

Škoda Auto delivers 731,300 vehicles worldwide in 2022

- › Czech carmaker records robust sales figures despite difficult supply situation
- › Electric offensive takes effect, with strong demand for Enyaq iV (+20%)
- › Octavia remains bestseller, followed by the SUVs Kamiq and Kodiaq
- › Deliveries in the key growth market of India have more than doubled (+128% year on year)
- › Škoda Auto continues its international expansion and is about to enter the Vietnamese market

Mladá Boleslav, 11 January 2023 – Škoda Auto and the automotive industry faced many challenges in the past year, including the ongoing semiconductor shortage, the war in Ukraine, supply chain issues, rising energy and raw material prices and continuing geopolitical uncertainty. Despite these obstacles, the company delivered 731,300 vehicles and maintains a high order backlog, which demonstrates the strong customer demand for its vehicles. The rapidly increasing popularity of the Enyaq iV (+20%) highlights the success of Škoda's recently launched e-offensive. In addition, Škoda's efficient combustion engine models remain very popular, with the Octavia being the most successful, followed by the SUVs Kamiq and Kodiaq. In 2022, Škoda also significantly strengthened its internationalisation initiative: In the strategically important growth market of India, the carmaker has more than doubled its deliveries. Another key step in leveraging growth potential will be its expansion into the Vietnamese market.

Klaus Zellmer, Škoda Auto CEO, says: "Never before in its recent history has Škoda Auto been confronted with such extensive challenges as in the past year. Despite these difficult times, our company is making steady progress thanks to an attractive and modern model portfolio comprising e-models and ICE cars, as well as our strong, motivated team and the close cooperation with our social partner, KOVO. We've demonstrated resilience, a quality that is more important than ever in a fast-changing environment. With the acceleration of our e-offensive, we're well positioned for the upcoming years and will continue to strengthen the Czech Republic as a key automotive and e-mobility hub. The market situation will remain tense in 2023, but we're cautiously optimistic that the situation will improve in the coming months. Furthermore, our strategy is already proving successful, and our products are very well received by customers. Thus, we're building on a very solid foundation to successfully steer Škoda through 2023, when we will introduce the new generation of our Superb and Kodiaq, among other projects.

Martin Jahn, Škoda Auto Board Member for Sales and Marketing, adds: "We delivered 731,300 vehicles worldwide last year, and we more than doubled our deliveries in India, already one of our three most important markets. The models we launched in

2022 are receiving a lot of interest from customers. The new Fabia Monte Carlo has had a good start, and the all-electric Enyaq iV continues to enjoy a significant increase in popularity. We accomplished all these achievements despite the coronavirus pandemic, the semiconductor shortage and the war in Ukraine. I want to thank our customers for their patience with the long delivery times that have resulted. We're working hard to bring the cars to the customers as soon as possible. I would also like to thank all our partners – especially our dedicated dealers – for their extraordinary efforts. Some promising highlights will follow this year: the new generation of the Kodiaq and Superb, as well as facelifts of the Kamiq and Scala. Meanwhile, the work on our e-offensive is in full swing. We'll be launching three new all-electric models as early as 2026, with more to follow."

Worldwide deliveries in 2022 by selected market region:

Market region	Deliveries from January to December 2022 (Deliveries 2021 / change in per cent)	
Western Europe	377,000 vehicles	(409,000 vehicles; -7.8%)
Germany (largest single market globally)	134,300 vehicles	(136,800 vehicles; -1.8%)
Central Europe	148,000 vehicles	(164,100 vehicles; -9.8%)
Czech Republic (domestic market)	71,200 vehicles	(79,900 vehicles; -11.0%)
Eastern Europe, excluding Russia	31,600 vehicles	(35,800 vehicles; -11.9%)
Russia	18,300 vehicles	(90,400 vehicles; -79.8%)
China	44,600 vehicles	(71,200 vehicles; -37.4%)
India	51,900 vehicles	(22,800 vehicles; 127.7%)
RoW countries	60,000 vehicles	(85,000 vehicles; -29.3%)
Total (worldwide)	731,300 vehicles	(878,200 vehicles; -16.7%)

Škoda Auto brand deliveries to customers in 2022 (in units, rounded off, listed by model; +/- in per cent compared with 2021):

