

Škoda's new all-electric 7-seater flagship is called Peaq

- › The model name highlights the position of the upcoming fully electric 7-seater at the top of Škoda's model range
- › Bringing the ideas of the Vision 7S concept into series production, the Peaq is designed for modern families and everyday explorers alike

Mladá Boleslav, 13 January 2026 – In spring 2022, Škoda introduced its new Modern Solid design language with the Vision 7S concept. The concept clearly signposted the brand's future direction, shaped by sustainability, functional design and cutting-edge technology. It also provided an outlook on a future all-electric 7-seater production model. Škoda's new flagship will celebrate its world premiere in summer 2026, and its name reflects its position at the top of the Czech car manufacturer's portfolio: 'Peaq'.

Martin Jahn, Škoda Auto Board Member for Sales and Marketing; says: „With the Vision 7S, we entered new territory for Škoda, with a clear idea of how to elevate the brand. Since then, we have introduced a new design language and further refined our product identity. Now we are bringing this innovative vehicle concept to life. Our new flagship model takes our brand values of spaciousness and practicality to a whole new level. As of today, our bold vision for Škoda's electric future has a name: Peaq - a clear statement of where this model belongs in our portfolio.”

Over three years ago, the Vision 7S concept set the direction for the future development of Škoda's model portfolio. The new fully electric 7-seater will be called Peaq, underlining its position at the very top of Škoda's model portfolio. The Peaq has been designed with a strong focus on the well-known and trusted brand values: space, practicality, and comfort.

With seven seats, the interior appeals to families and everyone who wants to combine work, leisure, and the freedom to travel and explore. Putting user-friendliness and well-thought-out Simply Clever solutions at the heart of its design, the Peaq marks another milestone in the expansion of Škoda's electric model range.

The world premiere of Škoda's new flagship model is set for summer 2026.

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Video and media image:



Video: Škoda's new all-electric 7-seater flagship is called Peaq

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Source: Škoda Auto



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Škoda Auto

- › is successfully steering through the new decade with the Next Level Škoda Strategy;
- › aims to become one of the top three best-selling brands in Europe by the end of the decade by offering its customers the best of both worlds through a range of attractive BEV, hybrid & ICE products;
- › effectively exploits the potential in important growth markets such as India, Vietnam and the ASEAN region;
- › currently offers customers 12 passenger car model ranges: Fabia, Scala, Octavia, Superb, Kamiq, Karoq, Kodiaq, Elroq, Enyaq, Slavia, Kylaq and Kushaq;
- › delivered more than 926,000 vehicles to customers worldwide in 2024;
- › has been part of the Volkswagen Group, one of the world's most successful car manufacturers, for more than 30 years;
- › is part of Brand Group CORE, an organisational merger of the Volkswagen Group's volume brands, with the aim of achieving joint growth and significantly increasing the overall efficiency of all five volume brands;
- › independently develops and produces components such as MEB battery systems, engines and transmissions for other Volkswagen Group brands;
- › operates three production plants in the Czech Republic; has production capacities in China, Slovakia and India, mostly through group partnerships, as well as in Vietnam and Ukraine in cooperation with a local partner;
- › employs around 40,000 people worldwide and is active in almost 100 markets.