

Škoda Vision O: Estate concept features aerodynamic exterior design taking Modern Solid to the next level

- › The teaser video reveals initial exterior details of the upcoming concept estate car, showcasing an evolution of the Modern Solid design language
- › Exterior of the Vision O is defined by a clear focus on aerodynamics and distinctively drawn lines
- › The concept features narrow 'T' shaped taillights and a sloping roof, which includes elements of the contemporary feature for future Škoda estate models

Mladá Boleslav, 14 August 2025 - Škoda Auto reveals the first exterior video of the Vision O design study, unveiling details of development of the Modern Solid design language. A glance at the sleekly styled rear of the estate model underlines the clear focus on aerodynamics. With the Vision O concept, Škoda Auto reinforces its leadership in the European estate segment and boldly sets a new course of innovation for future models.

Oliver Stefani, Head of Design, stated that: "With Vision O, we are consistently advancing our 'Modern Solid' design language, boosting its emotional appeal and further refining our brand identity. New design concept also highlights our commitment to pushing boundaries and continuously bringing innovation to future automotive design. Clear lines emphasize simplicity, showcasing totally that we remain true to our brand values. Vision O is extremely practical for everyday use and brings surprising and thoughtful details."

Smooth lines and distinctive light motif

The video teaser showcases a new B-pillar design, which seamlessly connects to the rear of the body. The sloping roof with a split roof spoiler leads to the narrow taillights, which forms a characteristic 'T' shape, evoking the typical 'four-eyed' lighting motif. The Škoda lettering and the model designation 'Vision O' on the fifth door complements the design of the rear bumper, emphasising the concept's unique, modern exterior styling.

Introduction of the new concept in September

The world premiere of the Škoda Vision O concept, which will preview the future of Škoda in the estate model segment, will take place on the 8th of September 2025 in Munich. The presentation will also be available to all viewers online via Škoda Auto's YouTube channels.

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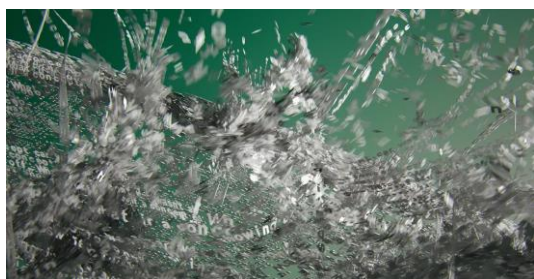
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Media images



Video: Aerodynamic design of the future

Škoda Auto reveals the first exterior details of the new Vision O concept, which features a sleek and modern design in the next level of Modern Solid design language with an emphasis on aerodynamics simplicity and offers the first glimpse of the panoramic glass roof.

Source: Škoda Auto



Rear of the car

The Rear of the car Narrow taillights extend the four-eyed T-shaped light motif and add new elements such as a sloping roofline with a split spoiler and a distinctive B-pillar. The design concept will be premiered on the 8th of September 2025 in Munich and will be available to all viewers on Škoda Auto's YouTube channel.

Source: Škoda Auto

Škoda Auto

- has been successfully following the "Next Level – Škoda Strategy 2030" strategy in the new decade;
- aims to become one of the top three best-selling brands in Europe by the end of the decade with attractive offers in entry-level segments and additional electric models;
- effectively exploits the potential in important growth markets such as India, North Africa, Vietnam and the ASEAN region;
- It currently offers customers 12 passenger car model ranges: Fabia, Scala, Octavia, Superb, Kamiq, Karoq, Kodiaq, Elroq, Enyaq, Slavia, Kylaq and Kushaq;
- in 2024, it delivered more than 926,000 vehicles to customers worldwide;
- has been part of the Volkswagen Group, one of the world's most successful car manufacturers, for more than 30 years;
- is part of Brand Group CORE, an organisational merger of the Volkswagen Group's volume brands, with the aim of achieving joint growth and significantly increasing the overall efficiency of all five volume brands;
- As a Volkswagen Group brand, it independently develops and produces components such as MEB battery systems, engines and transmissions for other Group brands;
- operates three production plants in the Czech Republic; has production capacities in China, Slovakia and India, mostly through group partnerships, as well as in Vietnam and Ukraine in cooperation with a local partner;
- It employs around 40,000 people worldwide and is active in almost 100 markets.