

World Premiere of the Škoda Vision O: Press materials and highlights

- › Škoda Auto unveiled the all-new Škoda Vision O design study today in Munich
- › Press materials are accessible on the Škoda Storyboard
- › World premiere stream is accessible via Škoda Auto's official [YouTube channel](#)

Mladá Boleslav, 8 September 2025 – Škoda Auto proudly presents the Vision O, a groundbreaking concept car that reimagines the future of estate vehicles. The Vision O represents a bold leap forward in the evolution of Škoda's Modern Solid design language, sustainability goals, interior architecture, HMI structure, and customer-focused innovation. Škoda Auto revealed the Vision O concept during its world premiere event in Munich. The full stream of the premiere is available on Škoda Auto's official [YouTube channel](#).

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Media images



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Škoda Auto CEO Klaus Zellmer at the world premiere of the all-new design concept Škoda Vision O in Munich.

Source: Škoda Auto



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Škoda Auto's Head of Design, Oliver Stefani, at today's world premiere of the all-new Škoda Vision O design concept in Munich.

Source: Škoda Auto



World Premiere of the Škoda Vision O: Press Materials and Highlights

The Škoda Auto Board of Management unveiled the all-new Škoda Vision O design concept today during its world premiere in Munich.

Source: Škoda Auto

Škoda Auto

- is successfully steering through the new decade with the Next Level Škoda Strategy;
- aims to become one of the top three best-selling brands in Europe by the end of the decade by offering its customers the best of both worlds through a range of attractive BEV, hybrid & ICE products;
- effectively exploits the potential in important growth markets such as India, Vietnam and the ASEAN region;
- currently offers customers 12 passenger car model ranges: Fabia, Scala, Octavia, Superb, Kamiq, Karoq, Kodiaq, Elroq, Enyaq, Slavia, Kylaq and Kushaq;
- delivered more than 926,000 vehicles to customers worldwide in 2024;
- has been part of the Volkswagen Group, one of the world's most successful car manufacturers, for more than 30 years;
- is part of Brand Group CORE, an organisational merger of the Volkswagen Group's volume brands, with the aim of achieving joint growth and significantly increasing the overall efficiency of all five volume brands;
- independently develops and produces components such as MEB battery systems, engines and transmissions for other Volkswagen Group brands;
- operates three production plants in the Czech Republic; has production capacities in China, Slovakia and India, mostly through group partnerships, as well as in Vietnam and Ukraine in cooperation with a local partner;
- employs around 40,000 people worldwide and is active in almost 100 markets.