Škoda Octavia	141,100; -29.7%
Škoda Kamiq	96,300; -20.3%
Škoda Kodiaq	94,500; -4.2%
Škoda Fabia	92,700; -6.5%
Škoda Karoq	87,700; -26.4%
Škoda Superb	60,800; -8.0%
Škoda Enyaq	53,700; +20.0%
Škoda Scala	39,500; -17.9%
Škoda Kushaq	26,800; +110.2%
Škoda Slavia	20,900; -
Škoda Rapid	17,300; -72.8%

Investing in a strong future

Škoda Auto is accelerating its electric offensive and investing in transformation: Over the coming years, the Czech car manufacturer will allocate a further 5.6 billion euros towards e-mobility and 700 million euros towards digitalisation. The transformation is already visible: In the summer of 2022, the company unveiled its new brand identity with a refreshed design language, a new logo and a comprehensive update of the corporate identity (CI).

The car manufacturer is also continuing to internationalise the company and is about to enter the Vietnamese market. In cooperation with Thanh Cong Motor Vietnam (TC Motor) as a local partner, Škoda Auto will offer the first European models there during the first half of this year.

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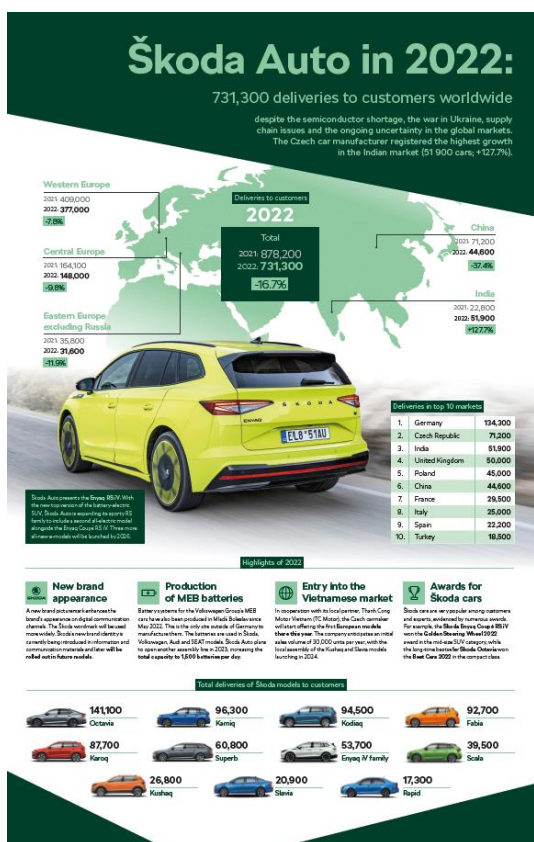
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Pictures for press release:



Infographic: Škoda Auto delivers 731,300 vehicles worldwide in 2022

Despite the difficult supply situation, Škoda Auto delivered 731,300 vehicles to customers worldwide in 2022. In India, the Czech carmaker has more than doubled its sales year on year.

Source: Škoda Auto



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The all-electric SUV Škoda Enyaq Coupé iV (photo), launched in 2022, is in high demand among customers. The carmaker is accelerating its electric offensive and will be launching three new all-electric models as early as 2026, with more to follow.

Source: Škoda Auto



Škoda Auto brand logo

Current brand logo of the car manufacturer Škoda Auto, since 2022.

Source: Škoda Auto

Škoda Auto

- › is successfully steering the new decade with the Next Level – Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030, with an attractive line-up in the entry-level segments and more e-models.
- › is emerging as the leading European brand in important growth markets like India and North Africa.
- › currently offers its customers 12 passenger-car series: the Fabia, Rapid, Scala, Octavia and Superb, as well as the Kamiq, Karoq, Kodiaq, Enyaq iV, Enyaq Coupé iV, Slavia and Kushaq.
- › delivered over 731,000 vehicles to customers around the world in 2022.
- › has been a member of the Volkswagen Group, one of the most successful vehicle manufacturers in the world, for 30 years.
- › independently manufactures and develops not only vehicles but also components like engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic and has additional production capacity in China, Russia, Slovakia and India, primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs 45,000 people globally and is active in over 100 markets.