

Škoda 110 R Coupé (1970-1980)

Having made its debut 55 years ago, this elegant sports car with a sleek and aerodynamic body style was produced from 1970 to 1980. Featuring a four-stroke in-line four-cylinder engine with a displacement of 1107 cc, it generated 52 horsepower, paired with a four-speed gearbox, allowing it to reach speeds of up to 145 km/h. Built at the Kvasiny plant, the rear-wheel-drive coupé served as the basis for Škoda's rally and racing cars.

Popular among customers seeking an attractive vehicle

The Škoda 110 R was popular for its performance and design. Its successful motorsport derivatives, including the Škoda 130 RS, further boosted its reputation. The 110 R made a significant impact on export markets, with most units shipped outside Czechoslovakia, including to Great Britain, New Zealand, and Kuwait. In 1973, 93 percent of the approximately 6,000 coupés built were shipped abroad.

The 110 R, which was acquired for the museum's collection in 2019 and underwent extensive renovation was manufactured in August 1971 as one of the last units of the first model year.

First production challenges, then export hit

The development of the 110 R began in 1966, with the first prototype rolling out of the plant in March 1968. It made its public debut in September 1970 at the engineering fair in Brno, followed by presentations at motor shows in Paris, London, and Turin. Despite initial production challenges due to the political circumstances at the time, the 110 R became a successful export product. By 1980, Škoda had produced a total of 57,085 units. The 110 R was succeeded by the Škoda Garde/Rapid in 1981. The motorsport success of the 130 RS, known as the "Porsche of the East," strengthened the legacy of the 110 R in racing history, making it a sought-after collector's item today.

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- › aims to become one of the top three best-selling brands in Europe by the end of the decade by offering its customers the best of both worlds through a range of attractive BEV, hybrid & ICE products;
- › effectively exploits the potential in important growth markets such as India, Vietnam and the ASEAN region;
- › currently offers customers 12 passenger car model ranges: Fabia, Scala, Octavia, Superb, Kamiq, Karoq, Kodiaq, Elroq, Enyaq, Slavia, Kylaq and Kushaq;
- › delivered more than 926,000 vehicles to customers worldwide in 2024;
- › has been part of the Volkswagen Group, one of the world's most successful car manufacturers, for more than 30 years;
- › is part of Brand Group CORE, an organisational merger of the Volkswagen Group's volume brands, with the aim of achieving joint growth and significantly increasing the overall efficiency of all five volume brands;
- › independently develops and produces components such as MEB battery systems, engines and transmissions for other Volkswagen Group brands;
- › operates three production plants in the Czech Republic; has production capacities in China, Slovakia and India, mostly through group partnerships, as well as in Vietnam and Ukraine in cooperation with a local partner;
- › employs around 40,000 people worldwide and is active in almost 100 markets.