

Technology and Connectivity: Experiencing autonomous driving with an AI-powered assistant

- › Vision O integrates advanced technologies including autonomous driving capabilities and a versatile Tranquil mode, enhancing safety and passenger comfort
- › By integrating new AI features, Laura becomes a personal assistant, guiding passengers on their journey, helping with everyday tasks and enhancing the driving experience
- › Vision O app introduces Škoda's vision of its future mobile ecosystem and the MyŠkoda app already offers now a new AI route planner built with Google Gemini

Mladá Boleslav, September 8, 2025 – The Vision O incorporates advanced autonomous driving capabilities, demonstrating Škoda's commitment to safety, convenience, and cutting-edge technology. Additional smart features such as the new Tranquil mode enhance the holistic experience. By integrating new AI features, Laura becomes a personal assistant, guiding passengers on their journey by sharing helpful information on surroundings or taking meeting notes. Škoda also introduced the vision of its future mobile ecosystem with the Vision O app, which will be able to work as a personal daily assistant also beyond the car. With the upcoming update of its MyŠkoda app in the coming weeks, the company will already now integrate a new AI route planning for customers.

Autonomous driving and Tranquil mode

Redefining the driving experience, advanced technologies include autonomous driving capability, allowing the car to manage all driving tasks independently, except challenging conditions like heavy rain and reduced visibility, but still available to steer the car safely off the road if necessary. This ensures safety and reduces the need for the driver's input. Additionally, a versatile Tranquil mode adjusts the seating configuration for comfort or extra space and switches the ambient lighting to match the chosen mode. The seats slide back to reveal additional room for the passenger, creating an ideal environment for relaxing in the car. Tranquil mode also offers a relaxing experience with favourite music, customized lighting, and reduced content on the screens.

Laura as a central part of the driving experience

The AI digital assistant is designed to be a true companion on the way for driver as well as for other passengers. Due to its integration with all assistant and comfort features of the Vision O, Laura is smart and interactive, guiding users through content and offering route suggestions according to the current driving situation and mood of passengers. Laura helps with everyday tasks such as taking notes from meetings, planning dinner, or discussing the surroundings, enhancing the support level while driving. The storytelling mode generates tales on demand for passengers of all ages. Additionally, Laura also powers the new Vision O app, creating an

everyday digital assistant that contextually and proactively enriches the daily experience with a wide range of content beyond vehicle functions. This makes Laura a central part of Škoda's vision for a seamless, intelligent, and user-centric mobility experience.

Vision O app: Škoda's future mobile ecosystem

Škoda's future mobile ecosystem Škoda Auto is unveiling a vision of its mobile ecosystem with the Vision O app, a concept designed to complement the Vision O concept car. Among its standout features is the AI-powered Loading Assistant, which helps the driver remotely prepare the vehicle's storage space for transporting large or bulky items. The app also introduces broader personalization options, with a new array of remote functions such as full window tinting for maximum privacy. The Vision O app focuses on enhancing the overall driving experience and vehicle interaction, providing unique features tailored to the Vision O concept car.

MyŠkoda app: Enhancing route planning with Google Gemini

Enhancing route planning with Google Gemini In the coming weeks, the MyŠkoda app is about to receive an update to version 8.5, introducing a smart route planner powered by Google Gemini. Laura will enhance route planning with the help of AI by adding charging stops, gas stations, restaurants, or shopping malls – based on the user's preferences. The MyŠkoda app already offers features like remote vehicle access and intelligent route planning, further enhancing the user-centric experience.

Superb Combi combines practicality and sophisticated design, making it a popular choice for families and executives alike.

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Škoda Auto

- is successfully steering through the new decade with the Next Level Škoda Strategy;
- aims to become one of the top three best-selling brands in Europe by the end of the decade by offering its customers the best of both worlds through a range of attractive BEV, hybrid & ICE products;
- effectively exploits the potential in important growth markets such as India, Vietnam and the ASEAN region;
- currently offers customers 12 passenger car model ranges: Fabia, Scala, Octavia, Superb, Kamiq, Karoq, Kodiaq, Elroq, Enyaq, Slavia, Kylaq and Kushaq;
- delivered more than 926,000 vehicles to customers worldwide in 2024;
- has been part of the Volkswagen Group, one of the world's most successful car manufacturers, for more than 30 years;
- is part of Brand Group CORE, an organisational merger of the Volkswagen Group's volume brands, with the aim of achieving joint growth and significantly increasing the overall efficiency of all five volume brands;
- independently develops and produces components such as MEB battery systems, engines and transmissions for other Volkswagen Group brands;
- operates three production plants in the Czech Republic; has production capacities in China, Slovakia and India, mostly through group partnerships, as well as in Vietnam and Ukraine in cooperation with a local partner;
- employs around 40,000 people worldwide and is active in almost 100 markets.