

## Škoda Auto produces 100,000<sup>th</sup> all-electric Elroq

- › **Production in full swing:** Following the start of production in early 2025, the anniversary vehicle is a Škoda Elroq RS in Mamba Green
- › **Highly flexible production:** line at Mladá Boleslav plant enables parallel production of battery-electric and ICE models
- › **Appreciated by experts and customers alike:** the Elroq was recently named 'German Car of the Year 2026' and was the second best-selling electric car in Europe in the first three quarters of 2025

Mladá Boleslav, 27 November 2025 – Škoda Auto has built 100,000 units of the all-electric Elroq compact SUV since production began at the start of the year. The anniversary vehicle is an Elroq RS in Mamba Green. As the first production model to feature the brand's Modern Solid design language, the Elroq is assembled on a flexible line that also builds the Enyaq and the MQB-based Octavia. This allows the carmaker to produce both electric and ICE models on the same line to quickly respond to customer demand. The Elroq is proving popular with customers and experts alike: in the first three quarters of 2025, it ranked second among Europe's best-selling BEV models. It has also garnered numerous international honours, including the Red Dot Design Award, and was recently crowned 'German Car of the Year 2026'. The 100,000-unit milestone underscores the strong, continuing demand for Škoda's battery-electric SUVs, the Elroq and Enyaq.

**Andreas Dick, Škoda Auto Board Member for Production and Logistics**, says: "Producing 100,000 Elroqs in under a year of series production is a major achievement for the whole team. It also reflects rigorous preparation and targeted adaptations to our production processes. From the outset, we've fully leveraged the flexibility to build battery-electric and ICE vehicles on the same line. The result is clear: the tremendous response from customers highlights the excellent manufacturing quality of cars 'made in Mladá Boleslav'."

### **Škoda Elroq: among Europe's best-selling BEVs**

In the first three quarters of 2025, Škoda Auto delivered nearly 120,000 BEVs globally. In Europe, both models ranked in the top ten electric cars, with the Elroq second and the Enyaq sixth. The Elroq is the best-selling BEV in the Czech Republic, Denmark and Slovakia, and ranks among the top three best-selling BEVs in Austria, the Netherlands and Switzerland.

### **Great success for the Elroq in Germany, Škoda's largest single market**

In Germany, Škoda's largest single market, the Elroq was the best-selling electric vehicle in October, with 3,320 registrations, and it was also Europe's overall best-selling electric car in April, July and October. The Elroq's success is reflected not only in strong customer demand but also in a growing list of international awards, including the renowned

Red Dot Design Award. Recently, the compact SUV was named 'German Car of the Year 2026'. A jury of 40 leading German and international journalists first selected five class winners from 80 new vehicles before the Elroq prevailed against its four remaining rivals in the final round. It scored particularly well for quality and environmental characteristics, as well as for its price-performance ratio, handling and drivetrain.

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#### Media images

**Škoda Elroq hits 100,000 units within just one year of production**

As the first model to feature Škoda's Modern Solid design language, the compact SUV has proven popular with customers and experts alike. In its first year on the market, it has become one of the most sought-after electric vehicles in Europe and is now the second best-selling model in its segment.

Source: Škoda Auto

**Škoda Elroq hits 100,000 units within just one year of production**

The Elroq's success is also supported by the uniquely flexible production set-up in Mladá Boleslav: the MEB-based fully electric Enyaq and Elroq are built on the same line as the MQB-based Octavia with combustion powertrains. This solution enables the carmaker to respond quickly to changes in demand.

Source: Škoda Auto



## Škoda Elroq hits 100,000 units within just one year of production

The Elroq's success is not only reflected in high customer demand, but also in its growing list of international awards, among them the renowned Red Dot Design Award. Recently, the compact SUV was also named 'German Car of the Year 2026'.

Source: Škoda Auto

### Škoda Auto

- › is successfully pursuing its Next Level – Škoda Strategy
- › aims to be among the top five best-selling brands in Europe by 2030, with attractive offers in entry-level segments and additional electric vehicles
- › is unlocking growth potential in key markets such as India, North Africa, Vietnam and the wider ASEAN region
- › currently offers 12 passenger-car series: Fabia, Scala, Octavia, Superb, Kamiq, Karoq, Kodiaq, Elroq, Enyaq, Slavia, Kylaq and Kushaq
- › delivered more than 926,000 vehicles to customers worldwide in 2024
- › has been part of the Volkswagen Group – one of the world's most successful car manufacturers – for over 30 years
- › belongs to the Brand Group CORE, the Volkswagen Group's alliance of volume brands established to drive joint growth and boost overall efficiency across all five volume brands
- › independently develops and produces components such as MEB battery systems, engines and transmissions, including for other Group brands
- › operates three production plants in the Czech Republic and, largely through Group partnerships, has manufacturing capacities in China, Slovakia and India, as well as in Vietnam and Ukraine with local partners
- › employs around 40,000 people worldwide and operates in almost 100 markets