



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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Pay for parking conveniently across Europe: ŠKODA launched new Pay to Park service

- › Service allows users to pay for parking via the MyŠKODA App or their vehicle's infotainment system
- › Following a pilot phase in Switzerland, the service is now available in seven European countries, with plans to expand it to eight more European markets
- › Collaboration with international connected car services provider Parkopedia

Mladá Boleslav, 9 November 2022 – The new ŠKODA Connect service Pay to Park now makes parking easier in several European countries: ŠKODA customers can use the MyŠKODA App or their car's infotainment system to display parking options, view the fees and pay conveniently. After a pilot phase in Switzerland, the service is now also available in Austria, Belgium, Denmark, Finland, Germany and Norway. ŠKODA is continuing to expand the service, with eight more countries coming soon.

Martin Jahn, Member of the Board at ŠKODA AUTO for Sales at Marketing, emphasises: "Thanks to the new ŠKODA Connect feature Pay to Park, our customers can now find available parking spaces across Europe even faster and pay conveniently online using our MyŠKODA App or the infotainment system."

Further expansion planned

Following a successful pilot phase, ŠKODA AUTO is initially introducing Pay to Park in Switzerland, Austria, Belgium, Denmark, Finland, Germany and Norway. This will soon expand to a further eight countries – France, Hungary, Iceland, Italy, the Netherlands, Slovenia, Spain and Sweden – before ŠKODA rolls out the service in other European markets in 2023.

App available in the infotainment and on mobile phone

Customers can use the service via the MyŠKODA App on their smartphone or the current Amundsen and Columbus infotainment systems. The in-car app is now available for the FABIA, KAMIQ, SCALA, OCTAVIA, KAROQ, SUPERB and KODIAQ.

Easy registration

To use Pay to Park, you must have an active ŠKODA Connect account and have remote vehicle access enabled. Once the payment data is collected in the MyŠKODA App and the service is activated, it can also be accessed instantly via the infotainment system, and ŠKODA drivers can see which parking spaces they can pay for online. When they reach the car park, the driver can select the parking time and extend it using the app if necessary. Payment is made online after the parking session has ended.



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Media images:



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Source: ŠKODA AUTO



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ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in important growth markets such as India and North Africa.
- › currently offers its customers twelve passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV, ENYAQ COUPÉ iV, SLAVIA and KUSHAQ.
- › delivered over 870,000 vehicles to customers around the world in 2021.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; has additional production capacities in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs 45,000 people globally and is active in over 100 markets.