

## Škoda Vision Gran Turismo: Škoda Auto announces world premiere details

- › **All-electric single-seater designed exclusively for the Gran Turismo 7 PlayStation racing simulation**
- › **The #VisionGranTurismoPremiere will be broadcast live from the PLAYzone Arena in Prague on 24 April at 18:00 CEST**
- › **First preview picture shows the taillights of the Škoda Vision Gran Turismo concept car**

**Mladá Boleslav, 18 April 2024 – Škoda will unveil the Škoda Vision Gran Turismo concept car on 24 April at 18:00 CEST. The world premiere will be broadcast live from the PLAYzone Arena in Prague and can be followed on the official [Škoda Motorsport](#) and [Škoda Auto Česká republika](#) YouTube channels. The event will also be streamed on the [PLAYzoneCZ](#) Twitch channel. Ahead of the premiere, the Czech car manufacturer has released a first teaser picture showcasing the taillights of the Škoda Vision Gran Turismo concept car.**

Škoda Auto is strengthening its presence in the digital racing world by introducing the Škoda Vision Gran Turismo, a spectacular all-electric concept car, into the Gran Turismo 7 PlayStation video game. The all-wheel-drive one-seater combines elements from the iconic 1957 Škoda 1100 OHC Spider with Škoda's contemporary Modern Solid design features. The first teaser picture reveals striking taillights inspired by the distinctive slim light signature.

The world premiere of the Škoda Vision Gran Turismo will be broadcast in English and Czech on following channels:

- **[YouTube: Škoda Motorsport \(EN\)](#)**
- **[YouTube: Škoda Česká republika \(CZ\)](#)**
- **[Twitch: PLAYzone Arena \(EN\)](#)**

Additionally, a comprehensive press kit will be made available during the event in the [Media Room](#) section of the Škoda Storyboard.

Contact

**Vítězslav Kodym**

Head of Product Communications

+420 604 292 131

[vitezslav.kodym@skoda-auto.cz](mailto:vitezslav.kodym@skoda-auto.cz)

**Jiří Brynda**

Spokesperson Product Communications

+420 730 865 212

[jiri.brynda@skoda-auto.cz](mailto:jiri.brynda@skoda-auto.cz)

Media images



**Škoda Auto announces Škoda Vision Gran Turismo world premiere details**

Škoda Auto is strengthening its presence in the digital racing world by introducing the Škoda Vision Gran Turismo, a spectacular all-electric concept car, into the Gran Turismo 7 PlayStation video game. The all-wheel-drive one-seater combines elements from the iconic 1957 Škoda 1100 OHC Spider with Škoda's contemporary Modern Solid design features.

Source: Škoda Auto

## Škoda Auto

- › is successfully steering through the new decade with the Next Level – Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › effectively leverages existing potential in important growth markets such as India, North Africa, Vietnam and the ASEAN region.
- › currently offers its customers eleven passenger-car series: the Fabia, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq, Enyaq Coupé, Slavia and Kushaq.
- › delivered over 866,000 vehicles to customers around the world in 2023.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › is part of the Brand Group CORE – the organisational merger of the Volkswagen Group's volume brands – to achieve joint growth and to significantly increase the overall efficiency of the five volume brands
- › independently manufactures and develops components such as MEB battery systems, engines and transmissions as part of the Volkswagen Group; these components are also used in vehicles of other Group brands.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs approximately 40,000 people globally and is active in around 100 markets.