

Škoda Vision O: First design sketches revealed and world premiere to follow live on YouTube

- › Last teaser of the Vision O ahead of its world premiere is showing exterior as well as interior details of the concept car
- › The world premiere of the upcoming design concept is scheduled for September 8 at 17:30 CET and will be broadcasted live on Škoda Auto YouTube Channels
- › Design study Vision O shows the future of Škoda estate models and incorporates the next generation of its Modern Solid design language

Mladá Boleslav, 4 September 2025 – Škoda is about to introduce the new Vision O concept soon, revolutionizing the estate segment and the brand's future design language. With its last teaser ahead of the world premiere, Škoda now shared first sketches with details about its interior and exterior design. The Czech car manufacturer will unveil its Vision O design concept during its world premiere on September 8, 2025, in Munich, streamed live on Škoda's official [YouTube channel](#).

Revealing last details of the concept car ahead of its world premiere

The first design sketches of the Vision O reveal the bodywork and interior lines. The silhouette of the entire car highlights the improved aerodynamics of the study, which increases the car's efficiency and range. With the previous video teasers, Škoda already showcased first details of the uplifted Modern Solid design language throughout the interior and exterior design of the concept car.

World premiere in Munich next week

The world premiere is scheduled on Monday September 8, 2025 at 17:30 Central European Time and will be broadcasted live on the Škoda's official [YouTube channel](#). Škoda Vision O will be on display to the public in Munich on September 9 from 13:00 to 18:00 in the building of ISARPOST Eventlocation, Sonnenstraße 26.

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Media images



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Source: Škoda Auto



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Source: Škoda Auto

Škoda Auto

- is successfully steering through the new decade with the Next Level Škoda Strategy;
- aims to become one of the top three best-selling brands in Europe by the end of the decade by offering its customers the best of both worlds through a range of attractive BEV, hybrid & ICE products;
- effectively exploits the potential in important growth markets such as India, Vietnam and the ASEAN region;
- currently offers customers 12 passenger car model ranges: Fabia, Scala, Octavia, Superb, Kamiq, Karoq, Kodiaq, Elroq, Enyaq, Slavia, Kylaq and Kushaq;
- delivered more than 926,000 vehicles to customers worldwide in 2024;
- has been part of the Volkswagen Group, one of the world's most successful car manufacturers, for more than 30 years;
- is part of Brand Group CORE, an organisational merger of the Volkswagen Group's volume brands, with the aim of achieving joint growth and significantly increasing the overall efficiency of all five volume brands;
- independently develops and produces components such as MEB battery systems, engines and transmissions for other Volkswagen Group brands;
- operates three production plants in the Czech Republic; has production capacities in China, Slovakia and India, mostly through group partnerships, as well as in Vietnam and Ukraine in cooperation with a local partner;
- employs around 40,000 people worldwide and is active in almost 100 markets.