

Interior: New customer-centric interior concept developed from inside out

- › The interior of the Škoda Vision O reflects the next generation of the Modern Solid design language, emphasizing robustness, functionality and authenticity
- › Redesigned interior concept from the customer's perspective with an intuitively steerable HMI architecture, including the new Škoda Horizon Display
- › Material and colour concept supports the evolution of the brand's design language with achromatic aesthetics and features the new Škoda Bio-Adaptive Lighting
- › More than 650 litres of luggage capacity and new Simply Clever features, including a portable Bluetooth speaker and a fully integrated fridge

Mladá Boleslav, September 8, 2025 – The interior of the Škoda Vision O strongly reflects the new generation of the Modern Solid design language. The vehicle was developed from the inside out – entirely from the customer's perspective - to ensure that every aspect of the interior meets the highest standards of comfort, usability, and technological integration before shaping the exterior. Thus, the driver's and passengers' experience are prioritized, resulting in a harmonious, intuitive, and functional design that seamlessly integrates with the exterior aesthetics. The completely new architecture of the Vision O interior features a new HMI layout including the new customizable Škoda Horizon Display for both front passengers. It runs across the entire width of the dashboard and is complemented by a vertically oriented central screen. The symmetrical, minimalist design features a centre panel equipped with an intuitively usable dial button that provides haptic feedback for better control. The new Škoda Bio-Adaptive Lighting enhances the serene and sophisticated atmosphere within the cabin.

Oliver Stefani, Head of Design, has stated: “We designed the Vision O from the inside out - we built our car on customer experiences. The main experience for us is the simplicity. Today we live in a world of noise and complexity and Vision O brings us back clarity and calmness in design and functionality. It is the next level of our Modern Solid design philosophy.”

An evolution of Škoda's interior design

The monochromatic aesthetics emphasize the cockpit layout and act as a framework for interacting with the car, ensuring clarity and ease of use. Key interior highlights include a Škoda Horizon Display, offering optimal visibility and intuitively steerable interaction. The new Škoda Bio-Adaptive Lighting adjusts the cabin's shades according to natural light cycles, supporting human biorhythms and creating a powerful, human-centred experience. Combined with the interior's inviting achromatic colour scheme, it creates a relaxing environment that seamlessly frames the user's interaction with the HMI system. The nearly achromatic colour

concept features darker taupe front seats for natural asymmetry, aligning with the Bio-adaptive illumination and digital screen colours for a serene yet bold statement of simplicity.

The all-new Škoda Horizon Display

The horizontal display, which is more than 1.2m long spans the entire dashboard, placing essential information directly in the driver's field of vision and enhancing data perception. This layout creates a sense of spaciousness and an open atmosphere within the cabin. Information is logically collated for easy access, improving usability and minimizing distractions. The contextual home screen allows users to seamlessly switch between different levels of information, improving interaction with the vehicle. The infodimming feature allows users to dynamically adjust the amount of information displayed, ensuring safer and more focused driving tailored to individual preferences. Drivers can control the display using touch controls integrated into the dashboard or a central dial button for quick adjustments.

Controls for ease of use and safe driving

An intuitive control concept is designed for ease of use and safe driving. Steering wheel controls provide quick access to essential functions such as adjusting the volume, changing radio stations, answering phone calls, and activating cruise control. Touch interfaces on the dashboard offer a responsive method for navigating menus and settings. Voice control capabilities further enhance safety by allowing drivers to operate features using voice commands, minimizing distractions. This balanced combination of haptics, touch, and voice controls ensures a seamless and secure interaction with the vehicle.

Generous space and new Simply Clever features

As typical for Škoda in terms of space, the Vision O provides more than 650 litres of luggage capacity (over 1,700 litres with folded seats). Following Škoda's Simply Clever philosophy, Vision O also provides that little bit extra with new features such as a portable Bluetooth speaker and a fully integrated fridge. The concept car also offers, a screen cleaner, and dedicated storage for charging cables in the trunk. Practical magnetic wireless charging pods in the centre console ensure convenient and efficient phone charging for all passengers.

Circularity in materials at the first place

With circularity in materials at the forefront, the evolved Modern Solid design meets future requirements and regulations. Seat covers are made from 100% recycled PES flatknit material, custom knitted for the seat shape with functional decorative elements. The bespoke headrest uses Ultrasint TPU, a flexible, durable, and recyclable mono-material produced in zero-waste production. Ultrasuede NU, used for larger interior parts and seats, has a transparent effect coating for a virtual shimmer, with 65% plant-based content. Nabore recycled leather flooring, made from post-production leather scrap, is another circular material inside the new concept car.

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Škoda Auto

- is successfully steering through the new decade with the Next Level Škoda Strategy;
- aims to become one of the top three best-selling brands in Europe by the end of the decade by offering its customers the best of both worlds through a range of attractive BEV, hybrid & ICE products;
- effectively exploits the potential in important growth markets such as India, Vietnam and the ASEAN region;
- currently offers customers 12 passenger car model ranges: Fabia, Scala, Octavia, Superb, Kamiq, Karoq, Kodiaq, Elroq, Enyaq, Slavia, Kylaq and Kushaq;
- delivered more than 926,000 vehicles to customers worldwide in 2024;
- has been part of the Volkswagen Group, one of the world's most successful car manufacturers, for more than 30 years;
- is part of Brand Group CORE, an organisational merger of the Volkswagen Group's volume brands, with the aim of achieving joint growth and significantly increasing the overall efficiency of all five volume brands;
- independently develops and produces components such as MEB battery systems, engines and transmissions for other Volkswagen Group brands;
- operates three production plants in the Czech Republic; has production capacities in China, Slovakia and India, mostly through group partnerships, as well as in Vietnam and Ukraine in cooperation with a local partner;
- employs around 40,000 people worldwide and is active in almost 100 markets.