

## Icons reimagined - a modern take on classic Škoda models

To mark the 130th anniversary of the company's founding, the Škoda Design department has prepared a series of bold design sketches showcasing how Škoda's designers envision the modern look of key models from the company's history. These reinterpretations present Škoda's historic models in a contemporary light, balancing the company's history and their origins with the clarity and functionality of modern design.

For more details on these design creations, visit [www.skoda-storyboard.com](http://www.skoda-storyboard.com)

### The eVOITURETTE

Modern reinterpretation of the Voiturette A by Yuhan Zhang into a partly traditional, partly autonomous carriage, using artificial wood, 3D-printed components, and interactive LED elements, finished in a red-and-white colour scheme.

### The Popular Monte Carlo

Reinterpreted by Ljudmil Slavov, the Popular Monte Carlo becomes a roadster, preserving its motorsport character while applying the Modern Solid design language.

### The Škoda Felicia Cabriolet

The Bohe Vita by Martin Leprince reimagines the Felicia cabriolet, retaining the long bonnet, proportions, and rear fins of the 1959 to 1965 model, and integrating a floating windscreen that connects interior and exterior surfaces.

### The 110 R coupé

The design by Richard Švec combines the 110 R's original elegance with motorsport elements, including flared fenders, a roll cage, centre-lock wheels, concealed headlights, and camera-based side mirrors.

### The Škoda Sport

Created by Daniel Petr, the Škoda Sport retains the aluminium fenders, distinctive grille, a racing number, and classic colours, while adding hybrid-ready features and carbon-fibre details.

### The Škoda Favorit

Reimagined by Ljudmil Slavov and David Stingl, the Škoda Favorit becomes a compact crossover, maintaining the clean forms of the original Bertone hatchback and subtle references to its rally history.

### **The Škoda Felicia Fun pick-up**

Produced from 1997 to 2000, the Felicia Fun pick up was reimagined by Julien Petitseigneur. He kept the vehicle's playful character while adapting it to Modern Solid proportions with a wide stance, large wheels, contrasting details and a dashboard display featuring retro-style graphics.

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### Škoda Auto

- › is successfully steering through the new decade with the Next Level Škoda Strategy;
- › aims to become one of the top three best-selling brands in Europe by the end of the decade by offering its customers the best of both worlds through a range of attractive BEV, hybrid & ICE products;
- › effectively exploits the potential in important growth markets such as India, Vietnam and the ASEAN region;
- › currently offers customers 12 passenger car model ranges: Fabia, Scala, Octavia, Superb, Kamiq, Karoq, Kodiaq, Elroq, Enyaq, Slavia, Kylaq and Kushaq;
- › delivered more than 926,000 vehicles to customers worldwide in 2024;
- › has been part of the Volkswagen Group, one of the world's most successful car manufacturers, for more than 30 years;
- › is part of Brand Group CORE, an organisational merger of the Volkswagen Group's volume brands, with the aim of achieving joint growth and significantly increasing the overall efficiency of all five volume brands;
- › independently develops and produces components such as MEB battery systems, engines and transmissions for other Volkswagen Group brands;
- › operates three production plants in the Czech Republic; has production capacities in China, Slovakia and India, mostly through group partnerships, as well as in Vietnam and Ukraine in cooperation with a local partner;
- › employs around 40,000 people worldwide and is active in almost 100 markets.