

Škoda Felicia (1959-1964)

The Felicia convertible, produced from 1959 to 1964, reflected the spirit of the 1960s with its clean lines, rounded edges, and elegant design. Automobiles of this era often featured chrome accents and vibrant colors, and the Felicia embraced these trends. Equipped with a 1089 cc four-cylinder engine that produced 50 horsepower, it reached speeds of up to 120 km/h. The convertible also offered a removable hardtop made of fiberglass-reinforced plastic, adding to its versatility and modern appeal. The Felicia was a roadster based on the Octavia, built on a central tubular frame with independent suspension featuring modern telescopic shock absorbers. From August 1960, it was available with a removable hardtop made of fibreglass-reinforced plastic.

The success and design evolution of the Škoda Felicia convertible

The convertible gained international attention at motor shows in Geneva, Leipzig, and New York, as well as trade fairs in South America and Africa. By its second year, annual production had reached 4,210 units, with two-thirds sold abroad. In March 1961, Škoda presented a facelifted version of the Felicia at the Geneva Motor Show. The enhancements included a more striking radiator grille, raised rear wings with drop-shaped lights, and the relocation of the gear stick from the steering column to the center tunnel, offering particularly short shifting distances. Additionally, the fuel tank cap could now be unlocked from the vehicle interior, enhancing convenience.

The Felicia Super

In 1962, the Felicia Super was launched, featuring a 1.2-litre engine with 55 horsepower and a top speed of 135 km/h. A total of 14,863 units of the Felicia and Felicia Super were produced between 1959 and 1964. One of these vehicles was acquired in pre-renovation condition for a museum's collection in 1995 and restored by experts until 1998.



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- > aims to become one of the top three best-selling brands in Europe by the end of the decade by offering its customers the best of both worlds through a range of attractive BEV, hybrid & ICE products;
- > effectively exploits the potential in important growth markets such as India, Vietnam and the ASEAN region;
- > currently offers customers 12 passenger car model ranges: Fabia, Scala, Octavia, Superb, Kamiq, Karoq, Kodiaq, Elroq, Enyaq, Slavia, Kylaq and Kushaq;
- > delivered more than 926,000 vehicles to customers worldwide in 2024;
- > has been part of the Volkswagen Group, one of the world's most successful car manufacturers, for more than 30 years;
- > is part of Brand Group CORE, an organisational merger of the Volkswagen Group's volume brands, with the aim of achieving joint growth and significantly increasing the overall efficiency of all five volume brands;
- > independently develops and produces components such as MEB battery systems, engines and transmissions for other Volkswagen Group brands;
- > operates three production plants in the Czech Republic; has production capacities in China, Slovakia and India, mostly through group partnerships, as well as in Vietnam and Ukraine in cooperation with a local partner;
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