features an innovative design with vertical spokes. It is flattened at the top and bottom to provide a clear view of the instrument cluster for the driver. Below the central display is a centre console with three large, haptic rotary controls; these, along with two large buttons and a rotating control beneath them, form a haptic control panel. Special storage compartments are provided below this, where passengers can dock their smartphones and further personalise their interaction with the vehicle.

The world premiere of the VISION 7S is set for 30 August. The vehicle provides a preview of the Czech automaker's new design language, which draws on the brand's traditional values of robustness, functionality and authenticity.

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Media image:



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Source: ŠKODA AUTO

ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in important growth markets such as India and North Africa.
- › currently offers its customers twelve passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV, ENYAQ COUPÉ iV, SLAVIA and KUSHAQ.
- › delivered over 870,000 vehicles to customers around the world in 2021.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; has additional production capacities in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs 45,000 people globally and is active in over 100 markets.