

Škoda Auto in the first half of 2025

Solid results: Global deliveries up 13.6%, third best-selling brand in Europe and strong financial performance

Škoda Auto's success story continues: sales revenue totals €15.070 bn (+10.4%), operating profit reaches €1.285 bn (+11.8%), and the return on sales remains stable at 8.5%. The company **became the third best-selling brand in Europe, driven by strong EV sales**, and more than doubled its deliveries in India.

Western Europe

2024: 260,100
2025: **293,200**
+12.7%

Central Europe

2024: 95,800
2025: **101,500**
+6.0%

Eastern Europe

2024: 24,400
2025: **25,100**
+3.1%

China

2024: 7,100
2025: **7,300**
+2.2%

India

2024: 16,000
2025: **33,300**
+107.7%

Other Markets

2024: 45,200
2025: **49,000**
+8.4%

January–June 2025

Total
2024: 448,600
2025: **509,400**
+13.6%

The New Elroq RS expands the RS family. As a sibling to the larger Enyaq BEV, the Elroq RS features similar technology, including a dual-motor all-wheel-drive system delivering a combined 250 kW (340 hp). This enables acceleration from 0 to 100 km/h in just 5.4 s.



Record share: Almost every 4th Škoda delivered in Europe is electrified (Share in H1/2025)



Škoda Auto Group¹⁾: Key figures from January to June

		January–June		Change ²⁾
		2025	2024	
Deliveries to Customers	cars	509,400	448,600	+13.6%
Production ³⁾	cars	572,900	547,400	+4.7%
Sales ⁴⁾	cars	582,000	547,700	+6.3%
Sales Revenue	€ million	15,070	13,652	+10.4%
Operating Profit	€ million	1,285	1,149	+11.8%
Return on Sales	%	8.5	8.4	–
Investments	€ million	783	823	–4.9%
Net Cash Flow	€ million	1,453	1,408	+3.2%

¹⁾ Škoda Auto Group comprises Škoda Auto a.s., Škoda Auto Slovensko s.r.o., Škoda Auto Deutschland GmbH and Škoda Auto Volkswagen India Pvt. Ltd.

²⁾ Percentage deviations are calculated from non-rounded figures.

³⁾ Comprises production in the Škoda Auto Group, excluding production at partner assembly plants in China and Slovakia, but including other Group brands such as Seat, VW and Audi; vehicle production excluding part/complete kits.

⁴⁾ Comprises Škoda Auto Group sales to distribution companies, including other Group brands including Seat, VW, Audi, Porsche and Lamborghini.

Highlights



Škoda rises to no.3 in Europe

In H1 2025, Škoda reached third place in EU 27 + 4 registrations – its **best-ever result** and its target position by the end of the decade.



Electrification momentum continues

In May, Škoda ranked second in European BEV registrations. Orders for the all-new Elroq and the new Enyaq family exceeded **the 120,000 cars by the end of June**.



Škoda Kushaq sales launch in Vietnam

Sales of the Škoda Kushaq have begun, marking the **very first Škoda** model manufactured in the country, made from CKD kits imported from India.



Tenth Škoda Student Car introduced

This year, 28 students transformed a Škoda Superb Combi iV into the **Škoda L&K 130**, featuring an integrated bike carrier and livery honouring the company's 130-year heritage, which began with bicycle production.

Total deliveries of Škoda models to customers



97,500
Octavia



64,800
Kodiaq



64,100
Kamiq



60,400
Fabia



52,200
Karoq



38,700
Enyaq family



36,600
Superb



34,300
Elroq



27,200
Scala



20,100
Kylaq



6,800
Kushaq



6,700
Slavia

SKODA