

Škoda Kushaq sales launch in Vietnam: Pictures available on Škoda Storyboard

- › **International milestone: Sales of the Škoda Kushaq have now started in Vietnam, marking the very first Škoda model manufactured in the country from CKD kits**
- › **The local plant, built in collaboration with regional partner and investor Thanh Cong Group, was officially opened this March**

Mladá Boleslav, 30 June 2025 – Sales of the locally produced Škoda Kushaq have now launched in Vietnam. Škoda is leveraging synergies with India, from where it imports completely knocked-down (CKD) kits for assembly. Alongside the Kushaq, Škoda's line-up in Vietnam also includes the Karoq and Kodiaq SUVs imported from Europe. In the coming months, local production and sales will be extended to include the Slavia saloon, which will also be assembled from CKD kits from India.

Before production started, pre-series Kushaq vehicles covered over 330,000 kilometres on a variety of Vietnamese roads and underwent extensive climate testing, including trials at temperatures from -10°C to +42°C and in high humidity. Since Škoda's entry into the Vietnamese market in September 2023, 15 dealerships have opened, including a new Experience Centre' showroom concept in Hanoi. Further expansion of the network is planned for this year.

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Media images



Škoda Kodiaq sales launch in Vietnam

Sales of the Škoda Kodiaq have begun in Vietnam, where the model has been produced since March at a new plant established in partnership with Thanh Cong Group. This is the very first Škoda model manufactured in Vietnam for the local market.

Source: Thanh Cong Group



Škoda Kodiaq sales launch in Vietnam

The Kodiaq for Vietnam is configured for driving on the right-hand side of the road and features advanced safety and comfort equipment such as radar-based adaptive cruise control or blind spot monitoring. This ensures the vehicle fully meets the specific needs and expectations of local customers.

Source: Thanh Cong Group

Škoda Auto

- is successfully pursuing its Next Level – Škoda Strategy 2030
- aims to be among the three best-selling brands in Europe by 2030, with attractive offers in entry-level segments and additional electric vehicles
- is unlocking growth potential in key markets such as India, North Africa, Vietnam and the wider ASEAN region
- currently offers 12 passenger-car series: Fabia, Scala, Octavia, Superb, Kamiq, Karoq, Kodiaq, Elroq, Enyaq, Slavia, Kylaq and Kodiaq
- delivered more than 926,000 vehicles to customers worldwide in 2024
- has been part of the Volkswagen Group – one of the world's most successful car manufacturers – for over 30 years
- belongs to the Brand Group CORE, the Volkswagen Group's alliance of volume brands established to drive joint growth and boost overall efficiency
- independently develops and produces components such as MEB battery systems, engines and transmissions, including for other Group brands
- operates three production plants in the Czech Republic and, largely through Group partnerships, has manufacturing capacities in China, Slovakia and India, as well as in Vietnam and Ukraine with local partners
- employs around 40,000 people worldwide and operates in almost 100 markets