

Exterior: Evolution of Škoda's Modern Solid design language creates a more robust look and optimizes aerodynamics

- Next generation of Škoda's Modern Solid design language with new Tech-loop face mask
- Aerodynamically optimized design for longer range using cooling vents, airflow channels, hood ventilation, active jalousie, specialized wheels, and recessed door handles
- Advanced lighting concept with Škoda Cyber Lights, T-shaped rear lights, sliding headlamps, and illuminated Škoda logo
- > Body colour shifts from warm to cool with mica pearl pigments, featuring black accents, tinted windows, and a black roof

Mladá Boleslav, September 8, 2025 – The Vision O concept represents a major step in the further development of the Modern Solid design language – characterized by simple shapes and distinctive lines. Its minimalist design provides maximum efficiency through optimized aerodynamics by integrating features like cooling vents and a hood ventilation. The updated aerodynamic design enables a longer range even over significant distances. The front features a wide, robust appearance with an illuminated Škoda logo on the curved front hood. The Tech-loop lighting element runs around the entire front, complementing the boldly shaped bonnet and emphasizing the brand's clean, authentic look. The panoramic roof enhances the feeling of spaciousness, and the B-pillar now incorporates the Škoda hook symbol. Charging ports on both sides can power other devices, while hidden windshield wipers under a movable cover ensure a sleek design.

Johannes Neft, Member of the Board of Management for Technical Development, has stated: "With the Vision O, form follows function. Active cooling and bonnet ventilation improve aerodynamic efficiency, which translates to a longer range and reduced environmental impact. The lighting concept creates a clear identity: Škoda Cyber Lights working with the Tech-Loop face for a distinctive visual signature. The production model will be based on a future Volkswagen Group platform planned for the next decade, with development prioritising efficiency, sustainability, robustness, and a smaller environmental footprint."

Aerodynamics and airflow

The Vision O measures 4,850 mm in length, 1,900 mm in width, and 1,500 mm in height, providing a spacious and aerodynamic profile. The concept car's aerodynamic design is optimized for maximum efficiency. The front of the car features louvers that work as active jalousie, while channels on the sides divert excess air toward the wheels. The shape of the



wheels is fully aerodynamically optimized to enhance dynamic performance. Retractable door handles also contribute to improved airflow. Additionally, the hood has two ventilation openings that reduce aerodynamic drag.

New lighting concept, also supporting the autonomous driving mode

The rear of the Vision O showcases a T-shaped LED light motif with animated indicators that references the Modern Solid design language, an illuminated Škoda logo, the Vision O designation, and a continuous line that connects to the Tech-loop face mask at the front of the car. The Škoda Cyber Lights in the front of the car provide a completely new look. Sliding main headlamps are part of the welcome and goodbye animations together with the illuminated Škoda logo on the bonnet. Animated indicators are implemented in the fenders and the wing mirrors, also serving as signal lights while the car is in autonomous drive mode.

A new B-pillar design and a unique body colour

The side of the Vision O concept car features a distinctive B-pillar, which is a characteristic feature emphasizing ample space for passengers and luggage. This design element incorporates a trapezoidal detail representing the hook element from the Škoda brand name, creating a visually striking and spacious feel for passengers. The C-pillar, on the other hand, was designed without an additional plastic part, contributing to a cleaner and more seamless interior look. The body colour features a striking colour shift that transitions from warm to cool. The colour transition effect of mica pearl changes from blue to sand beige through transparent interference pigments that refract daylight into some of the rainbow colours. The vehicle body includes black accents, tinted windows, and black aerodynamic wheels with robust rims. The black roof contributes to the overall elegant appearance of the Vision O.

Press Kit



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Škoda Auto

- is successfully steering through the new decade with the Next Level Škoda Strategy;
- aims to become one of the top three best-selling brands in Europe by the end of the decade by offering its customers the best of both worlds through a range of attractive BEV, hybrid & ICE products;
- effectively exploits the potential in important growth markets such as India, Vietnam and the ASEAN region;
- currently offers customers 12 passenger car model ranges: Fabia, Scala, Octavia, Superb, Kamiq, Karoq, Kodiaq, Elroq, Enyaq, Slavia, Kylaq and Kushaq;
- delivered more than 926,000 vehicles to customers worldwide in 2024;
- has been part of the Volkswagen Group, one of the world's most successful car manufacturers, for more than 30 years;
- is part of Brand Group CORE, an organisational merger of the Volkswagen Group's volume brands, with the aim of achieving joint growth and significantly increasing the overall efficiency of all five volume brands;
- independently develops and produces components such as MEB battery systems, engines and transmissions for other Volkswagen Group brands;
- operates three production plants in the Czech Republic; has production capacities in China, Slovakia and India, mostly through group partnerships, as well as in Vietnam and Ukraine in cooperation with a local partner;
- employs around 40,000 people worldwide and is active in almost 100 markets.